

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Compudigm International Limited		12/17/2008	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Bally Technologies, Inc.		
Street Address:	6601 South Bermuda Road		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119-7990		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3067705	COMPUDIGM	
Registration Number:	3067704	SEEPower	
Registration Number:	3391101	SEE POWER	
CORRESPONDENCE DATA			
Fax Number:	(310)734-3300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-734-3200		
Email:	kstowe@steptoe.com		
Correspondent Name:	Douglas R. Peterson		
Address Line 1:	2121 Avenue of the Stars		
Address Line 2:	Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83336.0001		
NAME OF SUBMITTER:	Douglas R. Peterson		

CH \$90.00 3067705

Signature:

/Douglas R. Peterson/

Date:

03/05/2009

Total Attachments: 34

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Deed of Assignment

Compudigm International Limited (in receivership
and liquidation) (*Compudigm*)

Bally Technologies, Inc. (*Bally*)

Date:

PARTIES

Compudigm International Limited (in receivership and liquidation), a New Zealand corporation (*Compudigm*)

Bally Technologies, Inc. of 6601 S. Bermuda Road, Las Vegas, Nevada 89119, United States (*Bally*)

BACKGROUND

- A By separate agreements Compudigm has previously assigned to Bally, and Bally has taken an assignment of, the following intellectual property rights:
- (i) all of Compudigm's right, title and interest in and to Compudigm's Gaming POWER software application; and
 - (ii) a joint, equal, undivided right, title and interest in and to Compudigm's seePOWER software application, metaSequel software application, ETL module and related intellectual property rights.
- B By an asset purchase agreement between the parties dated 21 November 2008 (*Asset Purchase Agreement*), Compudigm has sold and Bally has purchased all of Compudigm's remaining right, title and interest in and to all hardware, software, intellectual property rights and related documentation and systems, including without limitation in respect of:
- (i) the software product known as seePOWER for use within non-gaming industries;
 - (ii) the seePOWER suite of non-gaming software products;
 - (iii) the ETL Module marketed or used in association with seePOWER for use within non-gaming industries;
 - (iv) the product known as metaSequel marketed or used in association with seePOWER within non-gaming industries;
 - (v) all other software products and software applications, including:
 - (a) all current and prior versions of the software related to those items described in (B)(i) through (B)(v) of this Section;

- (b) all patents related to those items described in (B)(i) through (B)(v) of this Section, including without limitation the patents set out in the Schedule (*Patents*);
 - (c) all copyrights, source codes and other intellectual property rights related to those items described in (B)(i) through (B)(v) of this Section;
 - (d) all other transferable benefits of all rights, options, or other benefits related to those items described in (B)(i) through (B)(v) of this Section; and
 - (e) all registered and unregistered trademarks, including those set out in the Schedule (*Trade Marks*) and the copyright in representations of the Trade Marks; and
 - (vi) the domain names listed in the Schedule and all other domain names owned by Compudigm which incorporate any of the Trade Marks (*Domain Names*); and
 - (vii) all right, title and interest of Compudigm in and to all intellectual property rights necessary for the worldwide commercial exploitation of those items described in B(i) through B(vi) of this Section (*Intellectual Property Rights*).
- C This document effects, confirms and records the assignment to Bally of the Patents, Trade Marks, Domain Names and Intellectual Property Rights including, without limitation, for the purposes of enabling Bally to be:
- (i) entered on the New Zealand Patents Register as proprietor of the Patents;
 - (ii) entered on the New Zealand Trade Mark Register as proprietor of the Trade Marks; and
 - (iii) recorded as registrant of the Domain Names.

TERMS

1 Assignment

Compudigm hereby assigns to Bally (and to the extent that such assignment has already been effected under the Asset Purchase Agreement, now confirms the assignment to Bally of) all Compudigm's remaining right, title, interest and benefit in and to:

- (a) the Patents;

- (b) the Trade Marks, including all goodwill, common law and other rights connected with the Trade Marks (or any of them) and all copyright in representations of any of the Trade Marks (together, *Trade Mark Rights*);
- (c) the Domain Names;
- (d) the Intellectual Property Rights; and
- (e) the right to sue and institute proceedings against any person in respect of acts of prior infringement relating to any of the Patents, Trade Marks, Trade Mark Rights, Domain Names, any Intellectual Property Rights and any of these things.

