

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MY TWINN, INC.		02/26/2009	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	TPC Acquisition LLC
Street Address:	1299 Main Street
City:	Rahway
State/Country:	NEW JERSEY
Postal Code:	07065
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	75494379	CUDDLY BROTHERS
Serial Number:	75341868	MY TWINN
Serial Number:	76638232	MY TWINN
Serial Number:	74447443	MY TWINN
Serial Number:	76638230	MY TWINN FRIEND
Serial Number:	75499912	MYTWINN.COM
Serial Number:	76227159	POSEABLE PETS BY MY TWINN
Serial Number:	77333371	THE JUST-LIKE-ME DOLL
Serial Number:	75688900	TWINNS AND FRIENDS

CORRESPONDENCE DATA

Fax Number: (212)953-7201

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 415-9200

Email: ny.trademark@dorsey.com

Correspondent Name: Dorsey & Whitney LLP

TRADEMARK

REEL: 003944 FRAME: 0730

900128275

OP \$240.00 75494379

Address Line 1:	250 Park Avenue, 15th Floor
Address Line 4:	New York, NEW YORK 10177

NAME OF SUBMITTER:	Sarah M. Robertson
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Signature:	/smr/
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Date:	03/02/2009
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<p>Total Attachments: 4</p> <p>source=Assignment from My Twinn Inc to TPC Acquisition LLC#page1.tif</p> <p>source=Assignment from My Twinn Inc to TPC Acquisition LLC#page2.tif</p> <p>source=Assignment from My Twinn Inc to TPC Acquisition LLC#page3.tif</p> <p>source=Assignment from My Twinn Inc to TPC Acquisition LLC#page4.tif</p>

ASSIGNMENT OF TRADEMARKS

WHEREAS, MY TWINN, INC., a Colorado corporation having a place of business at 717 17th Street, Suite 1300, Denver, Colorado, United States 80202 ("Assignor"), owns the U.S. and Mexico trademark applications and registrations for various marks identified respectively on Schedules "A" and "B" hereto (collectively, the "Marks");

WHEREAS, TPC Acquisition LLC, a New Jersey limited liability company having a place of business at 1299 Main Street, Rahway, New Jersey, United States 07065 ("Assignee"), has acquired all right, title and interest in and to the Marks in accordance with the terms and conditions of an Asset Purchase Agreement dated as of February 19, 2009, and is a successor in interest to the portion of the business of the Assignor to which the Marks pertain;

WHEREAS, the parties have agreed to execute a separate assignment of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, sells and transfers to Assignee all of its right, title and interest in and to the Marks and the assets and goodwill of the business appurtenant thereto, and the right to sue and recover damages and profits for third-party infringements of the Marks, if any.

IN WITNESS WHEREOF, this Agreement has been executed by duly authorized representatives of the parties, as of February 26, 2009.

MY TWINN, INC.

TPC ACQUISITION LLC

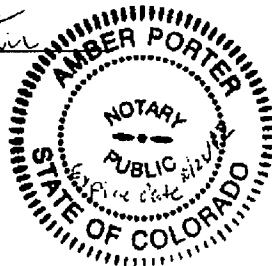
By: [Signature]
Name: Michael Wagner
Title: CEO
Date: 2-18-09

By: _____
Name: _____
Title: _____
Date: _____

Sworn to before me this
18th day of February, 2009

Sworn to before me this
____ day of _____, 2009

[Signature]
Notary Public



Notary Public

IN WITNESS WHEREOF, this Agreement has been executed by duly authorized representatives of the parties, as of February 26, 2009.

MY TWINN, INC.

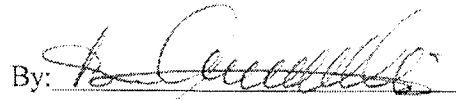
TPC ACQUISITION LLC

By: _____

Name:

Title:

Date:

By: 

Name: Isaac Ashkenazi

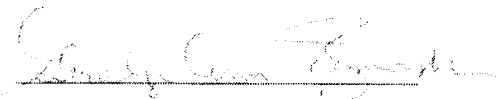
Title: Manager

Date: 2/19/09

Sworn to before me this
____ day of _____, 2009

Sworn to before me this
19th day of February, 2009

Notary Public


Notary Public

GERALYN ANN ZAMORSKI
ID No. 2188588
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Apr. 25, 2011

SCHEDULE "A" – UNITED STATES MARKS

<u>Mark</u>	<u>Application No./Registration No.</u>	<u>International Class</u>
1. CUDDLY BROTHERS	75-494,379/2,304,850	28
2. MY TWINN	75-341,868/2,230,190	16, 25, 28, 35, 40
3. MY TWINN (and Design) <i>my twinn</i>	76-638,232/3,185,267	28
4. MY TWINN (and Design) <i>My Twinn</i>	74-447,443/1,897,057	28
5. MY TWINN FRIEND	76-638,230/3,172,897	28
6. MYTWINN.COM	75-499,912/2,471,917	35
7. POSEABLE PETS BY MY TWINN	76-227,159/2,705,248	28
8. THE JUST-LIKE-ME DOLL	77-333,371	28
9. TWINNS AND FRIENDS	75-688,900/2,598,432	28, 35, 40