

TO: MARTA S. LEVINE COMPANY: QUARLES & BRADY LLP

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**01/27/2009  
 900125538**

<b>SUBMISSION TYPE:</b>	<b>CORRECTIVE ASSIGNMENT</b>												
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignment and nullify the assignment filed in error by Miller Brewing Company previously recorded on Reel 003812 Frame 0501. Assignor(s) hereby confirms the nullification of assignment filed in error against this registration.												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name</th> <th style="width: 20%;">Formerly</th> <th style="width: 15%;">Execution Date</th> <th style="width: 35%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Miller Brewing Company</td> <td></td> <td>07/01/2008</td> <td>CORPORATION: WISCONSIN</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Miller Brewing Company		07/01/2008	CORPORATION: WISCONSIN				
Name	Formerly	Execution Date	Entity Type										
Miller Brewing Company		07/01/2008	CORPORATION: WISCONSIN										
<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>MillerCoors LLC</td> </tr> <tr> <td>Street Address:</td> <td>1209 Orange Street</td> </tr> <tr> <td>City:</td> <td>Wilmington</td> </tr> <tr> <td>State/Country:</td> <td>DELAWARE</td> </tr> <tr> <td>Postal Code:</td> <td>19801</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>		Name:	MillerCoors LLC	Street Address:	1209 Orange Street	City:	Wilmington	State/Country:	DELAWARE	Postal Code:	19801	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
Name:	MillerCoors LLC												
Street Address:	1209 Orange Street												
City:	Wilmington												
State/Country:	DELAWARE												
Postal Code:	19801												
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 55%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3288153</td> <td>TASTE THE ADVENTURE</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Registration Number:	3288153	TASTE THE ADVENTURE						
Property Type	Number	Word Mark											
Registration Number:	3288153	TASTE THE ADVENTURE											
<b>CORRESPONDENCE DATA</b>													
Fax Number: (414)978-8675 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 414.277.5675 Email: msl@quarles.com Correspondent Name: Marta S. Levine Address Line 1: Quarles & Brady LLP Address Line 2: 411 East Wisconsin Avenue Address Line 4: Milwaukee, WISCONSIN 53202													
<b>ATTORNEY DOCKET NUMBER:</b>	134627.00396												
<b>NAME OF SUBMITTER:</b>	Marta S. Levine												

CH \$40.00 3288153

**TRADEMARK**

TO:MARTA S. LEVINE COMPANY:QUARLES & BRADY LLP

Signature:	/MartaLevine/
Date:	01/27/2009
Total Attachments: 2 source=7283339_1#page1.tif source=7283339_1#page2.tif	

TRADEMARK

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7/9/2008 2:34:15 PM PAGE 22/028 Fax Server

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.107/09/2008  
900110869

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miller Brewing Company		07/01/2008	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	MillerCoors LLC		
Street Address:	1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 167			
Property Type	Number	Word Mark	
Serial Number:	77097558		
Serial Number:	77105208	¿SE HABLA CHILL?	
Serial Number:	77128150	MILLER	
Serial Number:	77140113	MILLER LITE	
Serial Number:	77186428	SPARKS	
Serial Number:	77189344		
Serial Number:	77197168	MI	
Serial Number:	77197176	MI TRADICION ORGULLO CERVEZA MILLER	
Serial Number:	77208845	GOLDTEK	
Serial Number:	77248192	AS LIGHT AS IT GETS	
Serial Number:	77255658	BASEBALLVILLE	
Serial Number:	77275720	KEEP YOUR BALANCE	
Serial Number:	77283441	CRAFT BEER. DONE LITE	
Serial Number:	77290206	HIGH LIFE	

CH \$4190.00 77097558

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7/9/2008 2:34:15 PM PAGE 23/028 Fax Server

