

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
B H Transition Limited		02/24/2009	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Soap & Glory Limited
Street Address:	3 Logan Place
Internal Address:	First Floor
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W8 6QN
Entity Type:	LIMITED LIABILITY COMPANY:

Name:	Soap & Glory Limited
Street Address:	3 Logan Place
Internal Address:	First Floor
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W8 6QN
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77054983	SUPERFILL PORESHRINK R

CORRESPONDENCE DATA

Fax Number: (845)359-9989
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: +448453599900
 Email: judiht@brandhandling.com

OP \$40.00 77054983

Correspondent Name: Judith Tonkin
Address Line 1: 167-169 Kensington High Street
Address Line 2: First Floor
Address Line 4: London, UNITED KINGDOM W8 6SH

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Judith Tonkin
Signature:	/Judith Tonkin/
Date:	02/24/2009

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of February 24th , 2009 from B H Transition Limited ("Assignor"), a UK Limited Company with a Registered Office at Eighth Floor, 6 New Street Square, London EC4A 3AQ and a principal place of business at 3 Logan Place, London W8 6QN, to Soap & Glory Limited ("Assignee"), a UK Limited Company with a principal place of business of 3 Logan Place, London W8 6QN, United Kingdom:

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") (including any applications and/or registrations associated therewith) and other intellectual property (the "Property") as described in Exhibit A, attached hereto and incorporated herein by reference, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks have been, are, or are intended to be used;

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Marks as they have been or are intended to be used and for which they are registered or for which applications have been filed; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including

without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, of the day and year first written above.

BRANDHANDLING INTERNATIONAL LIMITED



By: _____ Scott Thomson

Title: Director

EXHIBIT A

MARK	APP. S.N.	REG. NO
SUPERFILL PORESHRINK R	77054983	