# \$40,00 76689

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Media Recovery, Inc.		02/19/2009	CORPORATION: NEVADA

### RECEIVING PARTY DATA

Name:	ShockWatch, Inc.	
Street Address:	1111 W. Mockingbird Lane	
Internal Address:	Suite 1050	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75247	
Entity Type:	CORPORATION: NEVADA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76689395	EQUIPCOMMAND

### **CORRESPONDENCE DATA**

Fax Number: (817)336-2181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 817.336.2400

Email: bturner@deckerjones.com

Correspondent Name: Jeffrey W. Storie
Address Line 1: 1801 Cherry Street

Address Line 2: Unit #46

Address Line 4: Fort Worth, TEXAS 76102

ATTORNEY DOCKET NUMBER:	5982.37096
NAME OF SUBMITTER:	Jeffrey W. Storie
Signature:	/jeffrey w. storie/

TRADEMARK
REEL: 003939 FRAME: 0768

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Date:	02/20/2009
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

TRADEMARK REEL: 003939 FRAME: 0769

# TRADEMARK ASSIGNMENT

WHEREAS, Media Recovery, Inc., a Nevada corporation ("Media Recovery"), has adopted, used, is using and owns the following United States Trademark Application:

EQUIPCOMMAND Application No. 76/689,395

WHEREAS, ShockWatch, Inc., a Nevada corporation ("ShockWatch"), is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Media Recovery does hereby assign and transfer unto ShockWatch all of its rights, title and interest throughout the world in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and including, without limitation, all of the rights and privileges pertaining to the Trademark and any registrations and any extensions and continuations thereof;

AND Media Recovery hereby covenants and agrees that Media Recovery will at any time upon the request and at the expense of said ShockWatch execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademark.

Media Recovery, Inc.

By: Jeff Kilpatrick
Print Name: Jeff Kilpatrick
Title: Senior Vice President

State of Texas

State of Texas

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared FFF KILPATRICK, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same on behalf of Media Recovery, Inc. with authority to do so and for the purposes therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 1974 day of

2009.

MARY LOU HUNTOON
MY COMMISSION EXPIRES
NOVEMBER 24, 2010

EBRUARY

Notary Public for said County and State

TRADEMARK
REEL: 003939 FRAME: 0770