

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Frank Mechaly		02/24/2009	INDIVIDUAL: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FTC Commercial Corp.		
<b>Street Address:</b>	1525 S. Broadway		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90015		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77016091	MAY75	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)552-3209		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3107887520		
<b>Email:</b>	mbaum@rpblaw.com		
<b>Correspondent Name:</b>	Michael C. Baum, Esq.		
<b>Address Line 1:</b>	9200 Sunset Blvd., 9th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90069		
<b>ATTORNEY DOCKET NUMBER:</b>	FTC COMMERCIAL CORP		
<b>NAME OF SUBMITTER:</b>	Michael C. Baum attorney		
<b>Signature:</b>	/mcb/		
<b>Date:</b>	02/27/2009		

OP \$40.00 77016091

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARK  
RELEASE OF RIGHTS OR CLAIMS IN TRADEMARK  
USPTO Serial No. 77016091 / International Reg. No. 0919694  
MAY75**

WHEREAS, Frank Mechaly ("Mechaly") is the owner of all rights in marks MAY75 and M75;

WHEREAS, Jeanius Corp., a California corporation ("Jeanius"), claims or may claim certain rights or interests in the marks; and

WHEREAS, FTC Commercial Corporation, a California corporation "FTC", is desirous of acquiring said marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Mechaly does hereby assign and transfer to FTC all right, title and interest in and to the said marks, including worldwide rights (including but not limited to USPTO Serial No. 77016091 and International Registration No. 091694), together with the goodwill of the business symbolized by the marks, the above-identified registrations thereof and any claims or causes of action related thereto.

FURTHER, for good and valuable consideration, receipt of which is hereby acknowledged, Jeanius releases, assigns and transfers to FTC all of its respective right, title, interest which it may have in the marks, including worldwide rights, or in the goodwill of the business symbolized by the marks, or which it may have or claim to have therein or in the above identified registrations or any claims or causes of action related thereto.

The undersigned agree to execute any additional documents needed to effect this assignment and to allow assignee to register the marks.

AGREED TO AND ENTERED INTO as of February *24*, 2009.



*Gerardo Avila*  
2/24/09

*[Signature]*  
\_\_\_\_\_  
Frank Mechaly

JEANIUS CORP., a California corporation

By: *[Signature]*  
\_\_\_\_\_  
Frank Mechaly, President

**ACKNOWLEDGMENT**

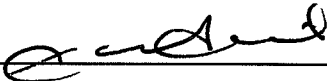
State of California  
County of Los Angeles, CA

On 2/24/09 before me, Gerardo Avila  
(insert name and title of the officer)

personally appeared Frank Mechaly & Prc 1525 S. Broadway Los Angeles, CA 90015  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are  
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in  
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the  
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing  
paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)