To the extent Compudigm's assignment of any of the above intellectual property rights requires Bally's consent as co-owner of those intellectual property rights, Bally hereby consents to the assignment.

2 **Further Assurances**

Compudigm shall, promptly on request of Bally, execute all documents and do all things necessary or convenient for Bally to secure the benefits of the rights transferred to Bally under this deed including, without limitation, by promptly at Bally's request (to the extent Compudigm has not already done so):

- (a) providing Bally with such password and technical information as is necessary for Bally to use the Domain Names; and
- (b) taking such steps as Bally may reasonably require to have Bally entered on the register of New Zealand domain names as registrant of the Domain Names.

3 **Counterparts**

This deed may be executed in one or more counterparts, each of which will be deemed an original, but all of which together will constitute the same instrument. Execution of facsimile counterparts will be sufficient for this purpose.

4 **Limitation of Liability**

- (a) Neither of the John Fisk and Colin McCloy of PricewaterhouseCoopers as receivers for Compudigm (*Receivers*) nor any firm to which either of them belongs or by which either of them is employed, nor any of their employees, agents or advisers, shall be liable to Bally in respect of any representation, warranty or undertaking made, including in this deed, or deemed to be made.
- (b) Notwithstanding section 32(1)(a) of the Receiverships Act 1993, the parties acknowledge and agree that the Receivers are acting as the agents of Compudigm pursuant to the terms of their appointment, and not

DEED OF ASSIGNMENT

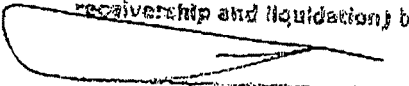
personally, and all personal liability of the Receivers whatsoever under or arising in respect of this deed is excluded.

5 **Governing law and jurisdiction**

This deed is governed by and construed in accordance with New Zealand law and the parties submit to the non-exclusive jurisdiction of the courts of New Zealand.

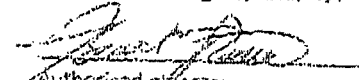
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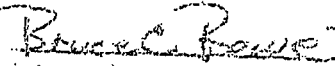
CompuSign International Limited (in receivership and liquidation) by:


Authorized signatory

Authorized signatory

Bally Technologies, Inc. by:


Authorized signatory


Authorized signatory

MSM1312672.01

SCHEDULE**PATENTS**

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
1.	NZ Patent No. 516382	A data visualization system and method.	Compudigm International Limited Andrew Cardno	Cognated
2.	NZ Patent No. 517886	A data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Cognated
3.	NZ Patent No. 519832	Data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Cognated
4.	NZ Patent No. 524467	Method and system of micro data visualization.	Compudigm International Limited Nicole Kaufmann	Cognated
5.	NZ Patent No. 534945	Data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
6.	NZ Patent No. 520499	Biological data visualization system and method.	Compudigm International Limited	Expired or Not Renewed
7.	NZ Patent No. 516817	Method and system for matching data sets.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
8.	NZ Patent No. 502019	Method and system for generating a graphical representation.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
9.	NZ Patent No. 522390	Method and system of generating a contoured surface.	Compudigm International Limited Bally Technologies, Inc.	Accepted
10.	NZ Patent No. 504427	Incentive based purchasing system.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
11.	NZ Patent No. 504934	Travel route planner system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
12.	NZ Patent No. 511734	Data visualisation system and method.	Compudigm International Limited Bally Technologies, Inc.	Cognated
13.	NZ Patent No. 505591	Data visualisation system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
14.	NZ Patent No. 505662	Customer activity tracking system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
15.	NZ. Patent No. 505784	Call centre data visualisation system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
16.	NZ Patent No.	Summary data visualisation	Compudigm	Granted and

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
	506304	system and method.	International Limited Bally Technologies, Inc.	Sealed
17.	NZ Patent No. 506083	Warranty data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
18.	NZ Patent No. 506411	Data transfer system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
19.	NZ Patent No. 507121	Database query system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
20.	NZ Patent No. 508429	Queue management system and method.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
21.	NZ Patent No. 508695	Method and system of searching a records database.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
22.	NZ Patent No. 536226	Spatial file checking and upload method and system.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
23.	NZ Patent No. 520026	Method and system of customer data visualisation.	Compudigm International Limited Bally Technologies, Inc.	Granted and Sealed
24.	NZ Patent No. 529092	Method and system for generating alerts.	Compudigm International Limited	Granted and Sealed

