

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion to Limited Liability Company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DATAVIEWS CORPORATION		05/18/2000	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DATAVIEWS LLC
Street Address:	47 Pleasant St.
City:	Northhampton
State/Country:	MASSACHUSETTS
Postal Code:	01060
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	73457158	DATAVIEWS
Serial Number:	73735101	DV-TOOLS
Serial Number:	73735102	DV-DRAW
Serial Number:	75026394	DV-CENTRO
Serial Number:	75123994	DV-XPRESSO
Serial Number:	75123995	DV
Serial Number:	75479755	AXVIEWS
Serial Number:	75687908	DATAVIEWS HMIGO
Serial Number:	75811456	VISUAL INTELLIGENCE FOR YOUR BUSINESS

CORRESPONDENCE DATA

Fax Number: (203)373-2181
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 203-373-3328
 Email: trademark@corporate.ge.com
 Correspondent Name: Sean Merrill

CH \$240.00 73457158

Address Line 1: 3135 Easton Turnpike
Address Line 2: Corporate Trademark Operations
Address Line 4: Fairfield, CONNECTICUT 06828

ATTORNEY DOCKET NUMBER:	DATAVIEWS - MBR
NAME OF SUBMITTER:	Sean Merrill CT Bar Member
Signature:	/sean merrill/
Date:	03/04/2009

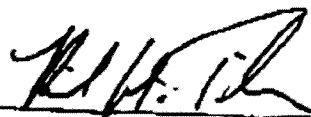
Total Attachments: 2
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CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY
OF
DATAVIEWS CORPORATION
TO
DATAVIEWS, LLC

This Certificate of Conversion to Limited Liability Company, dated as of May 18, 2000, is being duly executed and filed by DataViews Corporation, a Delaware corporation (the "Company"), and Richard H. Tillson, as an authorized person of DataViews, LLC, a Delaware limited liability company (the "LLC"), to convert the Company to the LLC, under the Delaware Limited Liability Company Act (6 Del. C. §18-101 et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. §101, et seq.) (the "GCL").

1. The Company's name when it was originally incorporated and immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was DataViews Corporation.
2. The Company filed its original certificate of incorporation with the Secretary of State of the State of Delaware and was first incorporated on October 26, 1999, in the State of Delaware, and was incorporated in the State of Delaware immediately prior to the filing of this Certificate of Conversion to Limited Liability Company.
3. The name of the LLC into which the Company shall be converted as set forth in its certificate of formation is DataViews, LLC.
4. The conversion of the Company to the LLC has been approved in accordance with the provisions of Section 228 and Section 266 of the GCL.
5. The conversion of the Company to the LLC shall be effective upon the filing of this Certificate of Conversion to Limited Liability Company and a Certificate of Formation with the Secretary of State of the State of Delaware on May 18, 2000, at 5:00 PM Eastern Standard Time.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion to Limited Liability Company as of the date first-above written.


Richard H. Tillson
Authorized Person of LLC

MAY-18-2000 14:50

CT BOSTON

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 03:30 PM 05/18/2000
001254529 - 3136160

CERTIFICATE OF FORMATION
OF
DATAVIEWS, LLC

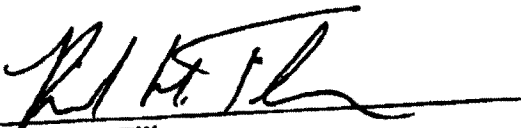
This Certificate of Formation of DataViews, LLC (the "LLC"), dated as of May 18, 2000, is being duly executed and filed by Richard H. Tillson, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. §18-101, et seq.).

FIRST. The name of the limited liability company formed hereby is DataViews, LLC.

SECOND. The address of the registered office of the LLC in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801.

THIRD. The name and address of the registered agent for service of process on the LLC in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.


Richard H. Tillson
Authorized Person of LLC