TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Anise Cosmetics, LLC		102/28/2009 I	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Coty US LLC	
Street Address:	Two Park Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77421737	SALLY H

CORRESPONDENCE DATA

(212)801-6400 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: thompsonse@gtlaw.com Correspondent Name: Scott E. Thompson Address Line 1: Greenberg Traurig, LLP Address Line 2: 200 Park Avenue

New York, NEW YORK 10166 Address Line 4:

ATTORNEY DOCKET NUMBER:	110750.010400
NAME OF SUBMITTER:	Scott E. Thompson
Signature:	/SCOTT E. THOMPSON/
Date:	03/09/2009

TRADEMARK

REEL: 003948 FRAME: 0728

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Total Attachments: 1

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TRADEMARK REEL: 003948 FRAME: 0729

SCHEDULE B

TRADEMARK ASSIGNMENT

WHEREAS, Anise Cosmetics, LLC, a Florida limited liability company, with an address of 2110 Keystone Blvd., North Miami, FL 33181 ("Assignor"), is the sole owner of all right, title, and interest in and to the trademark SALLY H as identified in U.S. Trademark Application Serial No. 77/421,737 (the "Trademark");

WHEREAS, Coty US LLC, a corporation organized and existing under the laws of the state of Delaware, and having a place of business at Two Park Avenue, New York, NY 10016 ("Assignee"), is acquiring all right, title, and interest in and to the Trademark and all of the goodwill associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Trademark, together with that part of the goodwill of the business connected with and symbolized by the Trademark.

Dated: 2 28 2009

RECORDED: 03/09/2009

By:

Name: neal K. Wallach

Title: member

ANISE COSMETICS, LL

TRADEMARK REEL: 003948 FRAME: 0730