

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnny Goldberg		02/10/2009	INDIVIDUAL: UNITED STATES
Jodi Goldberg		02/10/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Five Giri, Inc.		
Street Address:	3111 Agour Road, Suite 250		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91361		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77284547	KRANKING	
Serial Number:	76670882	IN-TRINITY	
Registration Number:	3409673	KRANKING	
Registration Number:	3441229	KRANKCYCLE	
CORRESPONDENCE DATA			
Fax Number:	(310)394-4477		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-451-0647		
Email:	tmk@cislo.com,vbinford@cislo.com		
Correspondent Name:	Daniel M. Cislo		
Address Line 1:	1333 2nd Street, Suite 500		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	07-19731		
NAME OF SUBMITTER:	Daniel M. Cislo		

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Signature:	/DanielMCislo/
Date:	02/20/2009
Total Attachments: 3 source=Fully Executed Trademark Assignment#page1.tif source=Fully Executed Trademark Assignment#page2.tif source=Fully Executed Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, the undersigned Johnny Goldberg and Jodi Goldberg, United States citizens and individuals having their principal place of business located at 31111 Agoura Road, Suite 250, Westlake Village, California 91361 (hereinafter ASSIGNORS), have developed a business pertaining to the marks KRANKING, IN-TRINITY, KRANKING and KRANKCYCLE (hereinafter the MARKS), which are pending applications and registered trademarks at the United States Patent and Trademark Office assigned Serial Nos. 77/284,547 and 76/670882 and Registration Nos. 3,409,673 and 3,441,229 respectively;


WHEREAS, Five Giri, Inc., a California corporation having its principal place of business located at 31111 Agoura Road, Suite 250, Westlake Village, California 91361 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARKS pertain, is desirous of acquiring the assets of the business, the MARKS, the goodwill and business symbolized thereby, and the aforementioned trademark applications and registrations therefor; and

WHEREAS, ASSIGNOR is assigning the MARKS in the aforementioned trademark applications and registrations as part of the entire business or portion thereof to which the MARKS pertain, along with the assets related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the assets of the business, the MARKS, the goodwill and business symbolized thereby and related assets thereto, and the aforementioned trademark applications/registrations therefor.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 10th day of Feb., 2009.

ASSIGNOR



Johnny Goldberg



Jodi Goldberg