

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christian Georges Audigier		03/04/2009	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	Audigier Brand Management Group, LLC.		
Street Address:	121 South Beverly Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77315063	PACO CHICANO	
CORRESPONDENCE DATA			
Fax Number:	(310)945-4614		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 945-4604		
Email:	alina@donedhardy.com		
Correspondent Name:	Alina Landver, Esq,		
Address Line 1:	8680 Hayden Place		
Address Line 4:	Culver City, CALIFORNIA 90232		
NAME OF SUBMITTER:	CHRISTIAN GEORGES AUDIGIER		
Signature:	/Christian Georges Audigier/		
Date:	03/04/2009		

Total Attachments: 2
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**TRADEMARK
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ASSIGNMENT OF TRADEMARK

WHEREAS, Christian Georges Audigier, an individual of France with an address at 8680 Hayden Place Culver City, CA 90232 ("Assignor"), has used and is using the trademark PACO CHICANO trademark, which is also the subject pending application Serial Number 77/315063, filed October 26, 2007 (the "Mark"); and

WHEREAS, Audigier Brand Management Group, LLC, a California limited liability company with an address at 121 South Beverly Drive, Beverly Hills, California 90212 ("Assignee"), has acquired the business assets and appurtenant goodwill of Assignor associated with the Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby conclusively acknowledged, in connection with the transfer of assets to which the marks pertain, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under said Mark and applications or registrations therefor, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized officer to execute this Assignment as of March 02, 2009.

Assignor:

Christian Georges Audigier

By: _____



