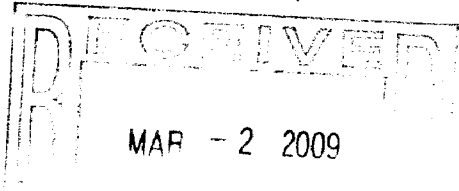


3/2/09



Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)

03-04-2009

**RECORDATION FORM COVER SH
TRADEMARKS ONL**



103550787

To the Director of the U. S. Patent and Trademark Office: Please record the attached

1. Name of conveying party(ies):

Star Community Publishing Group, LLC

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other Limited Liability Company - Delaware

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) May 5, 2008

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Hoy Publications, LLC

Internal Address: _____

Street Address: 435 North Michigan Avenue

City: Chicago

State: Illinois

Country: U.S.A. Zip: 60611

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other LLC - Delaware Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,618,311; 2,426,833; 2,358,574

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HOLAHOY.COM; HOY; HOY Logo

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Salvador K. Karottki

Internal Address: Tribune Company, Law Dept. 6th Floor

Street Address: 435 North Michigan Avenue

City: Chicago

State: Illinois Zip: 60611

Phone Number: 312-222-3290

Fax Number: 312-222-4206

Email Address: skarottki@tribune.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 120.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 50-4841

Authorized User Name Salvador K. Karottki

9. Signature:

Salvador K. Karottki
Signature

2-25-09
Date

Salvador K. Karottki

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

03/03/2009 08:56:05 064341 2018011
02 FC:8522 38.00 DA

**TRADEMARK
REEL: 003946 FRAME: 0937**

TRADEMARK ASSIGNMENT

WHEREAS, Star Community Publishing Group, LLC (the "**Assignor**") (f/ka DSA Community Publishing LLC), a limited liability company organized and existing under the laws of Delaware, has adopted the trademarks HOLAHOY.COM, the HOY word mark, and two HOY logos and is the Registrant shown in U.S. Trademark Registration Nos. 2,426,833; 2,358,574; 2,618,311; and 2,306,148, respectively (the "**Trademarks**"), and of all of the goodwill of the business appurtenant thereto;

WHEREAS, Hoy Publications, LLC (the "**Assignee**"), is a limited liability company organized and existing under the laws of Delaware; and

WHEREAS, Assignor wishes to assign the Trademarks to Assignee and to memorialize said assignment herein.

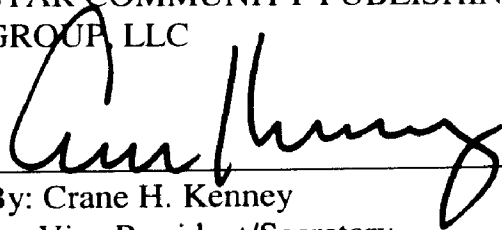
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, and together with the entire business owned and/or operated by Assignor to which the Trademarks pertain;

AND, the Assignor hereby warrants and covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

AND, Assignor agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this Assignment this 5th day of May 2008.

STAR COMMUNITY PUBLISHING
GROUP LLC



By: Crane H. Kenney

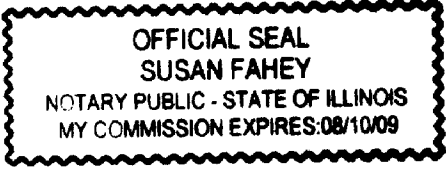
Its: Vice President/Secretary

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF IL)
COUNTY OF Cook) SS.

I, Susan Fahey a Notary Public in and for the County and State aforesaid, do hereby certify that Crane H. Kenney, the Vice President/Secretary of Star Community Publishing Group, LLC, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as a free act and deed with authority to do so.

5th IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of May, 2008.



Susan Fahey
Notary Public
Commission Expires: 08/10/09