

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SK Corporation		02/11/2009	CORPORATION: REPUBLIC OF KOREA

RECEIVING PARTY DATA

Name:	SK Holdings Co., Ltd.
Street Address:	99, Seorin-dong, Jongro-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Entity Type:	CORPORATION: REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3422863	SK
Registration Number:	3287879	SK
Registration Number:	3411705	SK
Registration Number:	3365664	SK
Registration Number:	3365665	SK
Registration Number:	3537100	SK
Registration Number:	3290446	SK
Registration Number:	3343845	SK
Registration Number:	3246381	SK
Registration Number:	3285685	SK
Registration Number:	3311834	SK
Registration Number:	3323967	SK
Registration Number:	3311835	SK
Registration Number:	3301847	SK

CH \$390.00 3422863

Registration Number: 3254993 SK

CORRESPONDENCE DATA

Fax Number: (310)586-7800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (949) 732-6587

Email: laipmail@gtlaw.com

Correspondent Name: Elise Tenen-Aoki

Address Line 1: 2450 Colorado Avenue

Address Line 2: Suite 400E

Address Line 4: Santa Monica, CALIFORNIA 90404

ATTORNEY DOCKET NUMBER: 070475.011200

DOMESTIC REPRESENTATIVE

Name: Elise Tenen-Aoki

Address Line 1: 2450 Colorado Avenue

Address Line 2: Suite 400E

Address Line 4: Santa Monica, CALIFORNIA 90404

NAME OF SUBMITTER: Elise Tenen-Aoki

Signature: /eta/

Date: 02/19/2009

Total Attachments: 1
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DECLARATION OF CHANGE OF NAME

I/We, (the undersigned) Young-Ho PARK the president of SK Holdings Co., Ltd. (formerly known as SK Corporation), a company organized and existing under the laws of the Republic of Korea, with a principal place of business at 99, Seorin-dong, Jongro-gu, Seoul, Republic of Korea, and in view of my functions, I can attest that the same has changed its name from:


SK Corporation
of 99, Seorin-dong, Jongro-gu, Seoul, Republic of Korea

to

SK Holdings Co., Ltd.
of 99, Seorin-dong, Jongro-gu, Seoul, Republic of Korea

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Dated this 11th day of February, 2009.

(By) 
(Name) Young-Ho PARK
(Position) President of SK Holdings Co., Ltd. (formerly known as SK Corporation)