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
			Bally Technologies, Inc.	
25.	NZ Patent No. 516450	Data visualisation system and method	Compudigm International Limited	Abandoned by Applicant
26.	NZ Patent No. 336257	Data visualisation system and method	Compudigm International Limited	Voided Pre- Acceptance
27.	NZ Patent No. 336340	Spatial data management system and method	Compudigm International Limited	Voided Pre- Acceptance
28.	NZ Patent No. 336743	Interaction prediction system and method	Compudigm International Limited	Voided Pre- Acceptance
29.	NZ Patent No. 337019	Method and system for matching data sets	Compudigm International Limited	Voided Pre- Acceptance
30.	NZ Patent No. 337370	Customer loyalty management system and method	Compudigm International Limited	Voided Pre- Acceptance
31.	NZ Patent No. 337919	Method and system for maintaining geographic data	Compudigm International Limited	Voided Pre- Acceptance
32.	NZ Patent No. 501936	Method of software implementation	Compudigm International Limited	Voided Pre- Acceptance
33.	NZ Patent No. 502525	Method and system of searching a database of records	Compudigm International Limited	Voided Pre- Acceptance
34.	NZ Patent No. 503480	Sports data visualisation system and method	Compudigm International Limited	Voided Pre- Acceptance
35.	NZ Patent No. 504315	Telecommunications data visualisation system and method	Compudigm International Limited	Voided Pre- Acceptance
36.	NZ Patent No. 504333	Method and system of generating a contoured	Compudigm International Limited	Voided Pre- Acceptance

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
		surface		
37.	NZ Patent No. 504589	Customer activity tracking system and method	Compudigm International Limited	Voided Pre- Acceptance
38.	NZ Patent No. 509524	Trading data visualisation system and method	Compudigm International Limited	Voided Pre- Acceptance
39.	NZ Patent No. 510178	Data visualisation system and method	Compudigm International Limited	Voided Pre- Acceptance
40.	NZ Patent No. 510215	Helpdesk system	Compudigm International Limited	Voided Pre- Acceptance
41.	NZ Patent No. 511510	Image distortion system and method	Compudigm International Limited	Voided Pre- Acceptance
42.			Compudigm International Limited	Voided Pre- Acceptance
	NZ Patent No. 513264	Data visualisation system and method	Andrew Cardno	
43.			Compudigm International Limited	Voided Pre- Acceptance
	NZ Patent No. 513265	Data visualisation system and method	Andrew Cardno	
44.	NZ Patent No. 516473	Spatial data management system and method	Compudigm International Limited	Voided Pre- Acceptance
45.	NZ Patent No. 516671	Interaction prediction system and method	Compudigm International Limited	Voided Pre- Acceptance
46.	NZ Patent No. 517420	Customer relationship management system and method	Compudigm International Limited	Voided Pre- Acceptance
47.			Compudigm International Limited	Voided Pre- Acceptance
	NZ Patent No. 517489	Data visualisation system and method	Tom Beard	

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
48.	NZ Patent No. 517852	Data visualisation system and method	Compudigm International Limited	Voided Pre-Acceptance
49.	NZ Patent No. 518431	Spatial file checking method and system	Compudigm International Limited	Voided Pre-Acceptance
50.	NZ Patent No. 518574	Data analysis system and method	Compudigm International Limited	Voided Pre-Acceptance
51.	NZ Patent No. 518743	Colour scale system and method	Compudigm International Limited	Voided Pre-Acceptance
52.	NZ Patent No. 522966	Data analysis system and method	Compudigm International Limited	Voided Pre-Acceptance
53.	NZ Patent No. 526176	Data visualisation system and method	Compudigm International Limited	Voided Pre-Acceptance
54.	AU Patent Application No. 2001260820	Method and system for generating a contoured surface.	Compudigm International Limited Bally Technologies, Inc.	Lapsed
55.	AU Patent No. 2000057175	A data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Sealed
56.	AU Patent No. 2000057177	Spatial data management system and method.	Compudigm International Limited Bally Technologies, Inc.	Sealed
57.	AU Patent No. 2000067414	Method and system for matching data sets.	Compudigm International Limited Bally Technologies, Inc.	Sealed
58.	AU Patent Application No. 2005201055	A customer relationship management system and method.	Compudigm International Limited	Filed

