

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Conversion and Change of Name
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lore International Institute, Inc.		12/12/2008	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Lore International Institute, LLC
Street Address:	1130 Main Avenue
City:	Durango
State/Country:	COLORADO
Postal Code:	81301
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2557195	EE-LEARNING
Registration Number:	3068085	EMPOWER
Registration Number:	2064713	FACILITATIVE SELLING
Registration Number:	3469272	LEADERSHIP BALANCE SHEET
Registration Number:	3477900	LEADERSHIP BALANCE SHEET
Registration Number:	2391934	LORE INTERNATIONAL INSTITUTE
Registration Number:	2250575	LORE INTERNATIONAL INSTITUTE
Registration Number:	2299000	TARGET...PLANET EARTH

CORRESPONDENCE DATA

Fax Number: (415)268-7522
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415 268 6810
 Email: rlal@mofo.com, Lsimpson@mofo.com
 Correspondent Name: Rosemary S. Tarlton
 Address Line 1: Morrison & Foerster LLP, 425 Market St.

CH \$215.00 2557195

Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	39861-24066.00
NAME OF SUBMITTER:	Rosemary S. Tarlton
Signature:	/Rosemary S. Tarlton/
Date:	03/09/2009

Total Attachments: 4

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A COLORADO CORPORATION UNDER THE NAME OF "LORE INTERNATIONAL INSTITUTE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LORE INTERNATIONAL INSTITUTE, INC." TO "LORE INTERNATIONAL INSTITUTE, LLC", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF DECEMBER, A.D. 2008, AT 5:38 O'CLOCK P.M.



4635572 8100V

081202159

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7034976

DATE: 12-18-08

TRADEMARK
REEL: 003948 FRAME: 0791

CERTIFICATE OF CONVERSION

CONVERTING

LORE INTERNATIONAL INSTITUTE, INC.
A Colorado corporation

TO

LORE INTERNATIONAL INSTITUTE, LLC
A Delaware limited liability company

(Pursuant to Section 18-216 of the Delaware Limited Liability Company Act)

This Certificate of Conversion is being filed for the purpose of converting Lore International Institute, Inc., a Colorado corporation (the "Converting Entity"), to a Delaware limited liability company to be named "Lore International Institute, LLC" (the "LLC") pursuant to Section 18-214 of the Delaware Limited Liability Company Act.

The undersigned, as an authorized person of the Converting Entity and the LLC, does hereby certify as follows:

1. Name of Converting Entity. The name of the Converting Entity when incorporated and immediately prior to the filing of this Certificate of Conversion was "Lore International Institute, Inc."

2. Date and Jurisdiction of Incorporation of Converting Entity. The date on which, and the jurisdiction where, the Converting Entity was incorporated, which jurisdiction has not changed, are as follows:

<u>Date</u>	<u>Jurisdiction</u>
December 11, 1991	Colorado

3. Name of Continuing Limited Liability Company. The name of the Delaware limited liability company to which the Converting Entity is being converted and the name set forth in the Certificate of Formation of the LLC filed with the State of Delaware is "Lore International Institute, LLC".

4. Approval of Conversion. The conversion of the Converting Entity to the LLC has been approved in accordance with the provisions of Section 18-216 of the Delaware LLC Act.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of December 12, 2008.

LORE INTERNATIONAL INSTITUTE, INC.,
a Colorado corporation

By:  _____

Name: Terry R. Bacon

Title: President and Chief Executive Officer

la-1007565

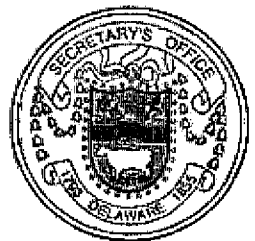
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State of Delaware

The Official Website for the First State

The Secretary of State of Delaware issued a certificate for LORE INTERNATIONAL INSTITUTE, LLC whose file number is 4635572 on 12/18/2008 under request number 081202159 for authentication number 7034976.



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