

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
datafactory AG		03/10/2009	CORPORATION: GERMANY

**RECEIVING PARTY DATA**

<b>Name:</b>	TomTom International B.V.
<b>Street Address:</b>	Rembrandtplein, 35
<b>City:</b>	Amsterdam
<b>State/Country:</b>	NETHERLANDS
<b>Postal Code:</b>	1017 CT
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NETHERLANDS

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78540259	WEBFLEET
Serial Number:	78540242	WEBFLEET

**CORRESPONDENCE DATA**

**Fax Number:** (703)668-8200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 703-668-8042  
**Email:** dcdocketing@hdp.com  
**Correspondent Name:** David R Haarz  
**Address Line 1:** 11730 Plaza America Dr  
**Address Line 2:** Harness, Dickey & Pierce, PLC  
**Address Line 4:** Reston, VIRGINIA 20190

<b>ATTORNEY DOCKET NUMBER:</b>	15081-200137/US
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**DOMESTIC REPRESENTATIVE**

**Name:** Harness, Dickey & Pierce, PLC

**CH \$65.00 78540259**

Address Line 1: 11730 Plaza America Dr  
Address Line 2: Suite 600  
Address Line 4: Reston, VIRGINIA 20190

NAME OF SUBMITTER:	David R Haarz
Signature:	/david r haarz/
Date:	03/10/2009
Total Attachments: 1 source=Signed Assignment#page1.tif	

## ASSIGNMENT

**WHEREAS**, datafactory AG (hereinafter "Assignor"), a German corporation, having a place of business and mailing address at Stoechrestrasse 17, Leipzig, Germany 04347 is the record owner of the following marks and applications (the "Marks"):

U.S. Application No. 78540259 – WEBFLEET – Class 35 – filed December 30, 2004

U.S. Application No. 78540242 – WEBFLEET – Class 9 – filed December 30, 2004

**WHEREAS**, TomTom International B.V. (hereinafter "Assignee"), a Netherlands limited liability company, having a place of business and mailing address at Rembrandtplein 35, 1017 CT Amsterdam, Netherlands has, as a successor to that portion of Assignor's business to which the marks pertain, acquired all right, title and interest in and to the above-noted Marks, together with the goodwill symbolized by such marks, and any applications therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby expressly acknowledged, Assignor does hereby assign, transfer and convey all right, title and interest in and to the Marks, including the applications listed above and the goodwill of the business symbolized by such Marks. Assignor also assigns to Assignee all rights to sue for and receive all damages occurring from past infringement of the aforesaid Marks.

datafactory AG

Date: 10/03/2009

By: Jacob Eisenberg  
Name: JACOB EISENBERG  
Title: DIRECTOR, IP CREATION