

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Supplemental Document		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kabushiki Kaisha Sega		08/19/2008	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THQ Inc.		
<b>Street Address:</b>	29903 Agoura Road		
<b>City:</b>	Agoura Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91301		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77444653	THE RITUALIST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)646-8646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6176468000		
<b>Email:</b>	drwtrademarks@wolfgreenfield.com		
<b>Correspondent Name:</b>	Douglas R. Wolf		
<b>Address Line 1:</b>	600 Atlantic Avenue		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02210		
<b>ATTORNEY DOCKET NUMBER:</b>	T0542.20084US00		
<b>NAME OF SUBMITTER:</b>	Douglas R. Wolf		
<b>Signature:</b>	/drw/		
<b>Date:</b>	03/04/2009		

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**Total Attachments: 3**

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### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of August 19, 2008 by and between Sega of America, Inc., a California corporation with its principal place of business located at 350 Rhode Island Street, Suite 400, San Francisco, California 94103 ("SOA"), Sega Holdings U.S.A., Inc., a California corporation with its principal place of business located at 350 Rhode Island Street, Suite 400, San Francisco, California 94103 ("SH"), and Sega Corporation, a corporation organized under the laws of Japan with its principal place of business located at 1-2-12 Haneda, Ohta-ku, Tokyo 144-8531, Japan ("SOJ"), on the one hand, and THQ Inc, a Delaware corporation with its principal place of business located at 29903 Agoura Road, Agoura Hills, CA 91301 ("THQ"), on the other hand. SOA, SH and SOJ are collectively "Sega"; and Sega and THQ are collectively "Parties" or each separately, a "Party").

WHEREAS, contemporaneous with the execution of this Assignment, Sega and THQ are executing a Purchase & Sale Agreement (the "Purchase & Sale Agreement") to which this Assignment is referenced and attached;

WHEREAS, Sega is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, THQ desires to acquire all right, title and interest in and to the Trademarks and Sega has agreed to assign the Trademarks pursuant to the Purchase & Sale Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as set forth below.

Sega hereby sells, assigns, transfers and conveys to THQ all of its right, title and interest in and to the Trademarks in the United States and all jurisdictions outside the United States in which Sega has an ownership interest therein, together with the goodwill and the business associated with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by THQ as fully and entirely as said interest could have been held and enjoyed by Sega had this sale, assignment, transfer and conveyance not been made.

Sega authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to THQ as assignee of Sega's entire right, title and interest therein. Sega agrees to further execute any documents reasonably necessary to effect this assignment or to confirm THQ's ownership of the Trademarks.

This Assignment may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

**ATHQ Inc.**

By: *James M. Kennedy*

Name: *James M. Kennedy*

Title: *EVA Business and Legal Affairs*

**Sega of America, Inc.**

By: *Simon Seffert*

Name: *Simon Seffert*

Title: *PRESIDENT & COO*

**Sega Corporation**

By: *Naoki Tsukerani*

Name: *Naoki Tsukerani*

Title: *CORPORATE OFFICER*

**Sega Holdings U.S.A., Inc.**

By: *Naoki Tsukerani*

Name: *Naoki Tsukerani*

Title: *CEO*

*[Handwritten mark]*

TRADEMARK

REEL: 003945 FRAME: 0679

Exhibit 1  
Trademarks

List of Trademarks, including registration numbers and other identifiers, conveyed under this Assignment:

<u>Mark</u>	<u>Jurisdiction</u>	<u>App. No.</u>	<u>Reg. No.</u>	<u>Class</u>
The Ritualist	United States	77/444653		9
The Ritualist	Australia	1234011		9
The Ritualist	Brazil	829691146		9
The Ritualist	Canada	1390464		9
The Ritualist	European Union	6817217		9
The Ritualist	Mexico	925393		9
The Ritualist	New Zealand	787263		9
The Ritualist	Norway	200804606		9
The Ritualist	Switzerland	54539/2008		9