

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                         |
|----------------------------------|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                         |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                         |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>      |
| PURONYX, INC.                    | FORMERLY MATURNA, INC.   | 01/21/2009            | CORPORATION: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                         |
| <b>Name:</b>                     | LANSINOH LABORATORIES, INC.  |                       |                         |
| <b>Street Address:</b>           | 333 NORTH FAIRFAX STREET   |                       |                         |
| <b>Internal Address:</b>         | SUITE 400  |                       |                         |
| <b>City:</b>                     | ALEXANDRIA   |                       |                         |
| <b>State/Country:</b>            | VIRGINIA   |                       |                         |
| <b>Postal Code:</b>              | 22314  |                       |                         |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                         |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                         |
| Registration Number:             | 2561103  | SOOTHIES              |                         |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                         |
| <b>Fax Number:</b>               | (703)968-5500  |                       |                         |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                         |
| <b>Phone:</b>                    | 7039688600   |                       |                         |
| <b>Email:</b>                    | Peter@Ferrellaw.com  |                       |                         |
| <b>Correspondent Name:</b>       | Ferrells, PLLC   |                       |                         |
| <b>Address Line 1:</b>           | P. O. Box 312  |                       |                         |
| <b>Address Line 4:</b>           | Clifton, VIRGINIA 20124  |                       |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>   | SOOTHIES ASSIGNMENT  |                       |                         |
| <b>NAME OF SUBMITTER:</b>        | Peter M. Ferrell III   |                       |                         |
| <b>Signature:</b>                | /Peter M. Ferrell III/   |                       |                         |
| <b>Date:</b>                     | 02/19/2009   |                       |                         |

CH \$40.00 2561103

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (“Assignment”) is made and entered into this 2st day of January, 2009 (“Effective Date”), by and between Puronyx, Inc., a California corporation, with an address at 9823 Pacific Heights Blvd., Suite H, San Diego California, 92121-4721 (hereinafter “Puronyx”) and Lansinoh Laboratories, Inc., a Delaware corporation, with an address at 333 North Fairfax Street, Suite 400, Alexandria, Virginia, 22314 (hereinafter “Lansinoh”).

Pursuant to other agreements to be executed contemporaneously herewith, Puronyx has agreed to assign, and Lansinoh has agreed to acquire, all right, title, and interest that Puronyx possesses worldwide in the SOOTHIES Mark together with Puronyx’s registrations therefor as set forth below (the “SOOTHIES Mark”), together with the goodwill pertaining thereto:

| COUNTRY        | TRADEMARK | REG. NO. |
|----------------|-----------|----------|
| Canada         | SOOTHIES  | 610875   |
| European Union | SOOTHIES  | 3010444  |
| Mexico         | SOOTHIES  | 785116   |
| US             | SOOTHIES  | 2561103  |

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Puronyx hereby transfers, assigns, conveys, delivers, and sets over to Lansinoh all of Puronyx’s right, title, and interest worldwide in and to the SOOTHIES Mark, all goodwill associated therewith, and all causes of action (either in law or equity), and the right to sue, counterclaim, and recover for past, present, and future infringement, dilution, or misappropriation of the SOOTHIES Mark, and all rights corresponding thereto throughout the world.

In Witness Whereof, the parties have caused this Assignment to be duly executed as of the Effective Date.

**Puronyx, Inc.**

Dated: January 21, 2009

By: Leslie Sebastian  
 Leslie Sebastian  
 President

State of California  
 County of San Diego

On 01-21-2009, before me, Emil Tuniyants, Notary Public, personally appeared Leslie Sebastian, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Emil Tuniyants  
 Signature of Notary Public

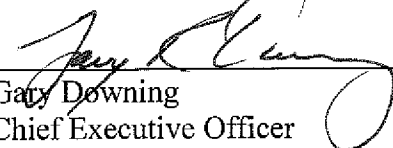


Lansinoh hereby accepts and acquires, all of Puronyx's right, title, and interest worldwide in and to the SOOTHIES Mark, all goodwill associated therewith, and all causes of action (either in law or equity), and the right to sue, counterclaim, and recover for past, present, and future infringement, dilution, or misappropriation of the SOOTHIES Mark, and all rights corresponding thereto throughout the world.

**Lansinoh Laboratories, Inc.**

Dated: January 21, 2009

By:

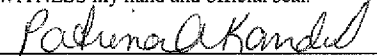
  
\_\_\_\_\_  
Gary Downing  
Chief Executive Officer

State of Virginia  
County of Alexandria

City

On January 21, 2009 before me, Patricia A Kandul, Notary Public, personally appeared Gary Downing, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
\_\_\_\_\_  
Signature of Notary Public

my commissions expires: 28 February 2010  
Notary number: 324507