

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BFS Diversified Products, LLC		01/17/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Firestone Building Products Company, LLC
Street Address:	250 West 96th Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46260
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	3024684	ACRYLITOP
Registration Number:	3442862	COVERDECK
Registration Number:	2720050	I.S.O.FIX
Registration Number:	2866036	I.S.O.SPRAY
Registration Number:	3055769	ISOGARD
Registration Number:	1451333	NOBODY COVERS YOU BETTER
Registration Number:	2652744	QS6
Registration Number:	3077580	QUICKSEAM
Registration Number:	3304135	REFLEXEON
Registration Number:	3304137	REFLEXEON
Registration Number:	2369336	RHOFLEX
Registration Number:	1282786	RUBBERGARD
Registration Number:	1642092	RUBBERGARD
Registration Number:	3033082	ULTRAPLY

CH \$440.00 3024684

Serial Number:	77527010	I.S.O. STICK
Serial Number:	78402935	I.S.O. TWIN PACK
Serial Number:	78768170	ISO-R

CORRESPONDENCE DATA

Fax Number: (330)379-4064
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 1-330-379-6178
Email: iplaw@bfusa.com
Correspondent Name: Bridgestone Americas, Inc.
Address Line 1: 1200 Firestone Parkway
Address Line 4: Akron, OHIO 44317

NAME OF SUBMITTER:	Thomas R. Kingsbury
Signature:	/Thomas R. Kingsbury/
Date:	02/24/2009

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, BFS Diversified Products, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, having an address of 250 West 96th Street, Indianapolis, Indiana 46260, is the owner of U.S. registered and unregistered trademarks and service marks set forth in Schedule A (hereinafter "Trademark Rights"); and

WHEREAS, Firestone Building Products Company, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Indiana, having an address of 250 West 96th Street, Indianapolis, Indiana 46260, is desirous of acquiring the entire right, title and interest in and to such Trademark Rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BFS Diversified Products, LLC, does hereby assign unto Firestone Building Products Company, LLC, all right, title and interest in and to such Trademark Rights, together with the goodwill of the business symbolized by the Trademark Rights.

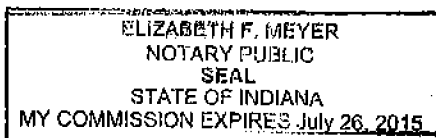
BFS DIVERSIFIED PRODUCTS, LLC

By: *John J. Harrington*
Name: John J. Harrington
Title: Assistant Secretary and Senior Counsel

State of Indiana)
) SS
County of Marion)

On this 17th day of January, 2009, before me personally appeared John J. Harrington, personally known to me, to be the person signing this Assignment, in the capacity stated, who acknowledged to me the truth of the statements contained herein, the same being his free act and deed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 17th day of January, 2009.



Elizabeth F. Meyer
Notary Public

SCHEDULE A

Mark Name	Appl. No.	Appl. Date	Reg. No.	Reg. Date
ACRYLITOP	78/402933	4/16/2004	3024684	12/6/2005
COVERDECK	78/907404	6/13/2006	3442862	6/3/2008
I.S.O. STICK	77/527010	7/21/2008		
I.S.O. TWIN PACK	78/402935	4/16/2004		
I.S.O.FIX	78/039795	12/19/2000	2720050	5/27/2003
I.S.O. SPRAY	76/442241	8/21/2002	2866036	7/27/2004
ISOGARD	75/669704	3/29/1999	3055769	1/31/2006
ISO-R	78/768170	12/7/2005		
NOBODY COVERS YOU BETTER	73/633489	12/3/1986	1451333	8/4/1987
QS6	78/040054	12/20/2000	2652744	11/19/2002
QUICKSEAM	78/402925	4/16/2004	3077580	4/4/2006
REFLEXEON	78/755151	11/16/2005	3304135	10/2/2007
REFLEXEON (Stylized)	78/755324	11/16/2005	3304137	10/2/2007
RHOFLEX	75/533797	8/10/1998	2369336	7/18/2000
RUBBERGARD	73/412764	2/7/1983	1282786	6/19/1984
RUBBERGARD & Design	74/069716	6/11/1990	1642092	4/23/1991
ULTRAPLY	78/402934	4/16/2004	3033082	12/20/2005