

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Industrias Pampero, C.A.		03/06/2009	CORPORATION: VENEZUELA
RECEIVING PARTY DATA			
Name:	R & A Bailey & Co		
Street Address:	Nangor House, Western Estate, Nangor Road		
City:	Dublin 12		
State/Country:	IRELAND		
Entity Type:	unlimited company: IRELAND		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3435844	ANIVERSARIO	
Registration Number:	1661891	ANIVERSARIO	
Registration Number:	3435843	ANIVERSARIO	
Registration Number:	0886430	PAMPERO	
Registration Number:	3181792	PAMPERO	
Registration Number:	3269412		
Serial Number:	77230105	PAMPERO ORO	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-739-5093		
Email:	kaltoff@morganlewis.com		
Correspondent Name:	Kristin H. Altoff		
Address Line 1:	1111 Pennsylvania Avenue, N.W.		
Address Line 2:	TMSU		
Address Line 4:	Washington, DC, DISTRICT OF COLUMBIA 20004		

CH \$190.00 3435844

ATTORNEY DOCKET NUMBER:

PROJECT EMME

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kristin H. Altoff

Signature:

/Kristin H. Altoff/

Date:

03/09/2009

Total Attachments: 2

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United States

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Industrias Pampero, C.A., a corporation existing under the laws of Venezuela, located at Avenida San Felipe, Urbanización La Castellana, Edificio Centro Coinasa, Piso 6, Caracas, Venezuela (hereinafter "Assignor"), in favor of R & A Bailey & Co, an unlimited company existing under the laws of the Republic of Ireland located at Nangor House, Western Estate, Nangor Road, Dublin 12, Ireland, (hereinafter "Assignee").

WHEREAS, the Assignor is the owner of the Marks listed on the attached Schedule and their associated goodwill, and desires to confirm having assigned all of its right, title, and interest in and to the Marks to the Assignee.

WHEREAS, Assignor did, on March 6, 2009, by separate instrument, assign certain of its assets and business to Assignee, including all of its right, title and interest in and to the Marks, its associated goodwill, and the portion of the business to which the Marks pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of March 6, 2009, its entire right, title and interest in and to Marks, its associated goodwill, and the portion of the business to which the Marks pertain, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

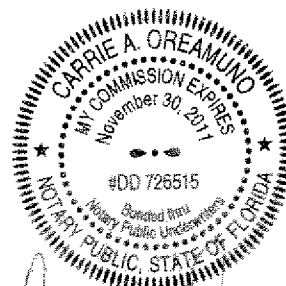
Signed this 6 day of March, 2009.

Industrias Pampero, C.A.

By: 

Name: Elliot R. Basner

Title: Authorized Signatory



UNITED STATES SCHEDULE

MARK	NUMBER	STATUS
ANIVERSARIO - Stylized Word	3435844	Registered
ANIVERSARIO - Word Block Letters	1661891	Registered
ANIVERSARIO - Word Block Letters	3435843	Registered
BORN IN THE STORMS OF SOUTH AMERICA - Word Block Letters	77/284274	Application
PAMPERO - Word and Device (Horse and Rider Version 1)	886430	Registered
PAMPERO - Word Block Letters	3181792	Registered
PAMPERO Horse and Rider - Device (2004 Version)	3269412	Registered
PAMPERO ORO - Word Block Letters	77/230105	Allowed