# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Eidos, Inc.		02/25/2009	CORPORATION: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Eidos Interactive Ltd.	
Street Address:	1 Hartfield Road	
Internal Address:	Wimbledon Bridge House, Wimbledon	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code:	SW19 3RU	
Entity Type:	CORPORATION: UNITED KINGDOM	

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2203710	EIDOS
Registration Number:	2203707	EIDOS
Registration Number:	2222291	EIDOS

#### **CORRESPONDENCE DATA**

Fax Number: (415)693-2222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (415) 693-2000

Email: youngml@cooley.com

Correspondent Name: John W. Crittenden

Address Line 1: 101 California Street, 5th Floor

Address Line 4: San Francisco, CALIFORNIA 94111-5800

ATTORNEY DOCKET NUMBER: 052725-201

DOMESTIC REPRESENTATIVE

TRADEMARK REEL: 003948 FRAME: 0949

900128891

บบ บอร

S.

Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Michael Young
Signature:	/Michael Young/
Date:	03/09/2009
Total Attachments: 2 source=EIDOS#page1.tif source=EIDOS#page2.tif	

TRADEMARK
REEL: 003948 FRAME: 0950

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

### **ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11**

WHEREAS, Eidos, Inc. a California corporation, having its principal offices at 1300 Seaport Boulevard, Suite 100, Redwood City, CA 94063 has adopted, used, is using and is the owner of the trademark EIDOS now registered in the United States Patent and Trademark Office and listed in the attached Exhibit A.

WHEREAS, Eidos Interactive Ltd., a United Kingdom corporation, having its principal offices at Wimbledon Bridge House, 1 Hartfield Road, Wimbledon, London, SW19 3RU, United Kingdom is desirous of acquiring said registered trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Eidos, Inc. hereby assigns to Eidos Interactive Ltd. all right, title and interest in the United States in and to the trademark EIDOS together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Signed at WIMBLEDOU, LONDON, NINTED KINGDOM

Date: 25th FEBRHARY, 2009

EIDOS, INC.

Ву:

Name: ANTHONY PRICE

Title: DIRECTA.

TRADEMARK REEL: 003948 FRAME: 0951

## Exhibit A

Registrant:

Eidos, Inc.

Mark:

EIDOS

Registration No.:

2,203,710

Issued:

November 17, 1998

Registrant:

Eidos, Inc.

Mark:

EIDOS 2,203,707

Registration No.: Issued:

November 17, 1998

Registrant:

Eidos, Inc.

Mark:

**EIDOS** 

Registration No.:

2,222,291

Issued:

February 9, 1999

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TRADEMARK REEL: 003948 FRAME: 0952

**RECORDED: 03/09/2009**