

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Labrador Mobile, Inc.		02/27/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	American City Business Journals, Inc.		
Street Address:	120 West Morehead Street		
Internal Address:	suite 400		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3053454	ROWDY	
Registration Number:	3045113	ROWDY*500	
Registration Number:	3045112	YOUR DAILY RACE CALL	
CORRESPONDENCE DATA			
Fax Number:	(212)381-7227		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123807070		
Email:	egisolfi@sbandg.com		
Correspondent Name:	ERIC E. Gisolfi		
Address Line 1:	Four Times Square		
Address Line 4:	new York, NEW YORK 10036		
NAME OF SUBMITTER:	Eric E. Gisolfi		
Signature:	/eric e gisolfi/		

CH \$90.00 3053454

Date:

03/05/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS, TRADE NAMES AND DOMAIN NAMES

This Assignment of Trademarks, Trade Names and Domain Names is made February 27, 2009, by Labrador Mobile, Inc., a Delaware corporation ("Seller") in favor of American City Business Journals, Inc., a Delaware corporation, through its unincorporated division Street & Smith's ("Buyer").

WHEREAS, Buyer and Seller are parties to an Asset Purchase Agreement dated as of the date hereof (the "Agreement"), which provides, among other things, for the transfer by Seller to Buyer of all of the assets of Seller relating to the Rowdy Website on the terms and conditions set forth in the Agreement (unless otherwise defined, all capitalized terms in this Assignment of Trademarks, Trade Names and Domain Names have the meanings ascribed to them in the Agreement); and

WHEREAS, in connection with the operation of the Rowdy Website, Seller has adopted and used certain Trademarks, trade names and domain names, as shown on the attached Schedule; and

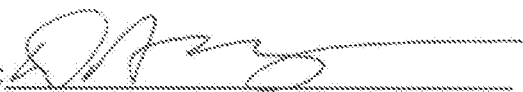
WHEREAS, Buyer is desirous of acquiring all common law and all other rights to such Trademarks, trade names, and domain names;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby sell, assign, transfer and set over unto Buyer all right, title and interest in and to all Trademarks, trade names and domain names shown on the attached Schedule, together with any and all goodwill associated with the use and/or registration of the aforesaid Trademarks, trade names and domain names.

Seller hereby irrevocably appoints Buyer, its successors and assigns, the true and lawful attorneys of Seller, to execute such further documents and instruments and to do such other acts and things as may be necessary or appropriate to effectuate the intentions hereof.

IN WITNESS WHEREOF, Seller has executed this Assignment as of the date first above written.

LABRADOR MOBILE, INC.

By: 
Name: Douglas Brent
Title: Labrador President

SCHEDULE
of
TRADEMARKS, TRADE NAMES AND DOMAIN NAMES

Trademarks

Registered Marks

ROWDY - Reg. No. 3053454

ROWDY*500 - Reg. No. 3045113

YOUR DAILY RACE CALL - Reg. No. 3045112

Unregistered Marks

Names:

Slogans:

Domain names

ROWDY.COM
LABRADORMOBILE.COM
ROWDYPODCAST.COM
ROWDYPHONE.COM