

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FRATELLI BOLLA INTERNATIONAL WINES, INC.		12/10/2008	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	GRUPPO ITALIANO VINI S.p.A.
Street Address:	Villa Belvedere
City:	37010 Calmasino (Verona)
State/Country:	ITALY
Entity Type:	JOINT STOCK COMPANY: ITALY

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	0858048	BOLLA
Registration Number:	1116725	B
Registration Number:	1546660	CRESO
Registration Number:	2311952	OPEN UP. BOLLA WINES OF ITALY
Registration Number:	2237668	COLFORTE
Registration Number:	2237669	TUFAIE
Registration Number:	2239661	LE POIANE
Registration Number:	2471457	CRESO
Registration Number:	2482387	BOLLA
Registration Number:	2546518	BOLLA
Registration Number:	2549458	BOLLA
Registration Number:	2555299	BOLLA
Registration Number:	2555300	BOLLA
Registration Number:	3035195	LIVE PASSIONATELY, BUT DRINK RESPONSIBLY.

CH \$665.00 0858048

Registration Number:	3166649	ARE YOU SOAVE?
Registration Number:	3423392	LIVE PASSIONATELY, DRINK RESPONSIBLY.
Registration Number:	3544673	THE OFFICIAL WINE OF PIZZA
Registration Number:	3549933	BOLLA
Registration Number:	3550053	BOLLA
Registration Number:	3550054	BOLLA
Registration Number:	3550061	BOLLA
Registration Number:	3550066	BOLLA
Registration Number:	3550073	BOLLA
Registration Number:	3550077	BOLLA
Registration Number:	3550081	BOLLA
Registration Number:	3550116	BOLLA

CORRESPONDENCE DATA

Fax Number: (212)246-8959
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-708-1870
Email: lbryer@ladas.com
Correspondent Name: Ladas & Parry LLP
Address Line 1: 26 West 61st Street
Address Line 4: New York, NEW YORK 10023

ATTORNEY DOCKET NUMBER: NTMA 090939:753

DOMESTIC REPRESENTATIVE

Name: Ladas & Parry LLP
Address Line 1: 26 West 61st Street
Address Line 4: New York, NEW YORK 10023

NAME OF SUBMITTER: Lanning G. Bryer

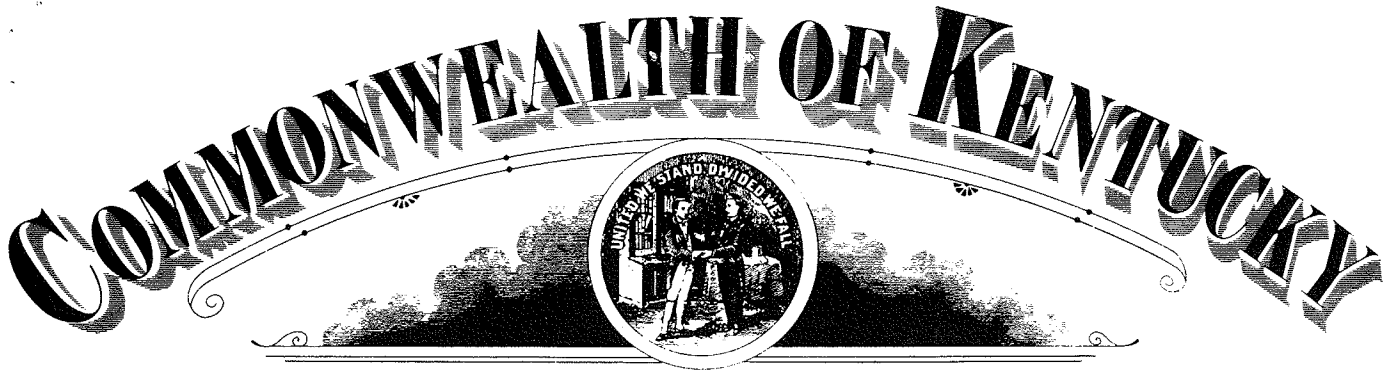
Signature: /lgb/

Date: 03/10/2009

Total Attachments: 34

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Trey Grayson
SECRETARY OF STATE

APOSTILLE

(Convention de La Haye du 5 October 1961)

1. Country: United States of America
This public document
2. has been signed by Cheryl Cook
3. acting in
the capacity of Deputy County Clerk
Jefferson County
Commonwealth of Kentucky
4. bears the seal/stamp of Cheryl Cook
Deputy County Clerk
Commonwealth of Kentucky

