

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Security Interest and Lien
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Strubs Food Corporation		12/24/2008	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	CIT Business Credit Canada Inc.
Street Address:	207 Queens Quay West
Internal Address:	Suite 700
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5J 1A7
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78193057	STRUB'S THE "COOLER" PICKLE
Registration Number:	2201504	STRUB'S

CORRESPONDENCE DATA

Fax Number: (212)571-9424
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 571-0068
 Email: tms@usulaw.com
 Correspondent Name: Ullman, Shapiro & Ullman, LLP
 Address Line 1: 299 Broadway, Suite 1700
 Address Line 4: New York, NEW YORK 10007

ATTORNEY DOCKET NUMBER:	A&B/CIT TRADEMARK ASSIGN
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DOMESTIC REPRESENTATIVE

Name:

OP \$65.00 78193057

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Sarah B. Kickham

Signature:

/sbkickham/

Date:

03/04/2009

Total Attachments: 2

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NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS Strubs Food Corp. (the "**Debtor**") is the owner of the registered trade marks set forth in Attachment 1 attached hereto (collectively, the "**Trade Marks**");

WHEREAS CIT Business Credit Canada Inc. (the "**Lender**") entered into, *inter alia*, a General Security Agreement with the Debtor dated as of the date hereof by which the Debtor granted to the Lender a security interest and lien in all of its property, including the Trade Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the General Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Trade Marks to the Lender.

DATED: DECEMBER 24, 2008

STRUBS FOOD CORP.

By:



c/s

Name: FRED FARNBEN
Authorized Signing Officer

TRADEMARK

REEL: 003945 FRAME: 0755

Attachment 1

Canadian Trademarks

Trademark	TMA Registration No.	Renewal Date	Registration Date	Application Serial No.
PICKLE GUY design	513803	August 3, 2014	August 3, 1999	0849146
STRUB'S THE COOLER PICKLE & design	599195	January 13, 2019	January 13, 2004	1142352
STRUB's design	500957	September 18, 2013	September 18, 1998	0846569
FISH GUY design	496537	June 22, 2013	June 22, 1998	0849145
SANDWICH GUY design	508200	February 19, 2014	February 19, 1999	0849144
WILLIE'S	383227	April 19, 2021	April 19, 1991 (renewed April 19, 2006)	0643937

United States Trademarks

Trademark	TMA Registration No.	Renewal Date	Registration Date	Application Serial No.
STRUB's & design	2201504		November 3, 1998	75399031
STRUB'S THE "COOLER" PICKLE	78193057 [Extension of 2201504]		Filing date December 10, 2002	78193057

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