

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Community, LLC		02/13/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	iGuide, Inc.		
Street Address:	230 Third Avenue		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02451		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2402131	TAROT MAGIC	
Registration Number:	2787826	ORACLE OF CHANGES	
Registration Number:	2689079	KARMA COINS	
CORRESPONDENCE DATA			
Fax Number:	(617)523-1231		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6175701000		
Email:	mhutchinson@goodwinprocter.com		
Correspondent Name:	Goodwin Procter LLP		
Address Line 1:	Exchange Place		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	120737-169185		
NAME OF SUBMITTER:	Robert S. Blasi		

CH \$90.00 2402131

Signature:

/Robert S. Blasi/

Date:

02/19/2009

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY is made this 13 th day of February, 2009, by Media Community, LLC, a Delaware limited liability company ("Assignor"), in favor of iGuide, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has agreed to contribute, transfer, convey, assign and deliver to Assignee all of Assignor's rights, title and interest in, to and under the items of intellectual property listed in Schedule A ("Purchased Assets").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby:

SELL, ASSIGN, CONVEY AND TRANSFER to Assignee all of its right, title and interest in and to: (i) the Purchased Assets, including all rights to use, exploit, license and otherwise dispose of the same; (ii) all divisional, continuing, substitute, renewal, reissue, extension, and all other applications which have been or shall be filed in the United States and all other countries in respect of the Purchased Assets or any improvements or derivatives thereof, specifically including the right to file such applications under the provisions of any convention or treaty and claim priority based on such application in the United States; (iii) all original, renewal, extension and reissued registrations which have been or shall be issued in the United States and all other countries in respect of the Purchased Assets of any improvements or derivatives thereof; (iv) all claims for damages for reason of past or current infringement of the Purchased Assets, as well as the right to sue for and collect the same for its own use and enjoyment; and (v) with respect to any and all trademarks, service marks or trade names, the goodwill of the business associated therewith and appurtenant thereto.

WITH RESPECT TO COPYRIGHTS AND WORKS SUBJECT TO COPYRIGHT, WAIVE AND RELEASE any moral rights, including the rights of attribution or integrity Assignor may have in said work(s), including any moral rights arising under 17 U.S.C. §106A, other U.S. federal law, state law or laws of any foreign country for any and all applications in which either the right of attribution or the right of integrity may be implicated. The moral rights hereby waived include, but are not limited to: (1) any right to require Assignee or its successors or licensees to identify Assignor as the author of the work; and (2) the right to prevent destruction of, or any intentional distortion, mutilation, or other modification of, the work.

AUTHORIZE the Director of the United States Patent & Trademark Office, the United States Register of Copyrights, and/or any official of any U.S. state or states, or any country or countries foreign to the United States, whose duty it is to record registrations, applications and title thereto, to record the Purchased Assets and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

COVENANT that, when requested and at the expense of Assignee, execute and deliver to Assignee any and all documents reasonably requested by Assignee to effectuate the assignment described herein,

SCHEDULE A

Purchased Assets

Patents

U.S. Patent Appl. No. 10/952,338

Trademarks

TAROT MAGIC – U.S. trademark no. 2,402,131

ORACLE OF CHANGES - U.S. trademark no. 2,787,826

KARMA COINS - U.S. trademark no. 2,689,079