

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Victoria Jackson		10/10/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Make Up Your Life, LLC
Street Address:	9663 Santa Monica Boulevard, Suite 700
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3159513	"NO MAKEUP" MAKE-UP
Registration Number:	3376324	VICTORIA JACKSON
Registration Number:	1976639	VICTORIA JACKSON
Registration Number:	1700094	VICTORIA JACKSON
Registration Number:	2340597	VICTORIA'S BEAUTY CLUB
Registration Number:	2017128	VJ
Registration Number:	1724883	VJ
Registration Number:	1971503	VJ
Registration Number:	2735548	VJ NO.3 BY VICTORIA JACKSON

CORRESPONDENCE DATA

Fax Number: (310)394-4477
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-451-0647
 Email: allyson@cislo.com
 Correspondent Name: Daniel M. Cislo

CH \$240.00 3159513

Address Line 1: 1333 2nd Street; Suite 500
Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER:	02-11286
NAME OF SUBMITTER:	Daniel M. Cislo
Signature:	/Daniel M. Cislo/
Date:	03/09/2009

Total Attachments: 4
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DEED OF ASSIGNMENT

WHEREAS, Victoria Jackson, an individual and citizen of the United States of America, and having a principal address at 9663 Santa Monica Boulevard, Suite 700, Beverly Hills, California 90210, hereinafter called "the Assignor", is the owner of trademarks as set forth in Schedule 1;

AND WHEREAS Make Up Your Life, LLC, a Delaware limited liability company registered under the laws of California, having its principal registered office located at 9663 Santa Monica Boulevard, Suite 700, Beverly Hills, California 90210 hereinafter called "the Assignee", is desirous of acquiring the entire right, title and interest in and to the aforementioned trademarks, together with the goodwill of the business represented and symbolized by the trademarks but without any other goodwill whatsoever.

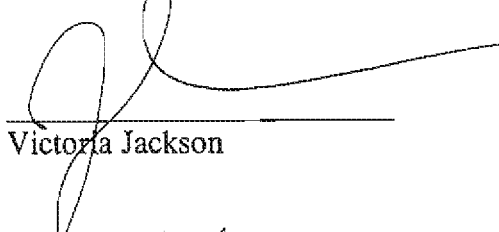
NOW THEREFORE, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns and transfers to the Assignee the entire rights, titles and interests in and to the said trademarks together with the goodwill of the business represented and symbolized by the trademarks but without any other goodwill to be held and enjoyed by the Assignee, to the full and of the term for which the trademarks are granted registration and to any renewal or extension thereof.

IN TESTIMONY WHEREOF the said parties have affixed their respective names and seals by their duly authorized representatives, at the place and on the date indicated below:

Signed in Los Angeles, Ca on behalf of

ASSIGNOR:

VICTORIA JACKSON



Victoria Jackson

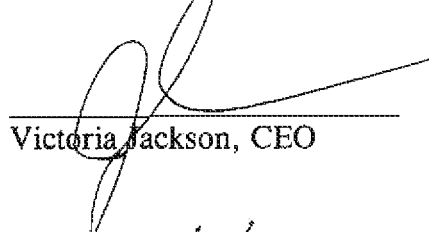
Date

10/10/08

Signed in Los Angeles, Ca on behalf of

ASSIGNEE:

MAKE UP YOUR LIFE, LLC



Victoria Jackson, CEO

Date

10/10/08

SCHEDULE OF TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Country	Matter No.	Filing Date	Serial No.	Reg. No.	Issue Date
VICTORIA JACKSON	Argentina	02-11335	9/24/1999	2243049	1,817,485	1/31/2001
VICTORIA JACKSON	Australia	02-11336	10/30/2003	976547	976547	8/5/2004
VICTORIA JACKSON	Belgium	02-11338	8/18/1995	864047	572244	8/18/1995
VICTORIA JACKSON	Brazil	02-11339	10/8/1995	818,829,630	818829630	11/10/1998
VICTORIA JACKSON	Canada	02-11340	1/19/2000	1,043,435	695,452	9/4/2007
VJ	Canada	02-11354	7/24/1995	788,271	TMA523,739	4/11/2000
VICTORIA JACKSON	Chile	02-11341	7/19/1998	314,027	462,801	6/18/1996
VICTORIA JACKSON	China	02-11342	1/12/1998	980129301	1350129	1/7/2000
VICTORIA JACKSON	Denmark	02-11343	7/20/1995	VA065271995	VR 03.855.1996	8/21/1996
VICTORIA JACKSON	European Union	02-11344	4/1/1998	162883	162883	9/24/1996
VICTORIA JACKSON	France	02-11345	8/13/1995	95/587,852	95587852	9/13/1995
VICTORIA JACKSON	Germany	02-11346	7/21/1995	39530071.1	39530071.1	8/12/1996
VICTORIA JACKSON	India	07-20255	12/24/2007	1634051	**	**
VICTORIA JACKSON	Indonesia	07-20256	12/27/2007	D00-2007942925	**	**
VICTORIA JACKSON	Italy	02-11347	10/5/1995	T085C003017	718439	7/17/1997
VICTORIA JACKSON	Japan	02-11190	8/21/1990	02-070949	2455305	9/30/1992
VICTORIA JACKSON	Kazakhstan	07-20257	12/19/2007	41494	**	**
VICTORIA JACKSON	Malaysia	07-19868	9/21/2007	7018660	**	**
VICTORIA JACKSON	Mexico	02-11349	2/21/1997	287713	609205	5/12/1999
VICTORIA JACKSON	New Zealand	02-11350	1/5/2000	606146	609205	8/9/2001
VICTORIA JACKSON	Norway	02-11351	7/21/1995	95,4619	176174	8/8/1996
VICTORIA JACKSON	Philippines	07-20258	*	*	**	**
VICTORIA JACKSON	Russia	07-20260	12/21/2007	2007740398	**	**
VICTORIA JACKSON	South Africa	07-19867	9/26/2007	2007-21838	**	**
VICTORIA JACKSON	South Korea	02-11352	12/29/1995	95-50083	369124	7/16/1997
VICTORIA JACKSON	Taiwan	02-11353	7/25/1998	84037222	727291	9/18/1996
VICTORIA JACKSON	Ukraine	07-20262	12/21/2007	M200723102	**	**
VJ (stylized)	United Kingdom	02-11355	7/19/1995	2027594	2,027,594	7/19/1995
MAKE UP YOUR LIFE	United States	08-17505	11/10/2008	777041,438	**	**
NO MAKEUP MAKEUP	United States	04-13856	9/20/2004	76/611,936	3,159,513	10/17/2006
VICTORIA JACKSON	United States	06-17475	10/23/2006	76/667,886	3,376,324	1/29/2008
VICTORIA JACKSON	United States	02-11283	6/15/1995	74/690,095	1,976,639	5/28/1996
VICTORIA JACKSON	United States	02-11284	12/26/1980	74/126,483	1,700,084	7/14/1992
VICTORIA'S BEAUTY CLUB	United States	02-11285	1/21/1999	75/626,546	2,340,597	4/11/2000
VJ	United States	02-11286	6/15/1995	74/691,357	2,017,128	11/19/1996
VJ	United States	02-11289	11/19/1990	74/116,299	1,724,883	10/20/1992
VJ (stylized)	United States	02-11288	2/8/1996	74/696,542	1,971,503	4/30/1996
VJNO.3 BY VICTORIA JACKSON	United States	02-11287	3/21/2000	78/000,258	2,735,548	7/8/2003

*Awaiting filing particulars from foreign associates

**Application pending