

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Business Council, Inc.		02/20/2009	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Membership Services Corporation		
<b>Street Address:</b>	PO Box 1980		
<b>City:</b>	Bethlehem		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18016		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2244050	AMERICAN BUSINESS COUNCIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(800)222-2817		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	800-222-2818		
<b>Email:</b>	barnes@familywize.org		
<b>Correspondent Name:</b>	Susan Barnes		
<b>Address Line 1:</b>	PO Box 1980		
<b>Address Line 4:</b>	Bethlehem, PENNSYLVANIA 18016		
<b>NAME OF SUBMITTER:</b>	Susan Barnes		
<b>Signature:</b>	/Susan Barnes/		
<b>Date:</b>	02/20/2009		

OP \$40.00 2244050

Total Attachments: 2  
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**TRADEMARK  
 REEL: 003939 FRAME: 0621**



## ASSIGNMENT

WHEREAS, American Business Council, Inc., a Pennsylvania corporation, with a principal address at PO Box 1980, Bethlehem, PA 18016, (hereinafter "Assignor") has adopted, uses and is the owner of U.S. Trademark Registration No. 2244050 for the mark American Business Council ("Mark"), which has a date of registration of December 2, 1998.

WHEREAS, Membership Services Corporation, a Pennsylvania corporation, with a principal address at PO Box 1980, Bethlehem, PA 18016, (hereinafter "Assignee"), is desirous of acquiring the Mark together with the goodwill of the business symbolized thereby;

NOW THEREFORE, the parties hereto, in consideration of the mutual premises herein and intending to be legally bound, agree as follows:

1. Assignment. Assignor hereby assigns to the Assignee all of the right, title, and interest in and to the aforesaid Mark together with the goodwill of the business connected with the use of and symbolized by said Mark. It is agreed that the Assignor shall be legally bound upon request from Assignee to execute all instruments properly which Assignee may deem necessary or desirable for securing and maintaining the Mark hereby assigned, all without further payment to Assignor. All such assignment instruments shall be prepared by Assignee at Assignee's expense.

2. Purchase Price. The parties agree that the purchase price for the Mark and goodwill shall be \$1.00.

3. Representations. The Assignor warrants that the rights and property herein assigned are free and clear of any encumbrance.

4. Miscellaneous. The Assignor and Assignee acknowledge that they have read and understood this Agreement and have executed same based upon their independent review of its terms and conditions. Furthermore, to the extent this Agreement imposes any obligations upon Assignor and Assignee, same shall be binding upon and shall inure to the benefit of the parties hereto, their respective heirs, personal representatives, successors and assigns and shall be interpreted in accordance with the laws of the Commonwealth of Pennsylvania.

IN WITNESS WHEREOF, the parties, by their duly authorized representatives, have hereunto set their hands and seals the day and year first above written.

Attest:

American Business Council, Inc.

By: Susan Barnes  
Susan Barnes, President

Attest:

Membership Services Corporation

By: Dan Barnes  
Dan Barnes, President

State of Pennsylvania

ss.

County of Northampton

On this 20<sup>th</sup> day of February, 2009, before me personally appeared both, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he was authorized to execute the same and executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

Ann F Zsido  
Notary Public