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
			Bally Technologies, Inc.	
59.	AU Patent No. 2000063247	Interaction prediction system and method.	Compudigm International Limited Bally Technologies, Inc.	Sealed
60.	AU Patent No. <u>2003281413</u>	Method and system of customer data visualisation	Compudigm International Limited Nicole Kaufmann	Lapsed
61.	AU Patent No. <u>2003258894</u>	Biological data visualisation system and method	Compudigm International Limited	Lapsed
62.	AU Patent No. <u>2003222528</u>	Spatial file checking method and system	Compudigm International Limited	Lapsed
63.	AU Patent No. <u>2003214726</u>	Credit data visualisation system and method	Compudigm International Limited	Lapsed
64.	AU Patent No. <u>2003206484</u>	Data visualisation system and method	Compudigm International Limited Tom Beard	Lapsed
65.	AU Patent No. <u>2002328051</u>	Data visualisation system and method	Compudigm International Limited	Lapsed
66.	AU Patent No. <u>2002328050</u>	Data visualisation system and method	Compudigm International Limited	Lapsed
67.	AU Patent No. <u>2002311700</u>	Image distortion system and method	Compudigm International Limited	Lapsed
68.	AU Patent No. <u>2002235060</u>	Data visualisation system and method	Compudigm International Limited	Lapsed
69.	AU Patent No. <u>2002235059</u>	Helpdesk system	Compudigm International Limited	Lapsed

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
70.	AU Patent No. <u>2002228509</u>	Trading data visualisation system and method	Compudigm International Limited	Lapsed
71.	AU Patent No. <u>2002224247</u>	Queue management system and method	Compudigm International Limited	Lapsed
72.	AU Patent No. <u>2002216486</u>	Method and system of searching a database of records	Compudigm International Limited	Lapsed
73.	AU Patent No. <u>2001290385</u>	Database query system and method	Compudigm International Limited	Lapsed
74.	AU Patent No. <u>2001282720</u>	Summary data visualisation system and method	Compudigm International Limited	Lapsed
75.	AU Patent No. <u>2001282719</u>	Data transfer system and method	Compudigm International Limited	Lapsed
76.	AU Patent No. <u>2001282718</u>	Warranty data visualisation system and method	Compudigm International Limited	Lapsed
77.	AU Patent No. <u>2001282710</u>	Contact centre data visualisation system and method	Compudigm International Limited	Lapsed
78.	AU Patent No. <u>2001280304</u>	Customer activity tracking system and method	Compudigm International Limited	Lapsed
79.	AU Patent No. <u>2001280302</u>	Data visualisation system and method	Compudigm International Limited	Lapsed
80.	AU Patent No. <u>2001260827</u>	Incentive based purchasing system and method	Compudigm International Limited	Lapsed
81.	AU Patent No. <u>2001067942</u>	Travel route planner system and method	Compudigm International Limited	Lapsed
82.	AU Patent No. <u>2001019033</u>	Method and system for generating a graphical representation	Compudigm International Limited	Lapsed

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
83.	AU Patent No. <u>2000067430</u>	Customer relationship management system and method	Compudigm International Limited	Lapsed
84.	US Patent Application No. 10910963	A data visualization system comprising data memory maintained in a finite set of values.	Andrew Cardno Compudigm International Limited Bally Technologies, Inc.	Pending
85.	US Patent No. 6622084	A travel route planner system.	Compudigm International Limited Bally Technologies, Inc.	Issued
86.	US Patent Application No. 10637800	A data visualization method and system.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
87.	US Patent Application No. 10177619	A method and system for generating a graphical representation.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
88.	US Patent Application No. 10338259	A customer activity tracking system and method.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
89.	US Patent Application No. 10364659	A summary data and visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
90.	US Patent Application No. 10061748	A method and system for matching data.	Compudigm International Limited Bally Technologies, Inc.	Abandoned

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
91.	US Patent Application No. 12185004	Data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Pending
92.	US Patent Application No. 12197204	Contact center data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Pending
93.	US Patent Application No. 12137514	Customer relationship management system and method.	Compudigm International Limited Bally Technologies, Inc.	Pending
94.	US Patent Application No. 10354680	A warranty data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
95.	US Patent Application No. 10328718	A data visualization method and system.	No record of assignment	Abandoned
96.	US Patent No. 7221367	A queue management system and method.	Compudigm International Limited Bally Technologies, Inc.	Issued
97.	US Patent No. 7158968	A database query system and method.	Compudigm International Limited Bally Technologies, Inc.	Issued
98.	US Patent No. 6871194	An interaction and prediction system and method.	Compudigm International Limited Bally Technologies, Inc.	Issued
99.	US Patent Application No.	A data analysis visualization system and	Compudigm International Limited	Pending