CERTIFIED

5. at Frankfort, Kentucky 6. the 11th day of December, 2008
7. by Secretary of State, Commonwealth of Kentucky
8. No. 42856.77811.22281.61478



9. 10. Signature:

TG

Trey Grayson
Secretary of State
Commonwealth of Kentucky

Commonwealth of Kentucky

County of Jefferson

I, Bobbie Holsclaw, Clerk of County of Commonwealth aforesaid, the same being an office or record, do hereby certify that ERNEST W WILLIAMS by whom the foregoing acknowledgement was taken and whose name is subscribed thereto, was at the time of taking the same, a Notary Public of said Commonwealth County, duly commissioned, qualified and sworn, and authorized by laws of said Commonwealth to take proof or acknowledgement of deeds and other instruments in writing, and administer oaths of affirmations in said Commonwealth County, and that I have compared said Notary's signature with that on file in this office and believe that the signature to the foregoing documents is the genuine signature of said Notary whose commission expires on the 12TH day of July, 2011.

In Witness Whereof, I have hereunto set my hand and affixed the official seal of Jefferson County, Kentucky.
This 10TH day of December, 2008.



Bobbie Holsclaw

Clerk, Jefferson County, Kentucky

By: *Cheryl Cook mg.*

INTELLECTUAL PROPERTY ASSIGNMENT DEED

This Intellectual Property Assignment Deed (“**this Assignment**”) is entered into as of December 10, 2008 by and among the following parties:

FRATELLI BOLLA INTERNATIONAL WINES, INC., a corporation organized and existing under the laws of the Commonwealth of Kentucky, U.S.A., with its registered office at 850 Dixie Highway, Louisville, Kentucky 4021, duly represented by Jill Jones in her capacity of Director duly empowered by means of the unanimous written consent of the Board of Directors and sole shareholder of the Company dated November 26, 2008 (“**FBIW**” or “**Assignor**”),

- on the one side

and

GRUPPO ITALIANO VINI S.p.A., an Italian joint stock company, with registered offices at Villa Belvedere, 37010 Calmasino (Verona), registered in the Company Register of Verona no. 342008, Fiscal Code 03508110230, duly represented by Mr Emilio Pedron in his capacity of Managing Director duly empowered by means of the resolution of the Board of Directors of the company dated December 3, 2008 (“**Assignee**”),

- on the other side

WITNESSETH:

WHEREAS: Assignor owns the registered and unregistered marks listed on the Schedule of Marks, attached hereto. The above-referenced marks, including without limitation, all trademarks, design marks, logos, trade names, trade dress, service marks and all copyrighted or copyrightable materials, incorporating all or any part of the marks, and all registrations, renewals and pending applications for all the foregoing, the good will of the business symbolized thereby, and all other worldwide rights contained therein are hereinafter collectively referred to as the “**Marks**”. Assignor owns all the domain names listed under the Schedule of the Domain Names, attached hereto, which are used with respect to the Marks (“**Domain Names**”). Both the Marks and the Domain Names are hereinafter collectively referred to as the “**Intellectual Property**”.

WHEREAS: on November 26, 2008, FBIW and Brown-Forman Corp., a Delaware, U.S.A., corporation with registered offices at 850 Dixie Highway, Louisville, Kentucky 40210, registered in the Corporation Division of the Delaware Secretary of State, no. 0328020 (“**BFC**”) entered into an Assets Purchase Agreement (“**APA**”), pursuant to which the assignment of the Intellectual Property is a condition necessary, with Gruppo Italiano Vini S.c.a.r.l., an Italian co-operative farming limited liability company, with registered offices at Villa Belvedere, 37010

Nelle Alshen,
initialing for
Jill Jones

TRADEMARK

REEL: 003949 FRAME: 0377

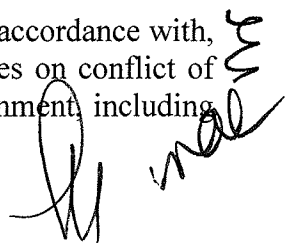
Calmasino (Verona), registered in the Companies' register of Verona no. 211886, Fiscal Code 01729150365 ("GIV");

WHEREAS: pursuant to Section 2.4 of APA, with communication dated December 3, 2008 GIV designated the Assignee as Buyer, and Assignee accepted said designation on the same date;

