

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A. (successor by merger to LaSalle Retail Finance, a Division of LaSalle Business Credit, LLC, as Agent for LaSalle Bank Midwest National Association f/k/a Standard Federal Bank National Association)		02/05/2009	National Association:
RECEIVING PARTY DATA			
Name:	Urban Brands, Inc.		
Street Address:	100 Metro Way		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2615171	THE .M LOOK	
Registration Number:	2548888	MARIANNE	
CORRESPONDENCE DATA			
Fax Number:	(703)415-1557		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-415-1555		
Email:	mail@specializedpatent.com		
Correspondent Name:	Christopher E. Kondracki		
Address Line 1:	2001 Jefferson Davis, Hwy., Suite 1007		
Address Line 4:	Arlington, VIRGINIA 22202		
ATTORNEY DOCKET NUMBER:	9020801		

CH \$65.00 2615171

NAME OF SUBMITTER:	Christopher E. Kondracki
Signature:	/Christopher E. Kondracki/
Date:	02/24/2009
Total Attachments: 3 source=Urban Brands#page1.tif source=Urban Brands#page2.tif source=Urban Brands#page3.tif	

PARTIAL TERMINATION OF SECURITY INTEREST IN TRADEMARKS

February 5, 2009

WHEREAS, URBAN BRANDS, INC. ("UBI") had granted to Bank of America, N.A. (successor by merger to LaSalle Retail Finance, a Division of LaSalle Business Credit, LLC, as Agent for LaSalle Bank Midwest National Association f/k/a Standard Federal Bank National Association) (the "Secured Party") a security interest (the "Security Interest") in UBI's trademarks, trade names and the goodwill associated therewith (the "Trademarks") (including, without limitation, those Trademarks listed on Schedule A annexed hereto (the "Specified Trademarks")) pursuant to a certain Trademark and Trademark Applications Security Agreement (the "TM Agreement"), which was filed at the United States Patent and Trademark Office on February 28, 2005 and recorded on Reel 3050, Frame 0176;

WHEREAS, the Secured Party has agreed to release the Security Interest in the Specified Trademarks.


NOW, THEREFORE, the Secured Party releases and discharges its security interest in, and reassigns to UBI, any and all interest in the Specified Trademarks. The Secured Party agrees that, upon request of UBI or any successor-in-interest or assignee thereof, and at UBI's expense, the Secured Party will execute any document, cause to be made any filing or take any other action deemed reasonably necessary or advisable by UBI, or any successor-in-interest or assignee thereof, to effectuate the release of the Security Interest in the Specified Trademarks contemplated herein.

The TM Agreement and the Security Interest granted therein remain in full force and effect with respect to all Trademarks other than the Specified Trademarks released hereby.

[signature page follows]

IN WITNESS WHEREOF, the Secured Party, by the signature below of its duly authorized representative, agrees to be bound by the provisions of this Partial Termination of Security Interest in Trademarks as of the date above first written. This document is intended to take effect as a sealed instrument.


BANK OF AMERICA, N.A. (successor by merger to LaSalle Retail Finance, a Division of LaSalle Business Credit, LLC, as Agent for LaSalle Bank Midwest National Association f/k/a Standard Federal Bank National Association)

By: 
 Name: Keith Vercauteren
 Title: Managing Director

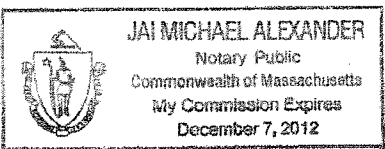
CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS)
)
 COUNTY OF SUFFOLK)

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 4th day of February, 2009, personally appeared Keith Vercauteren to me known personally or proved through satisfactory evidence of identification, which was n/a, to be the person whose name is signed on the attached document, and who, being by me duly sworn, deposes and says that he is the duly authorized Managing Director of Bank of America, N.A., and said Managing Director acknowledged said instrument to be the free act and deed of said Bank of America, N.A.



 Notary Public
 My commission expires:



SCHEDULE A

TRADEMARKS

<u>Trademark</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Registration Date</u>
THE M LOOK AND DESIGN	76/332,927	2,615,171	September 3, 2002
MARIANNE	75/859,286	2,548,888	March 19, 2002

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