TO:MARTA S. LEVINE COMPANY:QUARLES &amp; BRADY LLP

Serial Number:	77317989	CHILL ZONE
Serial Number:	77318878	
Serial Number:	77332775	PISTON PACK
Serial Number:	77332789	TEAR N SHARE
Serial Number:	77334277	SPARKS TURBO
Serial Number:	77367848	MILLER CHILL
Serial Number:	77423373	NORTHWEST TRAIL
Serial Number:	77432087	MILLERCOORS
Serial Number:	77446181	TASTE THE THRILL
Serial Number:	77469820	THE ULTIMATE LIGHT BEER
Serial Number:	77485110	SPARKS OCHO
Serial Number:	77507864	MILLER SINCE 1855 MILWAUKEE, WI USA GENUINE DRAFT
Serial Number:	77511583	MILLERCOORS
Serial Number:	78790175	COUNTER-CULTURE OF RESPONSIBILITY
Serial Number:	78926860	
Registration Number:	1095395	HENRY WEINHARD'S PRIVATE RESERVE
Registration Number:	1198190	
Registration Number:	1228971	MAGNUM
Registration Number:	1337050	HENRY'S
Registration Number:	1385379	LITE
Registration Number:	1497978	MILWAUKEE'S BEST
Registration Number:	1564927	GREAT TASTE...LESS FILLING
Registration Number:	1656408	SHARP'S
Registration Number:	1664310	MGD
Registration Number:	1729707	COLD-FILTERED
Registration Number:	1815069	OLDE ENGLISH BRAND "800"
Registration Number:	1883844	OLDE ENGLISH 800
Registration Number:	1898263	STEEL RESERVE
Registration Number:	1901296	MGD LIGHT
Registration Number:	1908698	ICEHOUSE
Registration Number:	1912775	TOOLS FOR SUCCESS
Registration Number:	1913642	MILLER GENUINE DRAFT DE ETIQUETA NEGRA
Registration Number:	1953250	BLUE BOAR
Registration Number:	1960975	LAST CALL
Registration Number:	1979183	RED DOG

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7/9/2008 2:34:15 PM PAGE 24/028 Fax Server

TO:MARTA S. LEVINE COMPANY:QUARLES &amp; BRADY LLP

Registration Number:	1988218	BLUE BOAR THE ORIGINAL ACCEPT NO OTHER
Registration Number:	2024563	SOUTHPAW
Registration Number:	2052104	
Registration Number:	2080869	PLANK ROAD BREWERY
Registration Number:	2112798	HIGH LIFE
Registration Number:	2121350	MICKEY'S
Registration Number:	2189842	MILLER PARK MILWAUKEE WISCONSIN
Registration Number:	2229151	MILLER
Registration Number:	2232404	MILLER HIGH LIFE
Registration Number:	2234778	NO FARES. NO BLARNEY.
Registration Number:	2238297	RIDE THE BUS ON US
Registration Number:	2244899	MILLER FREE RIDES
Registration Number:	2280777	HENRY WEINHARD'S
Registration Number:	2313372	MILLER HIGH LIFE THE CHAMPAGNE OF BEERS ESTD 1855 PREMIUM BREWED
Registration Number:	2343656	211
Registration Number:	2366296	MILLER INN
Registration Number:	2402345	MILLER QUALITY UNCOMPROMISING
Registration Number:	2402622	TRUE TO TEXAS
Registration Number:	2409522	HYDROHOP
Registration Number:	2437333	SOLO CON INVITACION
Registration Number:	2446641	MILLER TIME
Registration Number:	2485462	MILLER PARK
Registration Number:	2486025	LIQUID GOLD HYDROHOP
Registration Number:	2493293	SPIRE B
Registration Number:	2530813	SUPER PACK
Registration Number:	2539588	211
Registration Number:	2544559	IT'S MILLER TIME
Registration Number:	2548022	OE800
Registration Number:	2568425	MILLER TIME PUB
Registration Number:	2583672	SPARKS
Registration Number:	2595747	MILLER ADVANTAGE
Registration Number:	2602737	POWER OF BEER
Registration Number:	2604281	OE800
Registration Number:	2609381	MILLER PARK MILWAUKEE WISCONSIN

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7/9/2008 2:34:15 PM

PAGE 25/028

Fax Server

TO:MARTA S. LEVINE COMPANY:QUARLES &amp; BRADY LLP

Registration Number:	2612247	OLDE ENGLISH BRAND "800"
Registration Number:	2617826	MILWAUKEE WISCONSIN MILLER PARK
Registration Number:	2632022	TALL BLONDE
Registration Number:	2637496	LIVE RESPONSIBLY
Registration Number:	2640964	HG800
Registration Number:	2644669	LIVE RESPONSIBLY MILLER
Registration Number:	2681283	BEER OF THE ISLANDS
Registration Number:	2681367	THE BLITZ-WEINHARD BREWING COMPANY
Registration Number:	2686801	
Registration Number:	2687285	MILLER CARES MILLER BREWING COMPANY
Registration Number:	2691185	M
Registration Number:	2691188	
Registration Number:	2695831	MILLER HIGH LIFE
Registration Number:	2701126	LIVE RESPONSIBLY
Registration Number:	2707276	THE KEYS TO RESPONSIBILITY
Registration Number:	2716135	GO WIDE
Registration Number:	2732292	GALLERY OF GREATS
Registration Number:	2740988	MILLER LITE TRUE TO TEXAS
Registration Number:	2740989	MILLER LITE TRUE TO TEXAS
Registration Number:	2745211	TOUGH LAWS SAFE ROADS
Registration Number:	2754437	LANDSCAPE SEGMENTATION ANALYSIS
Registration Number:	2759768	OLDE ENGLISH "800" BRAND
Registration Number:	2761908	HAMM'S
Registration Number:	2770294	VIVE RESPONSABLEMENTE
Registration Number:	2786863	TWO-ELEVEN
Registration Number:	2802372	MILLER TAG MANAGER
Registration Number:	2803016	CELEBRATE RESPONSIBLY
Registration Number:	2811841	IF IT'S ABOUT BEER, WE KNOW IT
Registration Number:	2825137	MILLER LITE TRUE PILSNER BEER
Registration Number:	2838878	HIGH LIFE
Registration Number:	2867701	MILLER LITE A TRUE PILSNER BEER
Registration Number:	2884344	
Registration Number:	2884488	SIEMPRE VAMOS POR MAS
Registration Number:	2891819	VIVE RESPONSABLEMENTE MILLER
Registration Number:	2899939	HENRY WEINHARD'S PRIVATE RESERVE FOUNDED 1858

