

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MINDER RESEARCH CORPORATION		02/24/2009	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DLD MARKETING CONCEPTS INCORPORATED		
<b>Street Address:</b>	3520 SE Kubin Avenue		
<b>City:</b>	Stuart		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34997		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76663395	NIGHT MINDER	
<b>Registration Number:</b>	2996619	MEMORY SWITCH	
<b>Registration Number:</b>	2625412	TEMP MINDER	
<b>Registration Number:</b>	2378547	TIRE MINDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)425-2597		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	505-897-7200		
<b>Email:</b>	rayregan@rayregan.com		
<b>Correspondent Name:</b>	Ray R. Regan, Esq.		
<b>Address Line 1:</b>	P.O. Box 1442		
<b>Address Line 4:</b>	Corrales, NEW MEXICO 87048		
<b>ATTORNEY DOCKET NUMBER:</b>	2214.033.A		
<b>NAME OF SUBMITTER:</b>	Ray R. Regan		

OP \$115.00 76663395

Signature:

/Ray R. Regan/

Date:

03/04/2009

Total Attachments: 2

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**ASSIGNMENT**

KNOW ALL MEN BY THESE PRESENTS that MINDER RESEARCH CORPORATION, having a principal address at 271 Glidden Road, Unit #3, Brampton, Ontario, L6W 1H9, Canada, (hereinafter called the "Assignor"), in consideration of the sum of \$1000.00CDN and other good and valuable consideration to it paid by DLD MARKETING CONCEPTS INCORPORATED, having a principal office or place of business at 3520 SE Kubin Avenue, Stuart, Florida 34997, U.S.A., (hereinafter called the "Assignee"), the receipt whereof is hereby acknowledged, hereby sells, assigns and transfers unto the said Assignee all of its right, title and interest in and to the trade marks fully particularized in Annex A, together with any attaching goodwill.

The said Assignee hereby appoints Gowling Lafleur Henderson LLP, whose full post office address in Canada is Suite 1600, 1 First Canadian Place, 100 King Street West, Toronto, Ontario, Canada M5X 1G5, as the firm to whom any notice in respect of the said applications may be sent and upon whom service of any proceedings in respect of the said applications may be given or served with the same effect as if they had been given to or served upon it.

IN WITNESS whereof, the Assignor has set the hand of its proper officer or partner duly authorized on its behalf this 24<sup>th</sup> day of February, 2009.

**MINDER RESEARCH CORPORATION**

By:  C. Fleischer  
Title: President

IN WITNESS whereof, the Assignee has set the hand of its proper officer or partner duly authorized on its behalf this 24 day of February, 2009.

**DLD MARKETING CONCEPTS INCORPORATED**

By:   
Title: President

## SUMMARY VIEW

US Federal Trade-marks Register

MINDER RESEARCH CORPORATION

*Active Marks*

Trade-marks	Application No.	Registration No.	Classes	Status
MEMORY SWITCH (STYLIZED LETTERS)		2996619	09	Registered
NIGHT MINDER	76-663395		11	Pending
TEMP MINDER		2625412	09	Registered
TIRE MINDER		2378547	09	Registered