WHEREAS: Assignor desires to assign all right, title and interest in and to the Intellectual Property to Assignee as part of, and in consideration of, that certain APA, and Assignee is desirous of acquiring all right, title and interest in and to the Intellectual Property;

NOW, THEREFORE, in consideration of the foregoing, together with other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns unto Assignee, which acquires, all right, title, and interest in and to the Intellectual Property.
2. The consideration for this Assignment is set forth in Article 2 of the APA, and specifically, as indicated in the Allocation of the Purchase Price, it is equal to USD \$ 12,500,000.00, which is paid cash at the execution of this Assignment, for which payment the Assignor gives full and complete quittance with the signature of this Assignment.
3. The Assignment shall also include the right for the Assignee to make claims for damages by reason of past infringement of the Intellectual Property caused by third parties, if any, together with the right to sue for and collect the same for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives.
4. If after the execution of this Assignment it becomes necessary to execute or formalize any further document or agreement to secure or register the assignment of the Intellectual Property in all applicable jurisdictions, Assignor undertakes to assist Assignee and its representatives and execute, grant and/or formalize, upon request by Assignee and at no out-of-pocket expense to Assignor (except for the case in which such activities are due to Assignor's negligence), any necessary agreement or document as required by the applicable law of each jurisdiction in order to transfer in favor of Assignee all the rights derived from or related to the Intellectual Property, in every jurisdiction in favor of Assignee or any other designated entity, without necessity of further consideration in favor of Assignor.
5. It is understood that this Assignment does not constitute and therefore shall not be interpreted as a novation of the APA.
6. This Assignment shall be governed by, and construed and interpreted in accordance with, the laws of the State of Delaware, U.S.A., without reference to the rules on conflict of laws. In the event of any dispute arising out of or relating to this Assignment, including



any question regarding its existence, validity, implementation, interpretation or termination, shall be referred to and finally resolved by arbitration under the ICC Rules of Arbitration, which Rules are deemed to be incorporated by reference into this clause. The number of arbitrators shall be one, appointed by mutual consent of the parties. In case the parties disagree in relation to said appointment for more than 30 (thirty) days from the date when one of the party informed the other of its intention to arise a dispute, the sole arbitrator will be appointed by the International Court of Arbitration of the International Chamber of Commerce. The seat of arbitration shall be Paris. The language to be used in the arbitral proceedings shall be English.


This Assignment shall be effective for all purposes on the 10th day of December, 2008.

IN WITNESS WHEREFORE, the **ASSIGNOR**, has hereunto authorized the undersigned to sign this instrument on its behalf this 10th day of December, 2008.

IN WITNESS WHEREFORE, the **ASSIGNEE** has hereunto authorized the undersigned to sign this instrument on its behalf this 10th day of December, 2008.

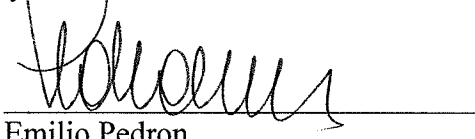
ASSIGNOR:

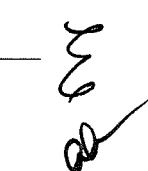
FRATELLI BOLLA INTERNATIONAL WINES,
INC., a Kentucky, U.S.A. corporation

By: 
Jill Jones
Its Director

ASSIGNEE:

GRUPPO ITALIANO VINI S.p.A., an Italian
company

By: 
Emilio Pedron
Its Managing Director



Commonwealth of Kentucky)
) :ss
County of Jefferson)

The foregoing instrument was acknowledged before me this 10th day of December, 2008, by Jill Jones, Director of Fratelli Bolla International Wines, Inc., a Kentucky corporation, on behalf of the company. I have verified the identity of Ms. Jones, and have verified that Ms. Jones is duly empowered to execute the foregoing instrument.

Ernest W. Williams
Notary Public State at Large, Ky.

My Commission expires: July 12, 2011

Commonwealth of Kentucky)
) :ss
County of Jefferson)

The foregoing instrument was acknowledged before me this 10th day of December, 2008, by Emilio Pedron, Managing Director of Gruppo Italiano Vini S.p.A., an Italian joint stock company, on behalf of the company. I have verified the identity of Mr. Pedron, and have verified that Mr. Pedron is duly empowered to execute the foregoing instrument.

Ernest W. Williams
Notary Public State at Large, Ky.