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
	10728857	method.	Bally Technologies, Inc.	
100.			Andrew Cardno	Abandoned
	US Patent Application No. 10642789	A data analysis visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	
101.	US Patent Application No. 10456960	A method and system of searching a records database.	Compudigm International Limited Bally Technologies, Inc.	Pending
102.	US Patent Application No. 10345649	A contact center data visualization system and method.	Compudigm International Limited Bally Technologies, Inc.	Pending
103.	US Patent Application No. 10290677	An incentive based purchasing system.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
104.	US Patent Application No. 10078642	A customer relationship management system and method.	Compudigm International Limited Bally Technologies, Inc.	Pending
105.	US Patent Application No. 10286617	A method and system of generating a contoured surface.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
106.	US Patent Application No. 10692410	A spatial data management system and method for the retail and gaming industries.	Compudigm International Limited Bally Technologies, Inc.	Abandoned
107.	US Patent No. 7324705	An image distortion system for non-linear	Compudigm International Limited	Issued

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
		magnification.	Bally Technologies, Inc.	
108.	US Patent Application No. 10367643	A method for translating multi-media protocols into internet protocols.	Compudigm International Limited Bally Technologies, Inc.	Pending
109.	US Patent Application No. 11941926	Improvements to seePower using a neural network analysis engine to predict the effect of changes to the floor on KPIs.	Andrew Cardno Compudigm International Limited Bally Technologies, Inc.	Pending
110.	US Patent Application No. 09674469	A data visualization system and method	Not assigned	Abandoned
111.	US Patent Application No. 09674346	A spatial data management system and method	Not assigned	Abandoned
112.	US Patent Application No. 10625876	A trading data visualization system and method	Compudigm International Limited	Pending
113.	US Patent Application No. 11030144	A method and system of customer data visualization	Not assigned	Abandoned
114.	US Patent Application No. 10856953	A data visualization system and method	Not assigned	Abandoned
115.	US Patent No. 7221767	A surface mountable transducer system	Compudigm International Limited Bally Technologies, Inc.	Issued
116.	PCT Filing Publication	Method and system of customer data	Compudigm	

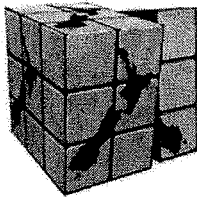
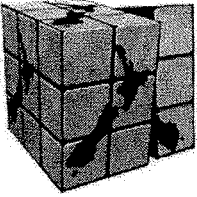
	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
	No.WO2004006 153	visualisation.	International Limited Andrew Cardno	
117.	PCT Filing Publication No. WO03088149	Spatial file checking method and system.	Compudigm International Limited Andrew Cardno	
118.	PCT Filing Publication No. WO03012691	Data visualisation system and method.	Compudigm International Limited Andrew Cardno	
119.	PCT Filing Publication No. WO03012713	Data visualisation system and method.	Compudigm International Limited Andrew Cardno	
120.	PCT Filing Publication No. WO02069192	A data visualization system using data memory in which one or more fact data sets comprising an identifier and one or more finite data elements is maintained.	Compudigm International Limited Andrew Cardno	
121.	PCT Filing Publication No. WO0203248	A data visualization system which includes contour lines around each data point.	Compudigm International Limited Andrew Cardno	
122.	PCT Filing Publication No. WO0122281	A method and system for maintaining geographic data.	Compudigm International Limited Andrew Cardno	
123.	PCT Filing Publication No. WO0104808	A neural network trained on interactions between customers and merchants.	Compudigm International Limited Andrew Cardno	

