

Form PTO-1594 (Rev. 07/05)

OMB Collection 0351-0027 (exp. 6/30/2008)

U. S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

0257-07

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Petty Marketing Company, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Company

Citizenship (see guidelines) North Carolina

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 11, 2009

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Gillett Evernham Motorsports, LLC

Internal c/o Booth Creek

Address: Management Corporation

Street Address: 950 Red Sandstone DR.

City: Vail

State: CO

Country: USA Zip: 81657

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Company Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,234,947

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn LLP

Street Address: 35 W. Wacker Dr.

City: Chicago

State: IL Zip: 60601

Phone Number: 312-558-6352

Fax Number: 312-558-5700

Email Address: lkonrath@winston.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

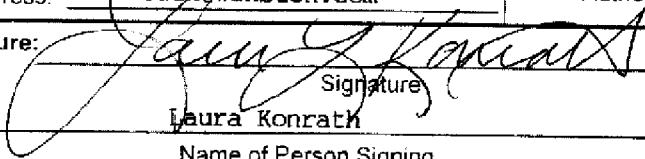
8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 232428

Authorized User Name Laura Konrath

9. Signature:



Signature

Laura Konrath

Name of Person Signing

Date

2/20/09

Total number of pages including cover sheet, attachments, and document

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 232428 2234947

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is dated as of this 11 day of February, 2009 (the "Assignment"), between Petty Marketing Company, LLC, a North Carolina limited liability company (the "Assignor"), and Gillett Evernham Motorsports, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignor is the owner of the trademark(s)/servicemark(s) and the applications and registrations therefor set forth on the attached Schedule A (collectively, the "Trademarks");

WHEREAS, the Assignee desires to acquire all right, title and interest in the Trademarks and the goodwill appurtenant thereto; and

WHEREAS, the Assignor desires to convey to Assignee all right, title and interest in the Trademarks and the goodwill appurtenant thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. The term "Business" as used herein shall mean the business of (a) the ownership and operation of competitive motorsports racing teams, including, without limitation (i) sponsorship, licensing, merchandising and marketing activities in connection therewith; (ii) the building, testing and maintenance of race cars, race engines and ancillary equipment for racing competition; and (iii) the leasing of certain race related equipment such as race engines for racing competition; and (b) the sale and distribution of automotive parts within the motorsports industry; and (c) any other line of business or activity related to automobile parts and accessories and the operation of automobile dealerships.
2. Assignment. The Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill appurtenant thereto.
3. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Trademarks assigned hereunder, will be held and enjoyed by the Assignee and its successors, assigns and other legal representatives.
4. Further Assurances. The Assignor agrees to execute or arrange for execution such further documents as may be required to perfect the Assignee's ownership of or title to the Trademarks.
5. Authorization. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty it is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in and to the Trademarks.

NY:1214630.4

[SIGNATURE PAGE FOLLOWS]

ACCEPTED:

GILLETT EVERNHAM MOTORSPORTS, LLC

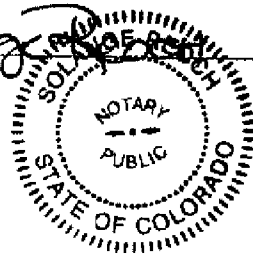
By: *James G. Skidmore*
 Name: James G. Skidmore
 Title: Vice President

STATE OF Colorado)
 COUNTY OF Eagle)

On this 5 day of February, 2009, before me, a Notary Public, personally appeared James Skidmore, to me known and known to me to be the person of that name, who, being duly sworn, did state and acknowledge on his oath that he/she is the Vice President of Gillett Evernham Motorsports, LLC who signed the foregoing instrument and acknowledged the same to be his/her free act and deed.

07.31.2012
 My Commission Expires

Shirley R. ...
 Notary Public



SCHEDULE A**Trademarks**

Trademark	Rights	Registration/ Application Number	Classes
44	All common law rights, registrations and/or applications for use of the trademark only as used in connection with the Business which includes the following registration.		
44		Reg. No. 2,234,947	41