

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NATURADE, INC.		01/23/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	NATURADE OPERATING CORP.
Street Address:	2099 S. St. College Blvd.
Internal Address:	Suite 210
City:	Anaheim
State/Country:	CALIFORNIA
Postal Code:	92806
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	77423215	NATURADE TOTAL WHEY
Registration Number:	2915763	DIET LEAN
Registration Number:	2879002	CARB
Registration Number:	2657168	NATURADE SINCE 1926
Registration Number:	2655005	THE DELICIOUS CHOLESTEROL FIGHTER!
Registration Number:	2552154	NATURADE TOTAL SOY
Registration Number:	2742648	RIBO-TEIN
Registration Number:	2649791	CHOLESTEROL SUPPORT
Registration Number:	2598406	CHINEQUALIZE
Registration Number:	2427436	KEEP WELL
Registration Number:	2350813	KIDS' PLEX
Registration Number:	2350814	THE CHINESE WAY
Registration Number:	1950118	PERFORMANCE

OP \$515.00 77423215

Registration Number:	1575936	ALOE VERA 80
Registration Number:	1291786	POWER SHAKE
Registration Number:	1171942	EXPEC
Registration Number:	0931934	NATURADE
Registration Number:	0932491	NATURADE
Registration Number:	0931945	NATURADE
Registration Number:	0931432	NATURADE

CORRESPONDENCE DATA

Fax Number: (714)935-9837
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (800) 421-1830
Email: ip@naturade.com
Correspondent Name: Rick Robinette - Naturade Operating Corp
Address Line 1: 2099 S. State College Blvd.
Address Line 2: Suite 210
Address Line 4: Anaheim, CALIFORNIA 92806

ATTORNEY DOCKET NUMBER:	NATURADE TM ASSIGN US
NAME OF SUBMITTER:	Rick R Robinette
Signature:	/rick r robinette/
Date:	02/25/2009

Total Attachments: 4
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TRADEMARK ASSIGNMENT

WHEREAS, Naturade, Inc., a Delaware corporation, having a place of business at 2099 S. State College Blvd., Suite 210, Anaheim, CA 92806 ("Assignor"), is the owner of rights in the trademark(s) identified in Schedule A (the "Marks");

WHEREAS, Naturade Operating Corp., a Delaware corporation, having a place of business at 2099 S. State College Blvd., Suite 210, Anaheim, California 92806 ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, throughout the world, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any corresponding registrations and applications, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment in any applicable country.

Assignor represents and warrants that it is the owner of the Marks, and has not previously transferred or otherwise encumbered the rights being assigned to Assignee.

Assignee hereby accepts the assignment of the Marks, applications, and registrations and all other rights described in this assignment.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Assignment is effective this 23 day of January,

2009.

Assignor:

NATURADE, INC.

By: _____

Name: _____

Title: _____

Date: _____

Assignee:

NATURADE OPERATING CORP.

By: Sayan - w

Name: Sayan Navaratnam

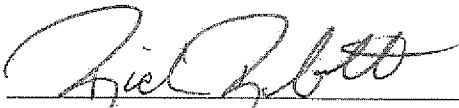
Title: Director

Date: 1/23/09

IN WITNESS WHEREOF, this Assignment is effective this 23 day of January, 2009.

Assignor:

NATURADE, INC.

By: 
Name: Rick ROBINETTE
Title: CEO
Date: 1-22-2009

Assignee:

NATURADE OPERATING CORP.

By: _____
Name: _____
Title: _____
Date: _____

SCHEDULE A

U.S. Trademark Registrations and Applications

<u>Trademark</u>	<u>Registration or Serial Number</u>
NATURADE TOTAL WHEY	77423215
DIET LEAN	2915763
CARB & Design	2879002
NATURADE SINCE 1926 & Design	2657168
THE DELICIOUS CHOLESTEROL FIGHTER!	2655005
NATURADE TOTAL SOY	2552154
RIBO-TEIN	2742648
CHOLESTEROL SUPPORT	2649791
CHINEQUALIZE	2598406
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