	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
124.	PCT Filing Publication No. WO0077682	A data visualization system comprising data memory maintained in a finite set of values.	Compudigm International Limited Andrew Cardno	
125.	PCT Filing Publication No. WO2004013771	Biological data visualisation system and method.	Compudigm International Limited Paul Cardno	
126.	PCT Filing Publication No. WO03079232	Credit data visualisation system and method.	Compudigm International Limited Tom Beard	
127.	PCT Filing Publication No. WO02091306	Image distortion system and method.	Compudigm International Limited Leland McInnes	
128.	PCT Filing Publication No. WO02067171	Helpdesk system.	Compudigm International Limited Michael Hornsby	
129.	PCT Filing Publication No. WO02059815	Trading data visualisation system and method.	Compudigm International Limited Tom Beard	
130.	PCT Filing Publication No. WO0246964	Method and system of searching a database of records.	Compudigm International Limited Andrew Cardno	
131.	PCT Filing Publication No. WO0215049	Summary data visualisation system and method.	Compudigm International Limited Tom Beard	
132.	PCT Filing Publication No.	Data transfer system and	Compudigm	

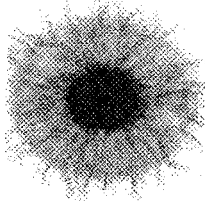
	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
	WO0215525	method.	International Limited Andrew Cardno	
133.	PCT Filing Publication No. WO0210979	Warranty data visualisation system and method.	Compudigm International Limited Andrew Cardno	
134.	PCT Filing Publication No. WO0207007	Contact centre data visualisation system and method.	Compudigm International Limited Andrew Cardno	
135.	PCT Filing Publication No. WO0208954	Customer activity tracking system and method.	Compudigm International Limited Andrew Cardno	
136.	PCT Filing Publication No. WO0186534	Incentive based purchasing system and method.	Compudigm International Limited Andrew Cardno	
137.	PCT Filing Publication No. WO0146851	Method and system for generating a graphical representation.	Compudigm International Limited Nicholas Mulgan	
138.	PCT Filing Publication No. WO0115030	Customer relationship management system and method.	Compudigm International Limited Patrick Ryan	
139.	PCT Filing Publication No. WO0109765	Method and system for matching data sets.	Compudigm International Limited Andrew Cardno	
140.	PCT Filing Publication No.	Spatial data management system and method.	Compudigm International Limited	

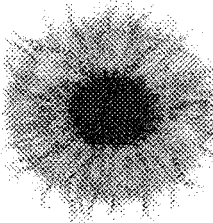
	Patent Number and Identifying Information	Description of the Patent	Patentee/Applicant	Status
	WO0079438		Craig Soper	
141.	AR029206	Disposicion Y Metodo De Administracion De Datos		
142.	AR026943	Disposicion Y Metodo De Visualizacion De Datos		

TRADE MARKS

	Trade Mark number	Description of the Trade Mark	Class and Specifications	Owner	Status
1.	NZ TM No. 305778	CompuWarp	9: image flattening software for aerial photographs	Compudigm International Limited	Registered
2.	NZ TM No. 305779	OceanTrek	9: navigation and data capture software application	Compudigm International Limited	Registered
3.	NZ TM No. 305780	SeePower	9: an executive data visualisation software	Compudigm International Limited	Registered
4.	NZ TM No. 306777	CompuMapper	9: computerised mapping software program	Compudigm International Limited	Registered
5.	NZ TM No. 306778	CompuWeb	9: web-based computerised mapping application	Compudigm International Limited	Registered
6.	NZ TM No. 306779		42: software development (computer programme) and consulting	Compudigm International Limited	Registered
7.	NZ TM No. 306780	PowerMapper	9: computerised mapping program	Compudigm International Limited	Registered
8.	NZ TM No. 310565		9: computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon	Compudigm International Limited	Registered

9.	NZ TM No. 310566	COMPUDIGM	9: computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon 42: computer systems analysis; computer programming; design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services; all being services in this class	Compudigm International Limited	Registered
10.	NZ TM No. 310567	COMPUDIGM	42: computer systems analysis; computer programming; design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services; all being services in this class	Compudigm International Limited	Merged
11.	NZ TM No. 601946	Postcode Allocator	9: computerised address validation software that uses artificial intelligence	Compudigm International Limited	Abandoned Prior to Registration
12.	NZ TM No. 612490	MAL	9: computer program for managing floor layouts in a given space	Compudigm International Limited	Registered
13.	NZ TM No. 612491	MAL	42: computer programming for managing floor layouts in a given space	Compudigm International Limited	Registered
14.	NZ TM No. 612492	DAV	9: computer program for data analysis visualisation	Compudigm International Limited	Registered

