

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D&D Communications Group, LLC		11/07/2008	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Vendome Group, LLC		
Street Address:	50 Kennedy Plaza		
Internal Address:	o Providence Equity Partners		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02903		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78458604	HEALTHCARE BUILDING IDEAS: SERVING DESIGN, CONSTRUCTION AND MAINTENANCE PROFESSIONALS	
CORRESPONDENCE DATA			
Fax Number:	(617)227-4420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-239-0100		
Email:	trademark@eapdlaw.com		
Correspondent Name:	Andrea J. Mealey, Esq.		
Address Line 1:	F.D.R. Station, P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	34981.68377		
NAME OF SUBMITTER:	Andrea J. Mealey		
Signature:	/Andrea J Mealey/		

CH \$40.00 78458604

Date:

03/05/2009

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Assignment is made on this 7th day of November, 2008 (the "Trademark Assignment") by and between D&D Communications Group, LLC, a Georgia limited liability company ("Assignor"), and Vendome Group, LLC, a Delaware limited liability company ("Assignee"). Capitalized terms used and not otherwise defined shall have the meanings ascribed to them in the Asset Purchase Agreement (as defined below).

WHEREAS, by an Asset Purchase Agreement, dated as of the date hereof by and among the Assignor and Assignee (the "Asset Purchase Agreement"), the Assignor has sold the Assets to Assignee, and in connection therewith, the Assignor has agreed to assign, and Assignee has agreed to acquire, all of the Assignor's right, title and interest in and to all of the trademarks (including common law rights), trade names, service marks, trade dress, logos, trade names and corporate names, along with the goodwill associated with the Assets, including but not limited to the trademarks listed on Exhibit A hereto, in all jurisdictions in all the world, and all registrations, renewals and applications therefor, owned and used by the Assignor in connection with the Publication (the "Trademarks"); and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign, sell, transfer and convey to Assignee, all of the Assignor's right, title, and interest in and to the Trademarks throughout the world, including all goodwill pertaining thereto, the portion of the business of the Assignor to which any intent-to-use application pertains, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations of any rights in such Trademarks.

This Trademark Assignment does not extend upon or limit the rights, obligations, representations, warranties and/or indemnifications provided in the Asset Purchase Agreement. Notwithstanding anything to the contrary set forth herein, if there is any conflict between the terms and conditions of this Trademark Assignment and the terms and conditions of the Asset Purchase Agreement, the terms and conditions of the Asset Purchase Agreement shall control.

The Assignor hereby agrees to execute upon the request of Assignee, at Assignee's expense, such additional documents as are reasonably necessary to register or renew or otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks, including, without limitation, all documents reasonably necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar; and to assist in any proceedings relating to Assignee's right, title, interest and benefit in and to the Trademarks.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

This Trademark Assignment shall be governed by, construed and enforced in accordance with the laws of the State of Delaware (without application of principles of conflicts of law).

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Signatures of the parties transmitted by facsimile or pdf shall be deemed to be their original signatures for all purposes.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

ASSIGNOR:

D&D COMMUNICATIONS GROUP, LLC

By: 

Name:

DAVID CARSON

Title:

Group Publisher/Editor

ASSIGNEE:

VENDOME GROUP, LLC

By: _____

Jane Butler

Chief Executive Officer

[Signature Page to Trademark Assignment Agreement]

PRV 983554.1

TRADEMARK
REEL: 003947 FRAME: 0216

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

ASSIGNOR:

D&D COMMUNICATIONS GROUP, LLC

By: _____

Name:

Title:

ASSIGNEE:

VENDOME GROUP, LLC

By: *Jane Butler*

Jane Butler

Chief Executive Officer

[Signature Page to Trademark Assignment Agreement]

PRV 983554.1

TRADEMARK
REEL: 003947 FRAME: 0217

EXHIBIT A

TRADEMARKS

REGISTERED TRADEMARKS

Mark	Reg. No.	Jurisdiction	Registration date
Healthcare Building Ideas	2,996,207	U.S. Federal	9/13/2005

PENDING TRADEMARKS

Mark	Application No.	Jurisdiction	Filing Date
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COMMON LAW TRADEMARKS

MARK	STATUS
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PRV 983554.3