

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Federated Brands, Inc.		12/06/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Macy's Merchandising Group, Inc.
Street Address:	11 Penn Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2187043	F&N THE ORIGINAL FREDERICK & NELSON

**CORRESPONDENCE DATA**

Fax Number: (212)336-8001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 336-8000  
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 Correspondent Name: Max Vern  
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 Address Line 2: Amster, Rothstein & Ebenstein LLP  
 Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	33765/954
NAME OF SUBMITTER:	Max Vern
Signature:	/Max Vern/

CH \$40.00 2187043

Date:

03/05/2009

Total Attachments: 1

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STATE OF DELAWARE  
CERTIFICATE OF MERGER  
OF  
FEDERATED BRANDS, INC.  
INTO  
MACY'S MERCHANDISING GROUP, INC.

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:13 PM 12/06/2005  
FILED 02:21 PM 12/31/2005  
SRV 050990176 - 3870156 FILE

Pursuant to Title 8, Section 251 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is Macy's Merchandising Group, Inc., and the name of the corporation being merged into this surviving corporation is Federated Brands, Inc., each a Delaware corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

**THIRD:** The name of the surviving corporation is Macy's Merchandising Group, Inc., a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

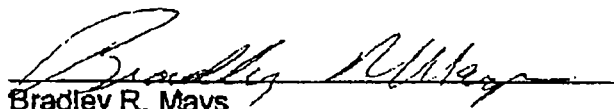
**FIFTH:** The merger is to become effective on December 31, 2005.

**SIXTH:** The Agreement of Merger is on file at Seven West Seventh Street, Cincinnati, Ohio 45202, the place of business of the surviving corporation.

**SEVENTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**IN WITNESS WHEREOF**, said surviving corporation has caused this certificate to be signed by an authorized officer, this 6<sup>th</sup> day of December, 2005.

**MACY'S MERCHANDISING GROUP, INC.**

  
Bradley R. Mays  
Vice President