

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee: BIG BALL SPORTS, LLC Entity type: LIMITED LIABILITY COMPANY previously recorded on Reel 003939 Frame 0948. Assignor(s) hereby confirms the confirms assignment of all, rights title and interest..together with goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COLLEGEWARE, U.S.A., INC.		02/05/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	BIG BALL SPORTS, LLC
Street Address:	347 5th Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2405108	HOCKEY IS LIFE.

CORRESPONDENCE DATA

Fax Number: (718)222-0481
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 7187972341
 Email: FM@martinezgroup.com
 Correspondent Name: Frank J. Martinez, Esq.
 Address Line 1: 55 Washington Street
 Address Line 2: Suite 316
 Address Line 4: Brooklyn, NEW YORK 11201

ATTORNEY DOCKET NUMBER:	850-164
NAME OF SUBMITTER:	Frank J. Martinez

OP \$40.00 2405108

Signature:

/Frank J. Martinez, Esq./

Date:

02/25/2009

Total Attachments: 2

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CORRECTED CONFIRMATORY ASSIGNMENT

WHEREAS, Collegeware, U.S.A., Inc. a New York corporation, having business offices at 347 5th Avenue New York, New York 10016, has adopted, used, is using, and is the owner of the following trademarks which have been registered in the United States Patent and Trademark Office.

Trademark	Reg. Serial No.	Appl. Serial No.
HOCKEY IS LIFE	2405108	75/515,843

WHEREAS, Big Ball Sports, LLC, a New York Limited Liability Company, having its principle offices at 347 Fifth Avenue, New York, New York 10016, desired to acquire the pending applications, said trademarks, and the registrations thereof and has acquired the same,

NOW, THEREFORE, in consideration of the sum of \$ 5.00 the receipt and sufficiency of which is hereby acknowledged, Collegeware U.S.A., Inc. hereby confirms the assignment to Big Ball Sports, LLC, of all rights, title, and interest in the United States in and to said trademarks, and the pending applications, together any applications filed and registrations granted since the confirmatory date identified herein, each together with the goodwill of the business symbolized by said trademarks and the said registrations thereof.

Signed at New York, this 5th day of February, 2006

COLLEGEWARE U.S.A., INC.
 By: [Signature]
 Name: Isaac Kassin
 Title: Vice-President

BIG BALL SPORTS LLC
 By: [Signature]
 Name: Isaac Kassin
 Title: Vice-President

State of New York)
County of Kings) :SS

On this 2nd day of February, 2009, personally appeared Isaac Kassin, to me known and known to me to be a President of Collegeware U.S.A., Inc., the assignor above named, and acknowledged the he executed the foregoing Confirmatory Assignment on behalf of said assignor and pursuant to authority duly received.

FRANK J. MARTINEZ
 Notary Public, State of New York
 No. 02MA5082766
 Qualified in Kings County
 Commission Expires 7/28/

[Signature]
 Notary Public

TO: THE MARTINEZ GROUP PLLC COMPANY: 55 WASHINGTON STREET

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

900127654

FEBRUARY 23, 2009

PTAS

THE MARTINEZ GROUP PLLC
55 WASHINGTON STREET
SUITE 316
BROOKLYN, NY 11201UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 02/23/2009

REEL/FRAME: 003939/0948
NUMBER OF PAGES: 3BRIEF: NUNC PRO TUNC ASSIGNMENT
EFFECTIVE 02052006
DOCKET NUMBER: 850-164ASSIGNOR:
COLLEGEWARE U.S.A., INC.DOC DATE: 02/05/2006
CITIZENSHIP: NEW YORK
ENTITY: CORPORATIONASSIGNEE:
BIG BALL SPORTS LLC
347 5TH AVENUE
NEW YORK, NEW YORK 10016CITIZENSHIP: NEW YORK
ENTITY: CORPORATIONAPPLICATION NUMBER: 75515843
REGISTRATION NUMBER: 2405108FILING DATE: 07/09/1998
ISSUE DATE: 11/21/2000MARK: HOCKEY IS LIFE.
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

P.O. Box 1450, Alexandria, Virginia 22313-1450 - www.uspro.gov

RECORDED: 02/25/2009

TRADEMARK
REEL: 003941 FRAME: 0975