

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zipper Acquisition Corporation		02/19/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sony Computer Entertainment America Inc.		
Street Address:	919 E. Hillsdale Blvd.		
City:	Foster City		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2178856	ZIPPER INTERACTIVE	
CORRESPONDENCE DATA			
Fax Number:	(650)655-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650/655-7313		
Email:	suzanne_williams@playstation.sony.com		
Correspondent Name:	Suzanne A. WILLIAMS		
Address Line 1:	919 E. Hillsdale Blvd.		
Address Line 4:	Foster City, CALIFORNIA 94404		
NAME OF SUBMITTER:	Riley R. Russell		
Signature:	/riley r russell/		
Date:	02/20/2009		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, ZIPPER ACQUISITION CORPORATION, a Delaware Corporation with its principal place of business at 8314 154th Avenue N.E., Redmond, Washington 98052 (“Assignor”), is the sole owner of all right, title, and interest in and to the U.S. trademark ZIPPER INTERACTIVE, Registration No. 2,178,856 (the “Trademark”);

WHEREAS SONY COMPUTER ENTERTAINMENT AMERICA INC., a Delaware corporation with its principal place of business at 919 E. Hillsdale Boulevard, 2nd Floor, Foster City, California 94404 (“Assignee”) is acquiring all right, title and interest in and to the Trademark and all of the goodwill associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Trademark, together with that part of the goodwill of the business connected with and symbolized by the Trademark and the right to sue and recover damages and profits for third party infringements, if any.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 19 day of February, 2009.

ZIPPER ACQUISITION CORPORATION

By: Riley R. Russell
Riley R. Russell
Title: Secretary

SONY COMPUTER
ENTERTAINMENT AMERICA
INC

By: Riley R. Russell
Riley R. Russell
Title: Secretary