15.	NZ TM No. 612493	DAV	42: computer programming services for data analysis visualisation	Compudigm International Limited	Registered
16.	NZ TM No. 612494	CLAM	9: computer program for customer loyalty analysis management	Compudigm International Limited	Registered
17.	NZ TM No. 612495	CLAM	42: computer programming for customer loyalty analysis management	Compudigm International Limited	Registered
18.	NZ TM No. 612496	Compudigm Postcode Allocator	9: computer software that corrects or assigns postcodes to address databases	Compudigm International Limited	Registered
19.	NZ TM No. 612497	Compudigm Postcode Allocator	42: computer programming for correcting or assigning postcodes to address databases	Compudigm International Limited	Registered
20.	NZ TM No. 612498	Cluster Buster	9: computer program for market segmentation	Compudigm International Limited	Registered
21.	NZ TM No. 612499	Cluster Buster	42: computer programming for market segmentation	Compudigm International Limited	Registered
22.	NZ TM No. 619054		9: computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon	Compudigm International Limited	Registered

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|-------------------------|---|--|--|
| 23. NZ TM No.
619055 |  | 42: computer systems analysis; computer programming, design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services; all being services in this class | Compudigm Registered
International
Limited |
| 24. NZ TM No.
619056 | <i>Seepower</i> | 9: computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon | Compudigm Registered
International
Limited |
| 25. NZ TM No.
624471 | SEEPower
VISUALIZER;
SEEPower
VISUALISER | 9: computer programs and computer software for use in marketing, business analysis, business management, customer relations management, business resource management, operations management, spatial data management and network management; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon | Compudigm Registered
International
Limited |
| 26. NZ TM No.
624472 | SEEPower
PROFILER | 9: computer programs and computer software for use in marketing, business analysis, business management, customer relations management, business resource management, operations | Compudigm Registered
International
Limited |

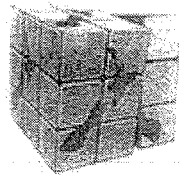
management, spatial data management and network management;
electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon

27. NZ TM No. 624473 SEEPOWER PLANNER

9: computer programs and computer software for use in marketing, business analysis, business management, customer relations management, business resource management, operations management, spatial data management and network management;
electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon

Compudigm Registered International Limited

28. AU TM No. 802989



9: Computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon

Compudigm Lapsed / International Not Limited Protected

42: Computer systems analysis; computer programming; design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services; all being services in this class

- | | | | | |
|-------------------------|-----------|---|---------------------------------|------------------------|
| 29. AU TM No.
802990 | SEEPower | 9: Computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon | Compudigm International Limited | Registered / Protected |
| 30. AU TM No.
802991 | COMPUDIGM | 9: Computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon | Compudigm International Limited | Registered / Protected |
| | | 42: Computer systems analysis; computer programming; design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services; all being services in this class | | |
| 31. AU TM No.
843140 | SEEPower | 9: Computer programs and computer software in this class; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs with or without programs thereon | Compudigm International Limited | Registered / Protected |
| | | 42: Computer systems analysis; computer programming, design, development and maintenance of computer software; advisory and | | |

consultancy services
relating to the aforesaid
services; all being services
in this class

32. AU TM No.
843141

Seepower

9: Computer programs and
computer software in this
class; electronically
retrievable computer
storage media including
magnetic disks, magnetic
tapes and compact discs
with or without programs
thereon

Compudigm Registered /
International Protected
Limited

33. US Reg.
No.
3067705


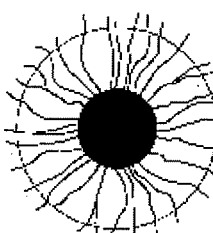
COMPUDIGM

9: Computer software for use in
data visualization in the
fields of marketing,
business analysis and
business management, and
based on spatial and
geographic information
technology. FIRST USE:
20000101. FIRST USE IN
COMMERCE: 20000101

Compudigm LIVE
International
Limited

42: Computer services in
the nature of computer
programming, design,
development and
maintenance of computer
software in the fields of
marketing, business
analysis and business
management, using the
visualization software
based on spatial and

geographic information technology; and computer consultation relative to data visualization based on spatial and geographic information technology.

