

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nintendo Co., Ltd.		02/12/2009	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nintendo of America Inc.		
<b>Street Address:</b>	4820 150th Avenue NE		
<b>City:</b>	Redmond		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98052		
<b>Entity Type:</b>	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77306751	WIIWHEEL	
<b>Serial Number:</b>	77306737	WIIWHEEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	206-682-8100		
<b>Email:</b>	efiling@cojk.com		
<b>Correspondent Name:</b>	Jerald E. Nagae, Reg. No. 29,418		
<b>Address Line 1:</b>	1420 Fifth Ave., Suite 2800		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101-2347		
<b>NAME OF SUBMITTER:</b>	Sarah D. Beggs		
<b>Signature:</b>	/Sarah D. Beggs/		
<b>Date:</b>	02/20/2009		

**CH \$65.00 77306751**

Total Attachments: 1

**900127578**

**TRADEMARK  
 REEL: 003939 FRAME: 0486**



**ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION**

WHEREAS, Nintendo Co., Ltd., a Japan corporation, having the business address of 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, 601-8501 Japan (hereinafter the "Assignor"), adopted and used the mark WiiWHEEL for which an applications for registration have been filed in the United States Patent and Trademark Office, as follows:

Application No. 77306751, filed October 17, 2007; and

Application No. 77306737, filed October 17, 2007; and

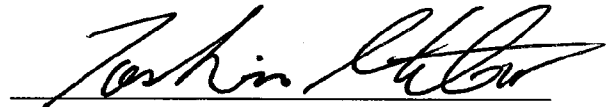
WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond, Washington 98052 USA (hereinafter the "Assignee") is desirous of acquiring said mark;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said mark and the goodwill of the business associated with the mark and the application for registration thereof.

The Commissioner for Trademarks is requested to issue the Certificate of Registration to Assignee.

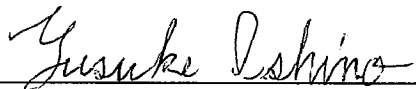
Executed at Kyoto, Japan, this 12<sup>th</sup> day of February, 2009.

Nintendo Co., Ltd.



By: Toshiro Hibino  
Title: Deputy General Manager,  
IP Department

WITNESSED:



Printed Name: Yusuke Ishino

Date: February 12th, 2009

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>PLC</sup>  
1420 Fifth Avenue  
Suite 2800  
Seattle, Washington 98101  
206.682.8100