My Commission expires: July 12, 2011

[APOSTILLE NEEDED]



UNITED STATES OF AMERICA

S C H E D U L E

<u>TRADEMARK</u>	<u>REGISTRATION NOS.</u>	<u>DATED</u>
BOLLA	858048	October 1, 1968
B & Design	1116725	April 17, 1979
CRESO	1546660	July 4, 1989
OPEN UP. BOLLA WINES OF ITALY	2311952	January 25, 2000
COLFORTE	2237668	April 6, 1999
TUFAIE	2237669	April 6, 1999
LE POIANE	2239661	April 13, 1999
CRESO	2471457	July 24, 2001
BOLLA	2482387	August 28, 2001
BOLLA	2546518	March 12, 2002
BOLLA	2549458	March 19, 2002
BOLLA	2555299	April 2, 2002
BOLLA	2555300	April 2, 2002
LIVE PASSIONATELY, BUT DRINK RESPONSIBLY	3035195	December 27, 2005
ARE YOU SOAVE?	3166649	October 31, 2006
LIVE PASSIONATELY, DRINK RESPONSIBLY.	3423392	May 6, 2008
THE OFFICIAL WINE OF PIZZA	3544673	December 9, 2008
BOLLA	3549933	December 23, 2008
BOLLA	3550053	December 23, 2008

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<u>TRADEMARK</u>	<u>REGISTRATION NOS.</u>	<u>DATED</u>
BOLLA	3550054	December 23, 2008
BOLLA	3550061	December 23, 2008
BOLLA	3550066	December 23, 2008
BOLLA	3550073	December 23, 2008
BOLLA	3550077	December 23, 2008
BOLLA	3550081	December 23, 2008
BOLLA	3550116	December 23, 2008

IN THE MATTER OF

Trademark BOLLA

Registration No.: 858048

Dated: October 1, 1968

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Ladas & Parry LLP, whose postal address is 26 West 61st Street, New York, New York 10023, United States of America, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

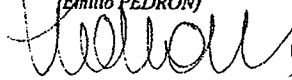
MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to transact all business in the Patent Office in connection with the subject registration.

GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Enitto PEDRON)

By



[Title]

(Date) February 27, 2009

IN THE MATTER OF

Trademark B & Design

Registration No.: 1116725

Dated: April 17, 1979

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilio PEDRON)


[Title]

(Date) February 27, 2009

IN THE MATTER OF

Trademark CRESO

Registration No.: 1546660

Dated: July 4, 1989

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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilio PEDRON)


[Title]

(Date) February 27, 2009

WINES
IN THE MATTER OF
Trademark OPEN UP. BOLLA
OF ITALY
Registration No.: 2311952
Dated: January 25, 2000

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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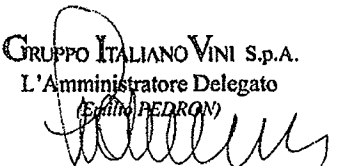
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GRUPPO ITALIANO VINI S.p.A.

By  [Title]
GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(EDINO PEDRON)

February 27, 2009

(86/VIII)

IN THE MATTER OF

Trademark COLFORTE

Registration No.: 2237668

Dated: April 6, 1999

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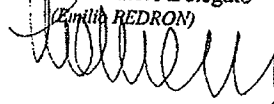
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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilia REDRON)


[Title]

(Date) February 27, 2009

IN THE MATTER OF

Trademark TUFAlE

Registration No.: 2237669

Dated: April 6, 1999

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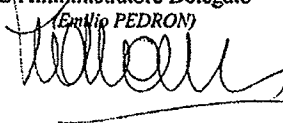
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L'Amministratore Delegato
(Ennio PEDRON)

By



[Title]

(Date)

February 27, 2009

IN THE MATTER OF

Trademark LE POIANE

Registration No.: 2239661

Dated: April 13, 1999

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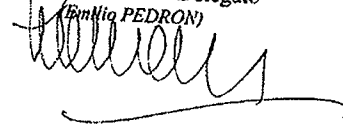
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By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Ennio PEDRON)



[Title]

(Date)

February 27, 2009

IN THE MATTER OF

Trademark CRESO

Registration No.: 2471457

Dated: July 24, 2001

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By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilio PEDRONI)

[Title]

(Date)

February 27, 2009

IN THE MATTER OF

Trademark BOLLA

Registration No.: 2482387

Dated: August 28, 2001

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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Enrico PEDRONI)


[Title]

(Date)

February 27, 2009

IN THE MATTER OF

Trademark BOLLA

Registration No.: 2546518

Dated: March 12, 2002

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Ladas & Parry LLP, whose postal address is 26 West 61st Street, New York, New York 10023, United States of America, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. FRAHL

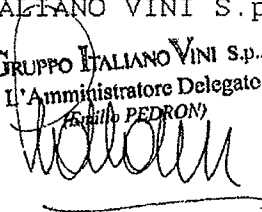
MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to transact all business in the Patent Office in connection with the subject registration.

GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(E. PEDRON)

By



[Title]

(Date)

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 2549458

Dated: March 19, 2002

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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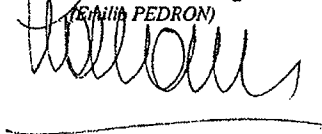
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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(*EMILIA PEDRON*)

By



[Title]

(Date)

February 27, 2009

IN THE MATTER OF

Trademark BOLLA

Registration No.: 2555299

Dated: April 2, 2002

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Enrico PEDRON)

[Title]

(Date)

February 27, 2009

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 2555300

Dated: April 2, 2002

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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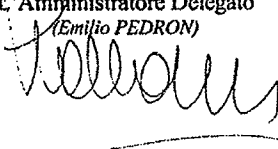
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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilio PEDRON)

By



[Title]

(Date)

February 27, 2005

(86/VIII)

IN THE MATTER OF
Trademark LIVE PASSIONATELY,
BUT DRINK
RESPONSIBLY

Registration No.: 3035195

Dated: December 27, 2005

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilia PEDRON)



[Title]

February 27, 2005

(Date)

(86/VIII)

IN THE MATTER OF

Trademark ARE YOU SOAVE?

Registration No.: 3166649

Dated: October 31, 2006

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Administratore Delegato
(Emilia PEDRON)

By



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark LIVE PASSIONATELY,
DRINK RESPONSIBLY.

Registration No.: 3423392

Dated: May 6, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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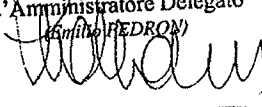
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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Administratore Delegato
(*for* PEDRON)

By



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF
OF Trademark THE OFFICIAL WINE
PIZZA
Registration No.: 3544673
Dated: December 9, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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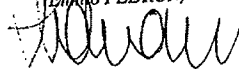
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GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Enrico PEDRONI)

By



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3549933

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Ente to PEDRON)

By



[Title]

February 27, 2009

TRADEMARK
REEL: 003949 FRAME: 0400

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550053

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Enrico PEDRON)

By



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550054

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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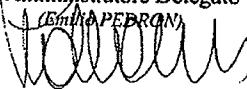
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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(GEMMA PEBRON)

By



[Title]

February 27, 2009

TRADEMARK
REEL: 003949 FRAME: 0402

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550061

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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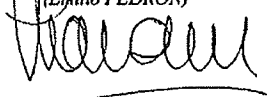
MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to transact all business in the Patent Office in connection with the subject registration.

GRUPPO ITALIANO VINI S.p.A.

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L'Amministratore Delegato
(Enilio PEDRON)

By



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550066

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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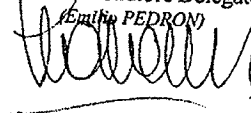
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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Ente PEDRON)



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550073

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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L'Amministratore Delegato
(Emilio PEDRON)

By



[Title]

February 27, 2009

TRADEMARK
REEL: 003949 FRAME: 0405

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550077

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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GRUPPO ITALIANO VINI S.p.A.

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilio REDRON)

By



[Title]

February 27, 2009

TRADEMARK
REEL: 003949 FRAME: 0406

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550081

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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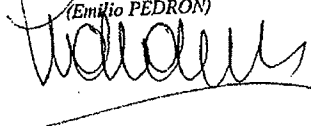
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GRUPPO ITALIANO VINI S.p.A.

By

GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
(Emilio PEDRON)



[Title]

February 27, 2009

(Date)

(86/VIII)

IN THE MATTER OF

Trademark BOLLA

Registration No.: 3550116

Dated: December 23, 2008

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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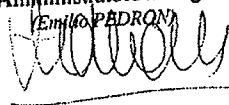
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GRUPPO ITALIANO VINI S.p.A.
L'Amministratore Delegato
Emilio PADRONI

By



[Title]

February 27, 2009