

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee previously recorded on Reel 002311 Frame 0983. Assignor(s) hereby confirms the Assignment of Assignor's Interest.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VNU Business Media, Inc.		06/21/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Gardner Publications, Inc.
Street Address:	6915 Valley Avenue
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45244
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0848207	PLASTICS TECHNOLOGY
Registration Number:	1456956	PLASPEC

CORRESPONDENCE DATA

Fax Number: (203)327-1096
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 203-324-6155
 Email: ccobb@ssjr.com
 Correspondent Name: Gene S. Winter
 Address Line 1: 986 Bedford Street
 Address Line 2: St. Onge Steward Johnston & Reens LLC
 Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	03038-T0014A & T0019A
NAME OF SUBMITTER:	Gene S. Winter

OP \$65.00 0848207

Signature:	/Gene S. Winter/
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Date:	03/03/2009
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Total Attachments: 12
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06-12-2001

6-701



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TRADEMARK
03211-G0000 GSW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor	Bill Communications, Inc.
Assignee	VNU Business Media, Inc.
Registration Nos.	See page 2 number 5 of this document

Box Assignment
Assistant Commissioner for Trademark
Washington, DC 20231

Trademark Assignment Recordation Form Cover Sheet

Dear Sir:

Please record the attached original document.

1. Name of conveying party. Bill Communications, Inc., a New York Corporation
2. Name and Address of Receiving Party. VNU Business Media, Inc., a Delaware Corporation, located at 770 Broadway, 8th Floor; New York, NY 10003-9595.
3. Nature of Conveyance: Confirmatory Assignment. Execution Date: May 31, 2001
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Gene S. Winter, Registration No. 28,352
Attorney for Applicant

ST. ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

06/11/2001 TDIAZI 00000083 1536359

01 FC:481
02 FC:482

40.00 DP
425.00 DP

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner for Patents and Trademarks; Washington, DC 20231.

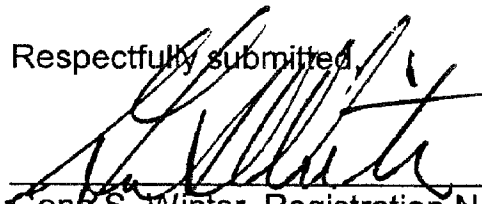
June 5, 2001

Danielle Dominici

TRADEMARK
REEL: 003945 FRAME: 0694
TRADEMARK 0983
4

5. Registration Nos.: 1,536,359 1,492,691 848,207 2,110,693 1,458,285
1,456,956 2,066,761 2,066,386 1,441,428 1,924,020 1,275,125 1,781,335
963,654 1,737,206 1,724,339 1,639,419 1,576,716 2,251,419
6. Total Number of Applications Involved: 18.
7. Total Fee (37 CFR 3.41). \$465.00 due. A check for this amount is enclosed.
8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct and any copy submitted herewith is a true copy of the original document.

Respectfully submitted,



Gene S. Winter, Registration No. 28,352
Kathryn Grant Belleau, Esq.
Attorney for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Correction to Assignment

WHEREAS, VNU Business Media, Inc., a corporation under the laws of the State of Delaware, having offices at 770 Broadway, 8th Floor; New York, New York 10003-9595; had erroneously been assigned U.S. Trademark Registration No. 848,207 for the mark PLASTICS TECHNOLOGY and U.S. Trademark Registration No. 1,456,956 for the mark PLASPEC by Bill Communications, Inc., a New York corporation;

WHEREAS, Gardner Publications, Inc., a corporation under the laws of the State of Ohio; having offices at 6915 Valley Avenue; Cincinnati, Ohio 45244; previously acquired the trademark registration on October 20, 2000;

WHEREAS, We make this correction to correct an assignment to VNU Business Media Inc. recorded on June 7, 2001 (Reel/Frame: 2311/0983), and confirm the assignment recorded on October 20, 2000 (Reel/Frame: 2166/0204) to the true owner and Assignee of said trademarks, Gardner Publications, Inc.

NOW THEREFORE, Bill Communications, Inc. and VNU Business Media, Inc. state and agree as follows:

- (1) The assignment made by Bill Communications, Inc. to VNU Business Media, Inc. recorded on June 7, 2001 (Reel/Frame: 2311/0983) was an erroneous document and such assignment is withdrawn and is agreed between the two parties to be null and void.
- (2) The assignment by Bill Communications, Inc. to Gardner Publications, Inc. recorded on October 20, 2000 (Reel/Frame: 2166/0204) is a valid and subsisting assignment.
- (3) VNU Business Media, Inc. erroneously gave Citibank, N.A. security in the two applications, in the security agreement made August 9, 2006 and recorded on Reel/Frame: 3385/0528, and said Security Agreement was erroneous because at the time VNU Business Media, Inc. did not own the two registrations in question.

- (4) Under separate cover, Citibank, N.A. has agreed to release its security interest in the two trademark registrations pursuant to the attached release.

Bill Communications, Inc.

Date: June 21, 2007
Location: New York, NY

By: [Signature]
Name: Eric M. Rubenstein
Title: Assistant Secretary

STATE OF
COUNTY OF

: ss.
:

On this JUNE 21, 2007, before me personally came Eric M. Rubenstein to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

MARK S. MILLER
Notary Public, State of New York
No. 31-4878912
Qualified in New York County
Commission Expires November 10, 2010

[Signature]
Notary Public

VNU Business-Media, Inc.

Date: June 21, 2007
Location: New York, NY

By: [Signature]
Name: Eric M. Rubenstein
Title: Assistant Secretary

STATE OF
COUNTY OF

: ss.
:

On this JUNE 21, 2007, before me personally came Eric M. Rubenstein to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

MARK S. MILLER
Notary Public, State of New York
No. 31-4878912
Qualified in New York County
Commission Expires November 10, 2010

[Signature]
Notary Public

Annex I

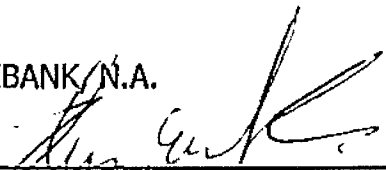
03038-T00014A GSW
03038-T00019A GSW

Release of Intellectual Property Security Agreement

WHEREAS, NIELSEN BUSINESS MEDIA, INC., formerly VNU BUSINESS MEDIA, INC., and CITIBANK, N.A. entered into an "Intellectual Property Security Agreement" ("Agreement") made of the 9th day of August, 2006, as to the recording and pledging a security interest in U.S. Trademark Registration No. 848,207 for the mark PLASTICS TECHNOLOGY and U.S. Trademark Registration No. 1,456,956 for the mark PLASPEC ("the Trademarks and Registration"). CITIBANK, N.A. releases its security interest in the above Trademarks and Registration and any and all goodwill associated therewith.

CITIBANK, N.A. restates its security interest in the intellectual property Collateral in all other respects.

2/27/09
Date

CITIBANK, N.A.
By: 
Name: Thomas M. Shinnick
Title: Vice President