

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven Lore		03/01/2009	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	IET Products and Services, Inc.		
Street Address:	248 Hoffman St		
City:	Franklin Sq		
State/Country:	NEW YORK		
Postal Code:	11010		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77404369	"THE HOUSE THAT JUICE BUILT"	
Serial Number:	77576227	THE HOUSE THAT JUICE BUILT	
CORRESPONDENCE DATA			
Fax Number:	(516)327-5989		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5163275989		
Email:	glore55@optonline.net		
Correspondent Name:	Steven Lore		
Address Line 1:	248 Hoffman St		
Address Line 4:	Franklin Square, NEW YORK 11010		
NAME OF SUBMITTER:	Steven Lore		
Signature:	/s/		
Date:	03/10/2009		

OP \$65.00 77404369

Total Attachments: 1

900128966

**TRADEMARK
 REEL: 003949 FRAME: 0441**

I have a corporation together with Regina Lore. The corporation name is IET Products and Services, Inc. I am assigning ownership of my trademarks serial# 77404369 and 77576227 The House That Juice Built and its symbol to IET Products and Services, Inc.

Thank you
Steven Lore