

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luxottica S.r.l.		03/05/2009	LIMITED LIABILITY COMPANY: ITALY
RECEIVING PARTY DATA			
Name:	Luxottica Group S.p.A.		
Street Address:	Via Cesare Cantu, 2		
City:	I-20123 Milan		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1537974	CLUBMASTER	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202 857 6389		
Email:	henrye@arentfox.com		
Correspondent Name:	Michael A. Grow		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	19809/247		
DOMESTIC REPRESENTATIVE			
Name:	Michael A. Grow		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		

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REEL: 003947 FRAME: 0657

NAME OF SUBMITTER:	E.T. Henry/Trademark Specialist
Signature:	/E.T. Henry/
Date:	03/06/2009
Total Attachments: 1 source=clubmaster assignment#page1.tif	

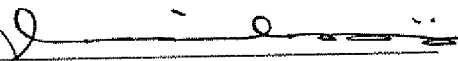
ASSIGNMENT

WHEREAS, Luxottica S.r.l. ("Assignor"), a limited liability company organized under the laws of Italy, is the owner of all right, title and interest in and to the mark CLUBMASTER (word mark) for which Assignor obtained Registration no. 1.537.974 in the Patent and Trademark Office;

WHEREAS, Luxottica Group S.p.A. ("Assignee"), a corporation organized under the laws of Italy, having an address of Via Cesare Cantù, 2 I-20123, Milan, Italy, is desirous of acquiring all right, title and interest in and to said mark and the registration thereof, together with the goodwill of the business associated with the mark;

NOW THEREFORE, for goods and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and the registration thereof, together with the goodwill for the business symbolized by the mark.

LUXOTTICA S.r.l.

By 

Printed Name: LUCIANO LANZONI

Title: Proxy

Date: March 5, 2008