

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/06/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Placontrol, Inc.		01/06/2009	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Ranir LLC
Street Address:	4701 East Paris Avenue SE
City:	Grand Rapids`
State/Country:	MICHIGAN
Postal Code:	49512
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	77511727	GRIND NO MORE
Registration Number:	2051751	PLACKERS
Registration Number:	3214212	PLACONTROL
Registration Number:	3496536	B-TWEENERS
Registration Number:	3452825	-TWEENERS
Registration Number:	2958318	ENGAGE
Registration Number:	2574300	SNAP 'N FLOSS
Registration Number:	2226594	TUFFLOSS
Registration Number:	3191306	TWINLINE
Registration Number:	1133570	GRIPPER FLOSS

CORRESPONDENCE DATA

Fax Number: (212)949-9190

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:	5991632
NAME OF SUBMITTER:	j. david dainow
Signature:	/j. david dainow/
Date:	02/20/2009
Total Attachments: 1 source=NuncProTuncAssignmentExecFeb19#page1.tif	

NUNC PRO TUNC ASSIGNMENT

WHEREAS, PLACONTROL, INC., a corporation organized and existing under the laws of the State of New York, with an office at 12760 High Bluff drive, Ste. 210, San Diego, CA 92130 (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office:

<u>Trademarks</u>	<u>Registration No./Application Number</u>
PLACKERS	2,051,751
PLACONTROL	3,214,212
B-TWEENERS	3,496,536
B-TWEENERS & DESIGN	3,452,825
ENGAGE	2,958,318
GRIPPER FLOSS	1,133,570
SNAP 'N FLOSS	2,574,300
TUFFLOSS	2,226,594
TWIN LINE	3,191,306
GRIND NO MORE	77/511,727

AND WHEREAS, RANIR LLC, a Delaware Limited Liability Company, having an office at 4701 East Paris Avenue SE, Grand Rapids, Michigan 49512 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark application, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks. This assignment is effective as of the 6th day of January, 2009 pursuant to an agreement between said ASSIGNOR and ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 19th day of February 2009.

Placcontrol, Inc.

By *[Signature]*

Title: PRESIDENT

Witness: *[Signature]* (signature)
Mitchell Kohlbeder (printed name)
San Diego, CA 92126 (address)