

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dana Kay, Inc.		02/12/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Walden Hays, Inc.		
Street Address:	PO Box 1071		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10276		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3528596	RED LABEL	
CORRESPONDENCE DATA			
Fax Number:	(212)385-2117		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 385 0066		
Email:	mbraverman@dealysilberstein.com		
Correspondent Name:	Dealy & Silberstein, LLP		
Address Line 1:	225 Broadway, Suite 1404		
Address Line 4:	New York, NEW YORK 10021		
NAME OF SUBMITTER:	Marc D. Braverman, Esq.		
Signature:	/marc braverman/		
Date:	03/02/2009		

OP \$40.00 3528596

Total Attachments: 2
 source=red label assignment#page1.tif

ASSIGNMENT

WHEREAS, Dana Kay, Inc., (Assignor") a New York corporation located and doing Business at 124 West 36th St, New York, NY 10018, is the record owner of the trademark RED LABEL, United States Registration No. 3,528,596; and


WHEREAS, Walden-Hays, Inc. ("Assignee"), a New York corporation, with an address at P. O. Box 1071, New York, New York 10276, is desirous of acquiring said mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: 8/15/09, 2009.


DANA KAY, INC.

BY: 
Name: ALLEN HAKIMIAN
Title: PRESIDENT

STATE OF NY)
COUNTY OF NY)

: ss.:

I, J. Carrera, a Notary Public in and for the State and County
aforementioned, do hereby certify that Alen Hakimian who appeared before me and who
executed the foregoing letter in my presence is the CEO of Dana Kay, Inc., a
corporation organized and existing under the laws of the State of New York; that the said
has authority, under the articles of incorporation and by the laws of the said corporation to
represent the said corporation, and that any instrument signed solely by him/her in his/her
capacity as such officer is binding on the said corporation.


Notary Public

My Commission Expires:

JAVIER R. CARRERA
NOTARY PUBLIC STATE OF NEW YORK
NO. 41-4891704
QUALIFIED IN QUEENS COUNTY
COMMISSION EXPIRES MAY 4, 11

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