

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/31/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bristol-Myers Squibb Company		02/02/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MJN Restructuring Holdco, Inc.		
Street Address:	2400 West Lloyd Expressway		
City:	Evansville		
State/Country:	INDIANA		
Postal Code:	47721		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	77546805	FORMULA NUTRI PANTERA 23 VITAMINAS Y MINERALES	
Serial Number:	77546823	FORMULA NUTRI PANTERA 23 VITAMINAS Y MINERALES	
Serial Number:	77226550		
Serial Number:	77238428		
Serial Number:	77221393	PODER PANTERA PANTHER POWER VITAMINS AND MINERALS 16 VITAMINAS Y MINERALES	
Registration Number:	2724238	CHOCO MILK	
Registration Number:	2914412	CHOCO MILK	
Registration Number:	2786280	CHOCO MILK	
Registration Number:	2388602	NUTRITIOUS BEGINNINGS	
Registration Number:	2700351		
CORRESPONDENCE DATA			

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TRADEMARK
REEL: 003944 FRAME: 0528

Fax Number: (212)546-5664
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 546-3661
Email: ossie.lecuona@bms.com
Correspondent Name: Nadine P. Flynn
Address Line 1: 345 Park Avenue
Address Line 2: Trademark Department
Address Line 4: New York, NEW YORK 10154

NAME OF SUBMITTER:	Nadine P. Flynn
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Signature:	/Nadine Flynn/
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Date:	03/02/2009
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Bristol-Myers Squibb Company, a corporation organized and existing under the laws of the State of Delaware, with offices at 345 Park Avenue, New York, New York 10154, United States of America ("**Assignor**"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "**Trademarks**"); and

WHEREAS, MJN Restructuring Holdco, Inc., a corporation organized and existing under the laws of the State of Delaware, with offices at 2400 West Lloyd Expressway, Evansville, Indiana 47721, United States of America ("**Assignee**"), is desirous of acquiring the Trademarks as the successor to the ongoing and existing business of the Assignor to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

This Assignment is effective from January 31, 2009.

Bristol-Myers Squibb Company

By: 

Name: Nadine P. Flynn

Title: Assistant Secretary

Date of Signature: *February 2*, 2009

SCHEDULE OF TRADEMARKS

Registrations

<u>Trademark</u>	<u>Number</u>
CHOCO MILK	2,724,238
CHOCO MILK	2,914,412
CHOCO MILK	2,786,280
NUTRITIOUS BEGINNINGS	2,388,602
PANCHO PANTERA Label	2,700,351

Applications

<u>Trademark</u>	<u>Number</u>
CHOCO MILK OVAL Design (B&W)	77/592,959
CHOCO MILK OVAL Design (B&W)	77/592,952
PANCHO PANTERA Design (2008 Fig. w/glass & Soccer Ball)	77/546,805
PANCHO PANTERA Design (2008 Fig. w/glass)	77/546,823
PANCHO PANTERA on Jet Ski Label	77/226,550
PANCHO PANTERA on Skateboard Label	77/238,428
PANTHER POWER & Design	77/221,393