

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kimberly Bouman		02/23/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PRIMP MAKE-UP LOUNGE, LLC		
Street Address:	700 CARNATION AVE.		
City:	CORONA DEL MAR		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77040644	PRIMP COSMETICS	
Serial Number:	77043744	PRIMP MAKEUP LOUNGE	
CORRESPONDENCE DATA			
Fax Number:	(949)975-7501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-975-7500		
Email:	uspto@bkgglaw.com		
Correspondent Name:	Burkhalter Kessler Goodman & George LLP		
Address Line 1:	2020 Main St., Suite 600		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	1497.201, 1497.202		
NAME OF SUBMITTER:	Eric J. Goodman		
Signature:	/Eric J. Goodman/		
Date:	02/23/2009		

OP \$65.00 77040644

Total Attachments: 2

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**ASSIGNMENT AND TRANSFER
PRIMP MAKE-UP LOUNGE TRADEMARK**

WHEREAS, Kimberly Bouman has filed an application with the United States Patent and Trademark Office for trademark registration of the mark PRIMP MAKE-UP LOUNGE, on November 11, 2006 and was issued the serial number 77/043,744;

WHEREAS, PRIMP MAKE-UP LOUNGE, a Limited Liability Company legally organized under the laws of California, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Kimberly Bouman does hereby assign unto PRIMP MAKE-UP LOUNGE, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: *Kimberly Bouman*
Kimberly Bouman

CERTIFICATE OF ACKNOWLEDGEMENT

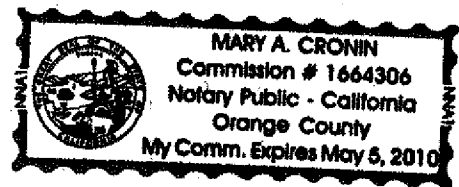
STATE OF CALIFORNIA)

COUNTY OF ORANGE)

On 2-23 2009, before me Mary A. Cronin, a Notary, personally appeared **Kimberly Bouman**, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Mary A. Cronin
Signature of Notary Public
My commission expires



**ASSIGNMENT AND TRANSFER
PRIMP COSMETICS TRADEMARK**

WHEREAS, Kimberly Bouman has adopted, used, and is using the trademark PRIMP COSMETICS ("mark") which is registered with the United States Patent and Trademark Office, Registration No 3360267, dated **December 25, 2007**;

WHEREAS, PRIMP MAKE-UP LOUNGE, a Limited Liability Company legally organized under the laws of California, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Kimberly Bouman does hereby assign unto PRIMP MAKE-UP LOUNGE, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: *Kimberly Bouman*
Kimberly Bouman

CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

COUNTY OF ORANGE)

On 2-23-2009, before me *Mary A. Cronin,* *a Notary,* personally appeared **Kimberly Bouman**, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Mary A. Cronin
Signature of Notary Public

My commission expires

