

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fresh Foods Properties, LLC		02/26/2009	LIMITED LIABILITY COMPANY: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pierre Foods, Inc.		
<b>Street Address:</b>	9990 Princeton Road		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45246		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1341236	MOM 'N' POP'S	
Registration Number:	1095364	MOM 'N' POP'S	
Registration Number:	1071065	MOM 'N' POP'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	937-443-6600		
<b>Email:</b>	trademarks@thompsonhine.com		
<b>Correspondent Name:</b>	Theodore D. Lienesch		
<b>Address Line 1:</b>	P.O. Box 8801		
<b>Address Line 4:</b>	Dayton, OHIO 45041-8801		
<b>ATTORNEY DOCKET NUMBER:</b>	026721-2061 / AMI		
<b>NAME OF SUBMITTER:</b>	Theodore D. Lienesch		

OP \$90.00 1341236

Signature:	/Theodore D. Lienesch/
Date:	02/27/2009
Total Attachments: 1 source=ASSIGNMENT#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, **Fresh Foods Properties, LLC**, a limited liability company of the State of North Carolina having a place of business at 9990 Princeton Road, Cincinnati, OH 45246 (hereinafter "Assignor"), is the owner of the following trademarks ("Trademarks") and registrations therefor ("Registrations"):

Trademark	Reg. No.	Reg. Date
MOM 'N' POPS	1341236	11 June 1985
MOM 'N' POPS & Des.	1095364	4 July 1978
MOM 'N' POPS	1071065	9 August 1977

WHEREAS, **Pierre Foods, Inc.**, a corporation of the State of Delaware having a place of business at 9990 Princeton Road, Cincinnati, OH 45246 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to said Trademarks and Registrations;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns and transfers, and does hereby assign and transfer, unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and Registrations, and accompanying goodwill of the business symbolized thereby, including the right to sue for past infringement.

IN WITNESS WHEREOF, Assignor and Assignee have hereunto set their hands as of the dates indicated below.

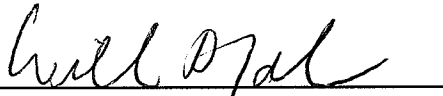
FRESH FOODS PROPERTIES, LLC

By:   
Name: William D. Toler

Title: CEO & President of Pierre Foods, Inc. (Sole Member)

Date: February 26, 2009

PIERRE FOODS, INC.

By:   
Name: William D. Toler

Title: CEO & President

Date: February 26, 2009