

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., and successor in interest for Summit Bank and United Jersey Bank/Central N.A.		02/19/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HARRIS INTERACTIVE, INC. and successor by merger of Total Research Corporation		
Street Address:	60 Corporate Woods		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14623		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1606674	EQUITREND	
CORRESPONDENCE DATA			
Fax Number:	(585)419-8813		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	585-419-8636		
Email:	mdipaolo@harrisbeach.com		
Correspondent Name:	Neal L. Slifkin - Harris Beach PLLC		
Address Line 1:	99 Garnsey Road		
Address Line 4:	Pittsford, NEW YORK 14534		
ATTORNEY DOCKET NUMBER:	230182		
NAME OF SUBMITTER:	Neal L. Slifkin		
Signature:	/neal l. slifkin/		

CH \$40.00 1606674

Date:

02/23/2009

Total Attachments: 3

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FULL RELEASE OF
TRADEMARK SECURITY AGREEMENT

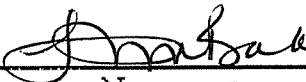
THIS FULL RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release") is made and entered into as of February 19 2009 by BANKAMERICA, N.A., a national banking association ("Lender"), and successor in interest for Summit Bank and United Jersey Bank/Central N.A. in favor of HARRIS INTERACTIVE INC, a Delaware corporation ("Obligor") and successor by merger of Total Research Corporation.

The Lender hereby releases its Security Agreements in Trademarks (the "Agreements") made between Obligor and Lender, recorded with the United States Patent and Trademark Office as shown on Schedule A attached with respect to all trademarks and trademark applications including but not limited to those described more fully in the Schedules attached thereto and releases, retransfers and reassigns to Obligor, without representation or warranty (except as set forth herein), all of Lender's right, title and interest in and to the such trademarks and trademark applications and the goodwill associated therewith. The Lender hereby terminates, cancels and releases any and all security interests provided by the Agreements.

The Lender agrees to take all reasonable further actions, and provide to Obligor, its successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Obligor to more fully and effectively effectuate the purpose of this instrument.

IN WITNESS WHEREOF, the undersigned has caused this Full Release of Trademark Security Agreement to be executed by its duly authorized officer as of the date first set forth above.

BANK OF AMERICA, N.A.

By: 
Name: Lynn J. Baker
Title: Vice President

SCHEDULE A

Assignee	Trademark	Registration No.	Registration Date
Summit Bank	"COMPASS"	2021612	December 10, 1996
United Jersey/Central, N.A.	"EQUITREND"	1606674	July 17, 1990
United Jersey/Central, N.A.	"PEMS"	1532299	March 28, 1989
United Jersey/Central, N.A.	"BRAND POWER"	1542831	June 6, 1989
United Jersey/Central, N.A.	"PREDICTIVE SEGMENTATION"	1583886	February 20, 1990
United Jersey/Central, N.A.	"TOTAL RESEARCH CORPORATION"	1595666	May 8, 1990