

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Time4 Media, Inc. | | 03/27/2007 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Bonnier Active Media, Inc. | | |
| Street Address: | Bonnier Corp, 460 N. Orlando Ave. | | |
| Internal Address: | Suite 200, Attn Mia Sykes | | |
| City: | Winter Park | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32789 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2286773 | OUTDOOR LIFE | |
| Registration Number: | 2284677 | OUTDOOR LIFE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (407)571-4719 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 407-571-4963 | | |
| Email: | mia.sykes@bonniercorp.com | | |
| Correspondent Name: | Bonnier Active Media, Inc. | | |
| Address Line 1: | 460 N. Orlando Ave., Suite 200 | | |
| Address Line 2: | Attn: Mia Sykes | | |
| Address Line 4: | Winter Park, FLORIDA 32789 | | |
| NAME OF SUBMITTER: | Jeremy M. Thompson | | |
| Signature: | /Jeremy M. Thompson/ | | |

CH \$65.00 2286773

Date:

02/24/2009

Total Attachments: 4

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State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

June 1, 2007



A handwritten signature in black ink, appearing to be "D. J. [unclear]", written over a faint circular stamp.

Deputy Secretary of State for
Business and Licensing Services

DOS-1266 (Rev. 03/07)

TRADEMARK
REEL: 003941 FRAME: 0755

NCR-86

070327000956

**CERTIFICATE OF AMENDMENT
OF
THE CERTIFICATE OF INCORPORATION
OF
TIME4 MEDIA, INC.**

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Time4 Media, Inc., a New York corporation, does hereby certify as follows:

- (1) The name of the corporation is Time4 Media, Inc. The name under which the corporation was formed is TMC Magazine Corporation.
- (2) The Certificate of Incorporation of Time4 Media, Inc. was filed by the Department of State on the 14th day of April, 1967.
- (3) The Certificate of Incorporation of Time4 Media, inc. is hereby amended to effect a change in the corporate name pursuant to Section 801(b)(1) of the Business Corporation Law.
- (4) Article I of the Certificate of Incorporation is hereby amended as follows:

"I

Name. The name of the corporation is:

BONNIER ACTIVE MEDIA, INC."

- (5) The manner in which the amendment to Article I of the Certificate of Incorporation of Time4 Media, Inc. was authorized was by the unanimous written consent of the board of directors and the unanimous written consent of the shareholders.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 27th day of March, 2007.

TIME4 MEDIA, INC.

By: /s/ Jonas Bonnier

Name: Jonas Bonnier

Title: Director

NCR-22

070327000956

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OF
THE CERTIFICATE OF INCORPORATION
OF
TIME4 MEDIA, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Davis Polk & Wardwell
450 Lexington Avenue
New York, NY 10017

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STATE OF NEW YORK
DEPARTMENT OF STATE
FILED MAR 27 2007
TAX \$ _____
BY: DKS
New York

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