

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RAC RR, Inc.		12/26/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Rent-A-Center East, Inc.		
Street Address:	5501 Headquarters Drive		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3152464	RENT RITE	
Registration Number:	2797143	RENT RITE	
CORRESPONDENCE DATA			
Fax Number:	(214)855-8200		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	214-855-8000		
Email:	cholland@fulbright.com		
Correspondent Name:	Linda M. Merritt		
Address Line 1:	2200 Ross Avenue, Suite 2800		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	62690-K098US AND K099US		
NAME OF SUBMITTER:	Linda M. Merritt		
Signature:	/Linda M. Merritt/		

TRADEMARK

900128925

REEL: 003949 FRAME: 0198

OP \$65.00 3152464

Date:

03/10/2009

Total Attachments: 4

source=certificate of merger - RAC RR (file stamped)#page1.tif

source=certificate of merger - RAC RR (file stamped)#page2.tif

source=certificate of merger - RAC RR (file stamped)#page3.tif

source=certificate of merger - RAC RR (file stamped)#page4.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"RAC RR, INC.", A DELAWARE CORPORATION,

WITH AND INTO "RENT-A-CENTER EAST, INC." UNDER THE NAME OF "RENT-A-CENTER EAST, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2007, AT 11:02 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2101702 8100M

071359400

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6262705

DATE: 12-26-07

TRADEMARK
REEL: 003949 FRAME: 0200

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:08 AM 12/26/2007
FILED 11:02 AM 12/26/2007
SRV 071359400 - 2101702 FILE

CERTIFICATE OF OWNERSHIP AND MERGER

OF

RAC RR, INC.
(a Delaware corporation)

INTO

RENT-A-CENTER EAST, INC.
(a Delaware corporation)

(Pursuant to Section 253 of the General
Corporation Law of the State of Delaware)

It is HEREBY CERTIFIED that:

1. Rent-A-Center East, Inc. (the "Corporation") is a business corporation of the State of Delaware.
2. The Corporation owns all of the issued and outstanding shares of capital stock of RAC RR, Inc., a business corporation of the State of Delaware ("Sub").
3. That, in accordance with the provisions of Section 253 of the Delaware General Corporation Law (the "DGCL"), the Board of Directors of the Corporation, duly adopted the following resolutions by unanimous written consent on December 26, 2007 pursuant to the provisions of Section 141(f) of the DGCL, which resolutions remain in full force and effect on the date hereof and are set forth as follows:

RESOLVED, that, pursuant to the provisions of Section 253 of the DGCL, the Corporation shall merge into itself its wholly-owned subsidiary, RAC RR, Inc., a business corporation incorporated under the laws of the state of Delaware ("Sub"), that the Corporation shall be the surviving corporation in the merger, and that all of the estate, property, rights, privileges, powers and franchises of Sub shall vest in and be held and enjoyed by the Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by Sub in its name; and

RESOLVED, that the Corporation shall assume all of the obligations of Sub; and

RESOLVED, that said merger shall become effective at 11:59 p.m. Eastern Standard Time on December 31, 2007; and

RESOLVED, that the President, Vice President, Treasurer, Secretary or Assistant Secretary of the Corporation be and they hereby are authorized and directed, in the name

and on behalf of the Corporation, to execute and deliver such documents and writings and to take such actions as may be necessary or which such officers may deem appropriate to carry out the intent and purposes of the foregoing resolutions, the execution and delivery or performance thereof by such officer or officers of the Corporation to be conclusive evidence of the approval by the Corporation of the terms and conditions or the appropriateness thereof.

4. This Certificate shall be effective at 11:59 p.m. Eastern Standard Time on December 31, 2007.

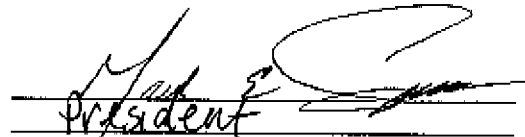
[remainder of this page is intentionally blank]

IN WITNESS WHEREOF, the Corporation has caused this certificate to be duly executed by an authorized officer this 26th day of December 2007.

RENT-A-CENTER EAST, INC.,
a Delaware corporation

By: _____

Title: _____

A handwritten signature in black ink, appearing to read 'Mark E. Speese', is written over a horizontal line. The signature is stylized and cursive.

Mark E. Speese