

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golfbuzz, Inc.		02/05/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Sportgenic, Inc.		
Street Address:	One Sansome Street		
Internal Address:	15th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3224654	GOLFBUZZ	
Registration Number:	3175548	GOLFBUZZ WE SPEAK GOLF	
CORRESPONDENCE DATA			
Fax Number:	(415)520-6829		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	6463206397		
Email:	robyn@sportgenic.com		
Correspondent Name:	Sportgenic, Inc.		
Address Line 1:	One Sansome Street		
Address Line 2:	15th Floor, c/o Robyn Tas		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	GOLFBUZZ TM ASSIGNMENT		
NAME OF SUBMITTER:	Robyn Tas		

OP \$65.00 3224654

Signature:

/Robyn Tas/

Date:

03/03/2009

Total Attachments: 1

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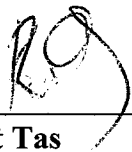
WHEREAS, Golfbuzz, Inc. ("**Assignor**"), a Delaware corporation, having its principal offices at One Sansome, Fifteenth Floor, San Francisco, California, 94104, has adopted and is using the trademarks GOLFBUZZ and GOLFBUZZ WE SPEAK GOLF (the "**Trademarks**"), and is the owner of the following United States trademark registrations in the United States Patent and Trademark Office.

Trademark	Registration Number	Date of Registration
GOLFBUZZ	3224654	April 3, 2007
GOLFBUZZ WE SPEAK GOLF	3175548	November 21, 2006

WHEREAS, Sportgenic, Inc. ("**Assignee**"), a Delaware corporation, having its principal offices at One Sansome, Fifteenth Floor, San Francisco, California, 94104, desires to acquire, effective as of February 5, 2009, all right, title and interest in the Trademarks and associated goodwill, as well as the trademark registrations referenced above;

NOW, THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective as of February 5, 2009, all right, title and interest in and to the Trademarks and the registrations thereof, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof.

Dated: 2/5/09

By: 
Robert Tas

President, Golfbuzz, Inc.