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7/9/2008 2:34:15 PM PAGE 26/028 Fax Server

TO:MARTA S. LEVINE COMPANY:QUARLES &amp; BRADY LLP

Registration Number:	2908881	MILLER LITE. TASTE A TRUE PILSNER
Registration Number:	2917529	LET'S TALK
Registration Number:	2943719	FOUNDED 1858
Registration Number:	2953627	GOOD CALL
Registration Number:	3004140	COLD-FILTERED DRAFT BEER
Registration Number:	3005230	GENUINE FLAVOR.. COLD-FILTERED SMOOTH
Registration Number:	3009674	BEST CHEST
Registration Number:	3020834	MILWAUKEE'S BEST
Registration Number:	3035834	RESPONSIBILITY REIGNS
Registration Number:	3041072	ESTABLISHED 1895 FINEST QUALITY INGREDIENTS
Registration Number:	3062970	MILLER REACH
Registration Number:	3068174	STEEL SIX
Registration Number:	3072037	POWERED BY SPARKS
Registration Number:	3074731	MAKING BEER WORK BEST FOR YOU
Registration Number:	3079535	LET'S KEEP TALKING
Registration Number:	3092708	
Registration Number:	3148800	SPARKS PLUS
Registration Number:	3181012	MILLER LITE EXTRA YARD
Registration Number:	3188097	MILLER BEER UNIVERSITY
Registration Number:	3210810	+ -
Registration Number:	3288153	TASTE THE ADVENTURE
Registration Number:	3289065	RESPECT THE ROAD
Registration Number:	3306324	QUALITY UNCOMPROMISING
Registration Number:	3308358	MILLER CHILL
Registration Number:	3325457	FREDERICK MILLER
Registration Number:	3325472	EL OTRO FÚTBOL
Registration Number:	3327166	MILLER GENUINE DRAFT MGD MILLER BREWING CO MILWAUKEE, WISCONSIN, USA EST. 1856 HAND SELECTED HOPS TRADE MARK
Registration Number:	3327187	MILLER GENUINE DRAFT COLD - FILTERED
Registration Number:	3327922	CAE BIEN
Registration Number:	3332247	EASY CHILL
Registration Number:	3332881	FOR GREAT TASTE, THERE'S NO DEBATE
Registration Number:	3349672	CHILL BAG
Registration Number:	3354014	MILLER REACHING OUT

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7/9/2008 2:34:15 PM

PAGE 27/028

Fax Server

TO:MARTA S. LEVINE COMPANY:QUARLES &amp; BRADY LLP

Registration Number:	3381527	RESPECT 21
Registration Number:	3397704	RESPECT 21 PREVENTING UNDERAGE ACCESS
Registration Number:	3448933	MILLER LITE ALL NATURAL PILSNER
Registration Number:	3448349	LA EXPERIENCIA VALE ORO
Registration Number:	0305854	HIGH LIFE
Registration Number:	0606937	MILLER
Registration Number:	0533200	HAMM'S
Registration Number:	0535336	
Registration Number:	0611870	FROM THE LAND OF SKY BLUE WATERS
Registration Number:	0666859	THE CHAMPAGNE OF BEERS
Registration Number:	0830722	MICKEYS
Registration Number:	0898890	BIG MOUTH
Registration Number:	0900930	HAMM'S
Registration Number:	0940812	IF YOU'VE GOT THE TIME, WE'VE GOT THE BEER.
Registration Number:	0947879	
Registration Number:	0995937	BARREL BOTTLE

## CORRESPONDENCE DATA

Fax Number: (414)978-8875  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 414 277 5675  
 Email: msl@quarles.com  
 Correspondent Name: Marta S. Levine  
 Address Line 1: Quarles & Brady LLP  
 Address Line 2: 411 East Wisconsin Avenue  
 Address Line 4: Milwaukee, -WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	660005.00585
NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	07/09/2008

## Total Attachments: 24

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PAGE 28/028

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