- | | | | |
|----------------------------------|---|---|--|
| 34. US Reg.
No.
3067704 | SEEPower | 9: Computer software for use in data visualization in the fields of marketing, business analysis and business management, and based on spatial and geographic information technology. | Compudigm LIVE
International
Limited |
| 35. US Reg.
No.
3391101 |  | 9: Computer software for use in data visualization in the fields of marketing, business analysis and business management based on spatial and geographic information technology. | Compudigm LIVE
International
Limited |
| 36. US Serial
No.
76103295 |  | 9: Computer software, use in data visualization in the fields of marketing, business analysis and business management, and based on spatial and geographic information technology. | Compudigm DEAD
International
Limited |

42: Computer services in the nature of computer programming, design, development and maintenance in the fields of marketing, business analysis and business management using the visualization software based on spatial and geographic information technology; and computer

consultation relative to data visualization based on spatial and geographic information technology.

37. US Serial
No.
76103283

SEEPPOWER

9: Computer software for use in datavisualization in the fields of marketing, business analysis and business management based on spatial and geographic information technology

Compudigm DEAD
International
Limited

38. US Serial
No.
75796313

COMPUDIGM

9: Computer software for use in data visualization in the fields of marketing, business analysis and business management, and based on spatial and geographic information technology

Compudigm DEAD
International
Limited

39. US Serial
No.
75796312



9: Computer software based on spatial and geographic information technology

Compudigm DEAD
International
Limited

42: Computer programming; design, development and maintenance of computer software; consultancy services relating to the aforesaid services; all being services relating to software based on spatial and geographic information technology

40. US Serial
No.
75796311

SEEPPOWER

9: Computer software for use in data visualization in the fields of marketing, business analysis and business management, and

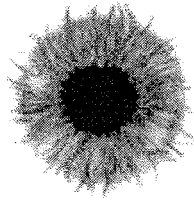
Compudigm DEAD
International
Limited

based on spatial and
geographic information
technology

- | | | | | | |
|-----|----------------------|-----------------|---|---------------------------------------|-------------------|
| 41. | CTM No.
001765643 | <i>Seepower</i> | 9: Computer programs and computer software; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs, all with or without programs thereon. | Compudigm
International
Limited | CTM
registered |
| 42. | CTM No.
001765627 | SEEPOWER | 9: Computer programs and computer software; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs, all with or without programs thereon. | Compudigm
International
Limited | CTM
registered |
| 43. | CTM No.
001765619 | COMPUDIGM | 9: Computer programs and computer software; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs, all with or without programs thereon. | Compudigm
International
Limited | CTM
registerec |
- 42: Computer systems analysis; computer programming, design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services.

44.

CTM No.
001765585



9: Computer programs and computer software; electronically retrievable computer storage media including magnetic disks, magnetic tapes and compact discs, all with or without programs thereon.

Compudigm CTM
International registered
Limited

42: Computer systems analysis; computer programming, design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services.

45. HK TM No.
200103093



42: computer systems analysis; computer programming, design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services

Compudigm Registered
International
Limited

46. HK TM No.
200103094



9: computer programs and computer software; electronically retrievable computer storage apparatus, magnetic disks, magnetic tapes and compact disc with or without programs

47. HK TM No.
200200375

COMPUDIGM

42: computer systems analysis; computer programming; design, development and maintenance of computer software; advisory and consultancy services relating to the aforesaid services

Compudigm Registered
Interantional
Limited

48.	HK TM No. <u>200200376</u>	COMPUDIGM	9: computer programs and computer software; electronically retrievable computer storage apparatus, magnetic disks, magnetic tapes and compact discs with or without programs thereon	Compudigm International Limited	Registered
49.	HK TM No. <u>200204050</u>	Seepower	9: computer programs and computer software; electronically retrievable computer storage apparatus, magnetic disks, magnetic tapes and compact discs with or without programs thereon	Compudigm International Limited	Registered
50.	HK TM No. <u>200213444</u>	SEEPower	9: computer programs and computer software; electronically retrievable computer storage apparatus, magnetic disks, magnetic tapes and compact discs with or without programs thereon	Compudigm International Limited	Registered
51.	Malaysia TM No. 1001146	COMPUDIGM	42		
52.	Malaysia TM No. 1001147	COMPUDIGM	9		
53.	Malaysia TM No. 1001148	SEEPower	9		
54.	Argentina TM No. 1.878.693	COMPUDIGM	42		
55.	Argentina TM No. 1.880.373	COMPUDIGM	9		

Domain Names

Domain Name	Register	Owner
Compudigm.com		
Compudigm.co.nz		