

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                        |                    |
|--|--|------------------------|--------------------|
| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT   |                        |                    |
| <b>NATURE OF CONVEYANCE:</b>                                     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                        |                    |
| <b>CONVEYING PARTY DATA</b>                                      |  |                        |                    |
| <b>Name</b>  | <b>Formerly</b>  | <b>Execution Date</b>  | <b>Entity Type</b> |
| Trident Growth Fund, LP; general partner Trident Management, LLC |  | 01/30/2009             | CORPORATION: TEXAS |
| <b>RECEIVING PARTY DATA</b>                                      |  |                        |                    |
| <b>Name:</b>   | Magic Investments, LLC   |                        |                    |
| <b>Street Address:</b>   | 3500 Sunset Avenue   |                        |                    |
| <b>City:</b>   | Ashbury Park   |                        |                    |
| <b>State/Country:</b>  | NEW JERSEY   |                        |                    |
| <b>Postal Code:</b>  | 07712  |                        |                    |
| <b>Entity Type:</b>  | LIMITED LIABILITY COMPANY: NEW JERSEY  |                        |                    |
| <b>PROPERTY NUMBERS Total: 3</b>                                 |  |                        |                    |
| <b>Property Type</b>   | <b>Number</b>  | <b>Word Mark</b>       |                    |
| Registration Number:   | 2820934  | CRAZY EDDIE            |                    |
| Registration Number:   | 2682585  | HIS PRICES ARE INSANE! |                    |
| Registration Number:   | 2658406  | BLOWOUT BLITZ          |                    |
| <b>CORRESPONDENCE DATA</b>                                       |  |                        |                    |
| <b>Fax Number:</b>   | (212)484-3990  |                        |                    |
|  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                           |                        |                    |
| <b>Phone:</b>  | (212) 484-3900   |                        |                    |
| <b>Email:</b>  | mitchell.leslie@arentfox.com, marks.sarah@arentfox.com,<br>sheridan.anne@arentfox.com, NYIPdocket@arentfox.com |                        |                    |
| <b>Correspondent Name:</b>                                       | Leslie K. Mitchell   |                        |                    |
| <b>Address Line 1:</b>   | 1675 Broadway  |                        |                    |
| <b>Address Line 4:</b>   | Broadway, NEW YORK 10019   |                        |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>                                   | 031197.00001   |                        |                    |
| <b>NAME OF SUBMITTER:</b>  | Leslie K. Mitchell   |                        |                    |

OP \$90.00 2820934

|            |                      |
|------------|----------------------|
| Signature: | /Leslie K. Mitchell/ |
|------------|----------------------|


|       |            |
|-------|------------|
| Date: | 02/26/2009 |
|-------|------------|


|  |
|--|
| <p><b>Total Attachments: 4</b><br/>source=Trident Growth Funds Magic Investments Asgt#page1.tif<br/>source=Trident Growth Funds Magic Investments Asgt#page2.tif<br/>source=Trident Growth Funds Magic Investments Asgt#page3.tif<br/>source=Trident Growth Funds Magic Investments Asgt#page4.tif</p> |
|--|

**Schedule A  
(Electronics Goods & Services)**

**ASSIGNMENT OF  
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, **Trident Growth Fund, LP**, whose general partner is Trident Management, LLC, a Texas Corporation, (hereinafter referred to as "Assignor"), having a common place of business located at 8935 Gaylord, Suite 189, Houston, TX 77024, owns the trademarks set forth below with respect to electronics products and related wholesale and retail sales services, three of which are the subject of United States Trademark Registrations and the rest of which were previously the subject of United States Trademark Applications, Registrations and/or common law rights, as set forth below (hereinafter referred to as the "Trademarks"):

| <b>Registration No.</b> | <b>Trademark</b>   | <b>Registration Date</b> |
|-------------------------|--|--------------------------|
| 2,820,934               | CRAZY EDDIE  | March 9, 2004            |
| 2,682,585               | HIS PRICES ARE INSANE!   | February 4, 2003         |
| 2,658,406               | BLOWOUT BLITZ  | December 10, 2002        |
|                         | CRAZY EDDIE  |                          |
|                         | DON'T LEAVE YOUR HOUSE,<br>CLICK YOUR MOUSE  |                          |
|                         | Crazy Eddie Character Logo:<br> |                          |
|                         | CRAZY QUOTE  |                          |
|                         | CRAZY EDDIE RECORD & TAPE<br>ASYLUMS   |                          |

| Registration No. | Trademark  | Registration Date |
|------------------|--|-------------------|
|                  | CRAZY EDDIE (Stylized):<br> |                   |
|                  | 212-645-1196   |                   |
|                  | 800-645-1196   |                   |
|                  | 888-645-1196   |                   |
|                  | 866-645-1196   |                   |
|                  | 877-645-1196   |                   |

WHEREAS, Assignor, also own certain creative rights, commercial text, advertising campaigns, copyright works, reproduction rights, and designs (hereinafter referred to as the “Copyrights”), relating to the advertising and promotion of goods and services offered by Assignor and/or its predecessors in interest and licensee under and/or including the Trademarks;

WHEREAS, **Magic Investments, LLC**, a New Jersey Limited Liability Company (hereinafter referred to as “Assignee”), having a place of business located at 3500 Sunset Avenue, Asbury Park, New Jersey 07712, is desirous of acquiring all right, title and interest in and to the Trademarks and the Copyrights, including any choses in action relating to said Trademarks and Copyrights, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof set forth above as the successor to the portion of the business of the Assignor to which the Trademarks pertain; and

WHEREAS, it is desired that the assignment of the Trademark Registrations listed above be made a matter of record in the United States Patent and Trademark Office.

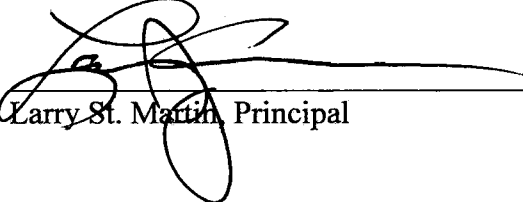
NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademarks and Copyrights, including any choses in action relating to said Trademarks and Copyrights, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademarks and Copyrights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set forth above, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks and Copyrights hereby assigned, all without further compensation to Assignor.

Date: Jan. 30, 2009

**Trident Growth Fund, LP**

BY: Trident Management, LLC, its general partner

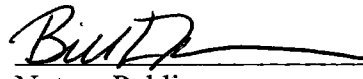
By:

  
\_\_\_\_\_  
Larry St. Martin, Principal

STATE OF TEXAS                   §  
  §    ss.  
COUNTY OF HARRIS           §

BEFORE ME, the undersigned authority, on this 30th day of January 2009, personally appeared Larry St. Martin, personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as principal of Trident Management, LLC, general partner of Assignor, Trident Growth Fund, LP, the entity therein named, and acknowledged to me that the instrument was the free deed and act of said entity for the purposes therein set forth and intending that this instrument be recorded.

[SEAL]

  
\_\_\_\_\_  
Notary Public

