

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reel FX, Inc.		01/23/2009	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Exclaim Entertainment, LLC
<b>Street Address:</b>	5859 Frankford Road
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75252
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Serial Number:	77106714	EXCLA!M
Serial Number:	78612373	BOZ
Serial Number:	78612375	BOZ
Serial Number:	77106571	EXCLA!M
Serial Number:	77106599	EXCLA!M
Serial Number:	77106613	EXCLA!M
Serial Number:	77106622	EXCLA!M
Serial Number:	77106627	EXCLA!M
Serial Number:	77106634	EXCLA!M
Serial Number:	77106660	EXCLA!M
Serial Number:	77106672	EXCLA!M
Serial Number:	77106684	EXCLA!M
Serial Number:	77106695	EXCLA!M
Serial Number:	77106532	EXCLA!M

OP \$465.00 77106714

Serial Number:	77103706	GREENLITE
Serial Number:	77106554	EXCLAIM
Serial Number:	78612345	WOWIEBOZOWEE
Serial Number:	78612372	WOWIEBOZOWEE

**CORRESPONDENCE DATA**

Fax Number: (760)294-5161  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 760.294.5160  
Email: diane@mmip.com  
Correspondent Name: Mastermind IP Law P.C.  
Address Line 1: 421 Santa Marina Court  
Address Line 2: 0061-L001001  
Address Line 4: Escondido, CALIFORNIA 92029

ATTORNEY DOCKET NUMBER:	0061-L001001
NAME OF SUBMITTER:	Diane L. Gardner
Signature:	/Diane L. Gardner/
Date:	02/20/2009

**Total Attachments: 4**  
source=2009022001#page2.tif  
source=2009022001#page3.tif  
source=2009022001#page4.tif  
source=2009022001#page5.tif

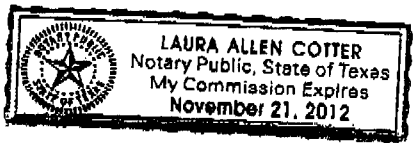


REEL FX, INC.  
a Texas corporation

By: [Signature]  
Name: David Ross  
Title: President

STATE OF TEXAS                   §  
   §  
COUNTY OF DALLAS           §

This 23<sup>rd</sup> day of January, 2009 before me personally appeared the above named David Ross, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.



[Signature]  
Notary Public  
LAURA COTTER  
Printed Name  
My Commission Expires: 11/21/12

(Seal)

EXCLAIM ENTERTAINMENT, LLC  
a Texas limited liability corporation

By: [Signature]  
Name: Jon Green  
Title: Member

STATE OF TEXAS  
COUNTY OF PALLAS

This 23rd day of January, 2009 before me personally appeared the above named Jon Green, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.



[Signature]  
Notary Public  
LAURA COTTER  
Printed Name  
My Commission Expires: 11/21/12

(Seal)

**EXHIBIT A**  
**U.S. Trademarks**

<b>MARK</b>	<b>MM REF. NO.</b>	<b>FILED</b>	<b>APPN. NO.</b>	<b>STATUS</b>
<b>BOZ (CL. 3, 10, 14, 18, 20, 21, 24, 25, 28, 29, 30)</b>	0039-T003001	04/19/2005	78/612,373	ALLOWED
<b>BOZ (CL. 9, 16, 41)</b>	0039-T004001	04/19/2005	78/612,375	PENDING
<b>EXCLA!M and Design (CL. 10)</b>	0039-T011001	02/13/2007	77/106,571	ALLOWED
<b>EXCLA!M and Design (CL. 14)</b>	0039-T012001	02/13/2007	77/106,599	ALLOWED
<b>EXCLA!M and Design (CL. 16)</b>	0039-T013001	02/13/2007	77/106,613	PENDING
<b>EXCLA!M and Design (CL. 18)</b>	0039-T014001	02/13/2007	77/106,622	ALLOWED
<b>EXCLA!M and Design (CL. 20)</b>	0039-T015001	02/13/2007	77/106,627	PENDING
<b>EXCLA!M and Design (CL. 21)</b>	0039-T016001	02/13/2007	77/106,634	PENDING
<b>EXCLA!M and Design (CL. 24)</b>	0039-T017001	02/13/2007	77/106,660	ALLOWED
<b>EXCLA!M and Design (CL. 25)</b>	0039-T018001	02/13/2007	77/106,672	ALLOWED
<b>EXCLA!M and Design (CL. 28)</b>	0039-T019001	02/13/2007	77/106,684	PENDING
<b>EXCLA!M and Design (CL. 29)</b>	0039-T020001	02/13/2007	77/106,695	PENDING
<b>EXCLA!M and Design (CL. 3)</b>	0039-T009001	02/13/2007	77/106,532	PENDING
<b>EXCLA!M and Design (CL. 30)</b>	0039-T021001	02/13/2007	77/106,706	ALLOWED
<b>EXCLA!M and Design (CL. 41)</b>	0039-T022001	02/13/2007	77/106,714	PENDING
<b>EXCLA!M and Design (CL. 9)</b>	0039-T010001	02/13/2007	77/106,554	PENDING
<b>WOWIEBOZOWIE (CL. 3, 14, 18, 20, 21, 24, 25, 28, 29, 30)</b>	0039-T001001	04/19/2005	78/612,345	ABANDONED
<b>WOWIEBOZOWIE (CL. 9, 16, 41)</b>	0039-T002001	04/19/2005	78/612,372	ABANDONED