

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		02/17/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Lernco, Inc.		
Street Address:	1105 N. Market Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3528596	RED LABEL	
CORRESPONDENCE DATA			
Fax Number:	(212)935-5728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129535700		
Email:	email@colucci-umans.com		
Correspondent Name:	Frank J. Colucci		
Address Line 1:	218 East 50th Street		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	D163-129 RED LABEL		
NAME OF SUBMITTER:	Frank J. Colucci		
Signature:	/frank j. colucci/		
Date:	03/06/2009		

OP \$40.00 3528596

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Walden-Hays, Inc. ("Assignor"), a New York corporation with an address at P. O. Box 1071, New York, New York 10276, has acquired by assignment United States Registration No. 3,528,596 of the mark RED LABEL in International Class 25; and

WHEREAS, Lernco, Inc., ("Assignee"), a Delaware corporation with an address at 1105 N. Market Street, Wilmington, Delaware 19801, is desirous of acquiring said mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: 2/17, 2009.

WALDEN-HAYS, INC.

BY: 

Name: Anthony Yarborough

Title: Vice President