

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Signature Wire Corporation		11/10/2006	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Best Buy Enterprise Services, Inc.		
<b>Street Address:</b>	7601 Penn Avenue South		
<b>City:</b>	Richfield		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55423		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3080389	INSIGNIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(952)430-1993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-291-7740		
<b>Email:</b>	emma.nickolson@bestbuy.com		
<b>Correspondent Name:</b>	Best Buy Enterprise Services, Inc.		
<b>Address Line 1:</b>	7601 Penn Avenue South		
<b>Address Line 2:</b>	Emma Nickolson, B6-144		
<b>Address Line 4:</b>	Richfield, MINNESOTA 55423		
<b>ATTORNEY DOCKET NUMBER:</b>	09-31066		
<b>NAME OF SUBMITTER:</b>	Emma Nickolson		
<b>Signature:</b>	/emma nickolson/		
<b>Date:</b>	02/19/2009		

CH 3080389 \$40.00

Total Attachments: 1  
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APPENDIX A  
TRADEMARK ASSIGNMENT

WHEREAS, Signature Wire Corporation ("Assignor") has adopted, owns and is using the Mark INSIGNIA ("the Mark") in connection with the following goods: Electrical wire and cable, adapters, switchers, wall plates, and signal boosters used for audio and video systems; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 3,080,389 registered on April 11, 2006; and

WHEREAS, Best Buy Enterprise Services, Inc. ("Assignee") desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

SIGNATURE WIRE CORPORATION

By [Signature]  
Its President & CEO

SUBSCRIBED AND SWORN TO before me this 10<sup>th</sup> day of November, 2006.



[Signature]  
NOTARY PUBLIC  
My Commission Expires: 08/09/2009

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